

AGA Corporate Partner Program



AGA Corporate Partners are a network of public accounting firms, major system integrators, IT companies, management consulting firms, financial services organizations and education & training companies. These organizations all have long-term commitments to supporting the financial management community and choose to partner with and help AGA in its mission of advancing government accountability.

AGA Corporate Partnership is for organizations interested in seeking an identity with a respected non-partisan not-for-profit organization. Being a Corporate Partner offers the opportunity for increased national visibility and identification with fiscal transparency and accountability initiatives.



Professional Corporate Partner

(\$6,000/year)

Throughout AGA's membership of more than 15,000 government financial management professionals, Corporate Partners are recognized as major contributors to the value and success of the Association and the community at large. This is the highest level and it is encouraged for all Corporate Partners to achieve the status of professional level of partnership.

Benefits of Partnership

All of the benefits of the Sustaining level, plus:

Visibility and Brand Awareness

- Premiere Logo Placement and organizational listing in NEW online Corporate Partner directory.
- Premiere recognition at all AGA events and in print publications.

Engagement Opportunities

- Participation in invitation only events such as the Executive Session, Red Carpet Reception and CEAR black-tie dinner.
- Exclusive access to senior-level government executives at monthly Corporate Partner dinners.

Marketing Tools

- First opportunity to find out about event sponsorships.
- Priority booth selections at AGA events.

Advocacy and Insight

- Exclusive sponsorship of major research projects.

Sustaining Corporate Partner

(\$3,000/year)

The Sustaining Partnership is an affordable way to support AGA's strategic goals and attain recognition as an AGA partner and enjoy added benefits above and beyond non-Corporate Partner organizations. This level is designed for small businesses, start-ups and minority owned organizations. It is the goal for all Sustaining Partners to reach the Professional level of partnership over time.

Benefits of Partnership

Visibility and Brand Awareness

- Logo Placement and organizational listing in NEW online Corporate Partner directory.
- Link to your organization's website from the AGA website.
- Branding opportunities including use of Partnership logo.
- Recognition at all AGA events and in print publications.

Engagement Opportunities

- Representation on AGA's Corporate Partner Advisory Group.
- Opportunity to connect with AGA members in social and professional networks.

Marketing Tools

- Preference over non-Corporate Partners for booth locations at AGA events.
- Discounts on sponsorship, exhibits and advertising.

Advocacy and Insight

- Updates on government policy, legislative issues and AGA initiatives.

Customized Member Services

- Member rates for all employees attending AGA events.
- Single point of contact at AGA for membership servicing and questions.
- Subscription to AGA's quarterly *Journal of Government Financial Management* and weekly e-newsletter.

Corporate Partner Advisory Group

As an AGA Corporate Member, you may appoint a "key contact" to represent your organization on the Corporate Partner Advisory Group (CPAG), which has a specific mission to bring industry and government executives together to exchange information, support professional development, improve communications and understanding, solve issues and build partnership and trust, thereby enhancing AGA's focus on advancing government accountability.

Meeting each quarter, the CPAG provides the ideal conduit for communications from industry into the top levels of AGA leadership.

Contact Susan Fritzlen at sfritzlen@agacgfm.org for more information.