

Chapter Challenge—Promote Government Accountability to the People *It's Our Responsibility—Earn Bonus Chapter Recognition Credits!*

AGA needs your help with encouraging governments to produce and publish four-page Citizen Centric Reports! The Citizen-Centric Reporting Initiative has become one of AGA's hallmark programs. The reports, designed to be visually appealing, provide understandable information to citizens about the performance and financial condition of the government as well as demographics and future challenges--that answer the question, "Are we better off today than we were last year?"

"We are answering to the responsibility we have as financial managers to leave this world better than we found it. If we do not do this, no one will. We are calling on all governments to be accountable to the citizens they serve," said Relmond Van Daniker, AGA's Executive Director.

So far, AGA has assisted Virginia Beach, VA, Portland, OR, the state of Oregon, the city of Saco, ME, and Maricopa County, AZ, with pilot reports. In addition, the District of Columbia has completed a report using tools provided by AGA for guidance. And, there is strong interest from other governments. View the completed reports at www.agacgfm.org/citizen/completed.aspx.

The League of Women Voters has endorsed this project and is calling on its local chapters to promote it in their areas. AGA is asking its chapters to do the same. Look around your own home and workplace for opportunities to sell the concept of citizen-centric reporting to officials in your area. Working together, we can make our governments more accountable to the people they serve!

Tools Make It Easy

AGA has developed a **Content Guidelines Template** outlining what information should be included on each page as well as a **Design Guidelines Template** outlining the physical layout of the report.

Last but Not Least—Bonus Credits!

Earn Chapter Recognition bonus credits for the 2007-2008 Year under **Section V, Membership:**

- Make contact with a government, encourage them to produce and publish a four-page Citizen Centric Report—100 credits per contact made (please forward information to Susan Fritzlen)
- Government that you contacted produces and publishes a four-page Citizen Centric Report—500 credits per published report (please forward pdf of published report to Susan Fritzlen)

Ten reports today, 50 reports tomorrow and just think of 500 to 1,000 reports in two years. We must act to facilitate change!