Marketing to Grow your Business
Advertising in Topics is a convenient, affordable way to share your message with the government financial management community.

2018 Rates
Corporate Partners
(Position 1, 2 or 3):
1-4 insertions: $650/each
5+ insertions: $500/each

Non-Corporate Partners
(Position 3 only):
$1600/each

Corporate Partner Deal
Take advantage of one of these special offers:
1. Buy 12, get two additional — 14 ads for only $6,000
2. Buy 18, get six additional — 24 ads for only $9,000

DID YOU KNOW?
Topics has an average open rate of 27.8%

AGA & INDUSTRY NEWS

2017 ERM Workshop: Beyond Compliance, Driving Organizational Value
June 7 | 8 a.m. – 2 p.m. | Washington | 5 CPEs
Co-hosted by AGA and AFERM
register today!

Demographics
Topics reaches AGA members from local, state and federal government entities bi-weekly. Advertising provides your organization a unique opportunity to deliver information about products and services straight to government financial decision makers and supporters.

Ready to Connect?
Email communications@agacgfm.org, or submit the insertion order to lock in these great rates.
Ad space is limited and is assigned on a first-come, first-served basis.

AGA is the member organization for government financial professionals. We lead and encourage change that benefits our field and all citizens. Our networking events, professional certification, publications and ongoing education help members build their skills and advance their careers.

www.agacgfm.org | 2208 Mount Vernon Avenue, Alexandria, VA 22301 | 800.AGA.7211
### SPECIFICATIONS

Number of Insertions

- [ ] 1-4
- [ ] 5+

Issue(s)/Date(s)

<table>
<thead>
<tr>
<th>Position</th>
<th>1</th>
<th>2</th>
<th>3</th>
</tr>
</thead>
</table>

### FILE SUBMISSION

Please email ad submissions to communications@agacgfm.org

### COST PER INSERTION

<table>
<thead>
<tr>
<th>Cost Per Insertion</th>
<th>$</th>
</tr>
</thead>
<tbody>
<tr>
<td>Total Amount Due</td>
<td>$</td>
</tr>
</tbody>
</table>

### PAYMENT

Payment due within 30 days of the billing date. Please send checks to:
Accounts Payable – AGA, 2208 Mount Vernon Ave., Alexandria, VA 22301

- [ ] Please bill me (checks payable to AGA).
- [ ] Please charge my credit card per issue.

<table>
<thead>
<tr>
<th>Visa</th>
<th>MasterCard</th>
<th>American Express</th>
<th>Discover</th>
</tr>
</thead>
</table>

<table>
<thead>
<tr>
<th>Cardholder</th>
<th>Account Number</th>
<th>Expiration Date</th>
</tr>
</thead>
</table>

<table>
<thead>
<tr>
<th>Signature</th>
<th>Date</th>
</tr>
</thead>
</table>

### AGENCY/CLIENT ACCEPTANCE

This contract represents the entire understanding of the parties and may not be amended except by further written agreement signed by both parties. This contract shall be governed by the laws of the Commonwealth of Virginia. Any dispute between the parties shall be submitted to binding arbitration in Alexandria, Virginia pursuant to the Commercial Rules of the American Arbitration Association. The parties will bear their own costs. Any award may be submitted to a court of competent jurisdiction for enforcement.

<table>
<thead>
<tr>
<th>Name</th>
<th>Date</th>
</tr>
</thead>
</table>

<table>
<thead>
<tr>
<th>Company</th>
<th>Authorized Signature</th>
</tr>
</thead>
</table>

This signature indicates we agree to the rules, regulations and policies outlined in this media kit, as well as those on the AGA website that pertain to our purchase.

### RETURN TO

communications@agacgfm.org | 800.AGA.7211