

Conference Agenda

Monday, February 7, 2005

7:30 – 8:15 a.m.

Breakfast with Exhibitors

Enjoy a continental breakfast while visiting with exhibitors.

8:15 – 8:30 a.m.

Opening Ceremonies

8:30 – 9:20 a.m.

The Presidential Election and its Impact on Managing Government Operations

Field of Study: Management

Paul C. Light, Ph.D., Senior Fellow, Governance Studies and Director, Center for Public Service, The Brookings Institution

Moderator: Ira Goldstein, Managing Director, Federal Practice, Deloitte.

Personnel and policy changes at the start of President Bush's second term will affect how government goes about meeting its management objectives. Will ever-tightening budget constraints, new directions of Bush's Cabinet and changing interactions with Congress make it easier, or more difficult, to accomplish the goals of the President's Management Agenda?

9:20 – 10:10 a.m.

Financial Management at the Department of Homeland Security

Field of Study: Accounting & Auditing

Andrew B. Maner, BMA, JL, Chief Financial Officer, U.S. Department of Homeland Security

Moderator: Clifton A. Williams, CGFM, CPA, Partner, Grant Thornton LLP

The founding of the Department of Homeland Security in March 2003 was the most significant transformation of the federal government since the creation of the Department of Defense in 1949. It brought together 22 agencies into one department with more than 180,000 employees and \$45 billion in assets. This year, for the third time, the CFO of DHS speaks at an AGA event, providing an update on how DHS is meeting the

challenges of integrating financial management, employing innovative techniques such as shared services and functional integration, and progressing toward becoming a model for federal financial management and performance.

10:10 – 10:40 a.m.

Coffee Break with Exhibitors

Give yourself that mid-morning boost to get you through the day. Coffee, tea and soda will be served in the Exhibit Hall.

10:40 – 11:55 a.m.

Identity Fraud: A National Nemesis (Status and Outlook for Prevention)

Field of Study: Accounting & Auditing

Joanna Crane, Identity Theft Program Manager, U.S. Federal Trade Commission

Selden Fritschner, Senior Director, Law Enforcement, American Association of Motor Vehicle Administrators

Patrick P. O'Carroll, Inspector General, Social Security Administration (SSA)

Jody R. Westby, JD, Managing Director, PricewaterhouseCoopers LLP

Moderator: James G. Huse Jr., Former Inspector General, SSA

Identity fraud is one of the critical problems faced by the United States today. This pervasive crime has implications that impinge on homeland security as well as our personal financial security. While great progress has been made in the past several years with federal legislation that addresses aspects of the identity fraud dilemma, much remains to be done. Our panel provides a clear understanding of the status quo, and a frank assessment of the challenges ahead in addressing this elusive and serious threat to us all.

11:55 a.m. – 12:45 p.m.

Luncheon & Awards Ceremony

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ORACLE

Join us for a luncheon and awards ceremony as we recognize leaders who exemplify and promote excellence in government financial management. Today's luncheon is sponsored by Oracle. Enjoy!

12:45 – 1:35 p.m.

Will There be Joy in Mudville? DC's CFO Office Will Make the Call

Field of Study: Management

N. Anthony Calhoun, CGFM, Deputy Chief Financial Officer and Treasurer, District of Columbia

Moderator: William H. Campbell, Deputy Assistant Secretary for Finance, U.S. Department of Veterans Affairs

The District of Columbia's Office of the Chief Financial Officer is the unlikely umpire of a high-pressure game between proponents and opponents of public funding for a Major League Baseball franchise. That's the result of a late-inning squeeze play that amended city council legislation approving funding for a new Washington Nationals stadium. The bill limited the district's investment in the stadium to \$142 million, and stipulated that half the money be raised through private financing. Deputy CFO Anthony Calhoun is reviewing the "alternate or private" financing proposals for the controversial and polarizing stadium project. If private financing applications fail to get a hit by the end of June, the plan for D.C. baseball strikes out.

1:45 – 3 p.m.

Enterprise Architecture

Field of Study: Management

Karen S. Evans, MBA, Administrator of E-Government and Information Technology, U.S. Office of Management and Budget

Paul A. Tibbits, MD, Director, Business Management and Modernization Program, U.S. Department of Defense

Moderator: Ira Goldstein, Managing Director, Federal Practice, Deloitte.

3 – 3:30 p.m.
Snack Break with Exhibitors

Sponsored by



Bring your taste buds to the Exhibit Hall for a “sweet” exhibition. Join us for an afternoon beverage or snack, compliments of Visa Commercial Solutions. Enjoy!

