

Association of Government Accountants Judging Criteria for AGA Website Contest

Revised
12/1/09

CONTENT – 70 points

| Excel 100% | Very Good 80% | Good 70% | Fair 60% | None 0% |
|---------------|---------------------|-------------|-------------|------------|
|---------------|---------------------|-------------|-------------|------------|

Basics (30 points)

- Who we are as an Association/chapter
- Announcement of monthly meeting and/or CPE event—date, time, location, price, food, speakers, subject
- Chapter leadership list and contact information
- Information is timely, relevant, useful
- Link to AGA National website
- “Contact us” information

| | | | | |
|---|------|-----|---|---|
| 3 | 2 | 1.5 | 1 | 0 |
| 8 | 6.75 | 6.5 | 6 | 0 |
| 5 | 4.5 | 3.5 | 3 | 0 |
| 8 | 6.75 | 6.5 | 6 | 0 |
| 3 | 2 | 1.5 | 1 | 0 |
| 3 | 2 | 1.5 | 1 | 0 |

Subtotal=

Chapter-Specific Content (30 points)

- Bylaws, mission statement, strategic plan
- Schedule of Chapter events, such as training, community service projects, social events, other activities
- Financial information, minutes from board meetings
- Links to newsletters (consider an archive of several years)
- Chapter History

| | | | | |
|----|----|------|-----|---|
| 7 | 6 | 5.5 | 5 | 0 |
| 14 | 12 | 11.5 | 11 | 0 |
| 3 | 2 | 1.34 | .66 | 0 |
| 3 | 2 | 1.33 | .67 | 0 |
| 3 | 2 | 1.33 | .67 | 0 |

Subtotal=

Other Content (10 points)

- Links to National or regional AGA news
- CGFM information
- Links to professional and technical information of interest
- Membership application, other information
- Frequently Asked Questions
- Archival information (e.g., CGFM proclamations, meeting minutes, award archives, significant historic events)

| | | | | |
|------|------|-----|------|---|
| 1.34 | 1 | .84 | .67 | 0 |
| 2 | 1.67 | 1.5 | 1.34 | 0 |
| 2 | 1.67 | 1.5 | 1.33 | 0 |
| 1.33 | 1 | .83 | .66 | 0 |
| 1.33 | 1 | .83 | .66 | 0 |
| 2 | 1.66 | 1.5 | 1.34 | 0 |

Subtotal=

PRESENTATION – 30 points

| Excel 100% | Very Good 80% | Good 70% | Fair 60% | None 0% |
|---------------|---------------------|-------------|-------------|------------|
|---------------|---------------------|-------------|-------------|------------|

Basics (5 points)

- Professional appearance
- Consistent design
- Use of proper AGA logos

| | | | | |
|---|-----|------|----|---|
| 3 | 2.5 | 2.25 | 2 | 0 |
| 1 | .75 | .625 | .5 | 0 |
| 1 | .75 | .625 | .5 | 0 |

Subtotal=

Applied Technology (10 points)

- Use of e-commerce, online registration or other tools to serve members and chapter leaders
- Photos of chapter members and events

| | | | | |
|---|---|-----|---|---|
| 6 | 5 | 4.5 | 4 | 0 |
| 4 | 3 | 2.5 | 2 | 0 |

Subtotal=

Accessibility (15 points)

- Intuitive navigation
- Multiple points of access to information
- Searchable by Google and other search engines
- Ease of accessing information (e.g., three clicks or less)
- Functional links

| | | | | |
|---|-----|------|-----|---|
| 5 | 4 | 3.75 | 3.5 | 0 |
| 1 | .75 | .5 | .25 | 0 |
| 1 | .75 | .5 | .25 | 0 |
| 3 | 2.5 | 2 | 1.5 | 0 |
| 5 | 4 | 3.75 | 3.5 | 0 |

Subtotal=

BONUS POINTS

Interesting Site

- Really great site; easy to navigate, visually pleasing, useful and interesting 10
- Interesting site – I could come back or recommend it to others 8
- Well done; I could see others using this site 7
- Good, but probably would not come back 6
- Good for purpose 0

GRAND TOTAL