3:30 – 4:20 p.m.
AGA Panel on Emerging Issues

Field of Study: Management

Joseph L. Kull, CGFM, CPA, Director, PricewaterhouseCoopers LLP

Timothy M. Morgan, Partner, PricewaterhouseCoopers LLP

William L. Taylor, CGFM, Chair, Professional Certification Board, AGA

Nancy A. Valley, CGFM, CPA, Partner, KPMG LLP

Moderator: Relmond Van Daniker, DBA, CPA, Executive Director, AGA

This session addresses three topics:

- How useful are annual federal agency Performance and Accountability Reports?—an AGA research project led by PricewaterhouseCoopers LLP;
- How to improve education in accounting and the implications for AGA members—an outgrowth of AGA’s Executive Session White Paper Visioning Project; and
- How state and local governmental entities are responding to the impact of Sarbanes-Oxley—an AGA research project, sponsored by KPMG.

Tuesday, February 8, 2005

7:30 – 8:30 a.m.
Breakfast with Exhibitors

Enjoy a continental breakfast while visiting with exhibitors.

8:30 – 9:20 a.m.
Governing by Network: The New Shape of the Public Sector

Field of Study: Management

Stephen Goldsmith, Daniel Paul Professor of Government, John F. Kennedy School of Government, Harvard University

Moderator: Ira Goldstein, Managing Director, Federal Practice, Deloitte.

Author, Harvard professor and former mayor of Indianapolis, Steve Goldsmith speaks about his new book and addresses principles of managing for success in today’s “networked” environment.

9:20 – 10:10 a.m.
State and Local E-Gov Initiatives

Field of Study: Management

Faisal A. Hanafi, Executive Adviser, Internet Business Solutions Group, Cisco Systems

Helene Heller, Senior Director, Project & Information Management, Housing Authority, City of New York

Moderator: John R. Cherbini, CGFM, Partner, National Federal RAS Practice Leader, KPMG LLP

The Federal Communications Commission has provided governments an unprecedented opportunity by designating specific N-1-1 dialing codes to deliver government-related information to citizens. The codes 2-1-1, 3-1-1 and 5-1-1 are becoming critical and integrated components of customer relationship management (CRM) as well as money-saving opportunities for governments. During this session, representatives of the National Electronic Commerce Coordinating Council (NeC3) N-1-1 Workgroup share best practices of how N-1-1 solutions are benefiting U.S. citizens and governments, and conduct an interactive strategy session where participants jointly develop an N-1-1 strategy for a mid-sized city.

10:10 – 10:45 a.m.
Coffee Break with Exhibitors

10:45 a.m. – Noon

Evolving Role of the CFO: What Does the Future Hold?

Field of Study: Management

Natwar M. Gandhi, CGFM, Chief Financial Officer, District of Columbia (Invited)

Edward L. Long Jr., Chief Financial Officer, Fairfax County, VA

Samuel T. Mok, CGFM, CIA, Chief Financial Officer, U.S. Department of Labor

Moderator: Thomas R. Greiner, CGFM, Partner, Accenture

This panel session explores the emerging role of the CFO in government from both a federal and state/local perspective. Is the CFO increasingly welcome as a member of the front office decision-making team at most agencies or is he/she becoming relegated to a strictly back office function? Under what conditions do both of these alternative approaches thrive and what, if anything, can the CFO do about it?

Noon – 12:50 p.m.
Luncheon & Awards Ceremony

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12:50 – 1:40 p.m.
Challenges Facing Government and Looking to the Future

Field of Study: Management

William H. Hudnut III, Senior Resident Fellow, Urban Land Institute; Mayor, Town of Chevy Chase, MD; and Former Mayor, Indianapolis, IN

Moderator: Connie Nass, State Auditor, State of Indiana

1:50 – 3:05 p.m.

Conference Agenda

Homeland Security: The Challenges of Keeping Our Cities Safe and Managing How to Pay for It

Field of Study: Management

Ernest Blackwelder, Senior Vice President, Business Force, Business Executives for National Security (BENS)

Edward A. Flynn, Secretary, Executive Office of Public Safety, Commonwealth of Massachusetts

Moderator: Martin J. Benison, CGFM, Comptroller, Commonwealth of Massachusetts

3:05 – 3:30 p.m. Snack Break with Exhibitors

This is your final opportunity to meet the exhibitors, ask questions, make informed decisions or set up appointments.

3:30 – 4:20 p.m. The 2004 Presidential Election: A Media Perspective

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Field of Study: Management

Bettina Gregory, Veteran Correspondent, ABC News

Moderator: Andrew Malay, CGFM, Vice President, SAP Public Services, Inc.

Through her insightful observations and amusing behind-the-scenes anecdotes, this Washington insider analyzes and evaluates the 2004 elections and beyond. As one of the most respected and admired journalists in Washington, Gregory offers a unique and unbiased perspective on the current political landscape.

4:20 – 4:30 p.m. Closing Remarks

See you next year! Stay tuned to the website for more information about NLC 2006.

See you in Orlando July 10-13 for AGA's 54th Annual Professional Development Conference & Exposition!