A Cognitive Approach to Grants Management

Fill up your coffee cup and join us for an informative presentation on **A Cognitive Approach to Grants Management**, Thursday September 3 from 8:30-9:00a.m.! Twenty-minute presentation followed by ten-minutes of Q&A.

All stakeholders in Federal grants processes are interested in the same outcomes: timeliness, transparency, accountability, and positive economic impacts. How do we achieve and measure performance and outcomes? Applying cognitive technology allows us to shift grants from an administrative series of steps to a holistic process fueled by insights that allow us to link dollars with results. **Cognitive technologies** are products of the field of artificial intelligence. They are able to perform tasks that only humans used to be able to do. Examples of **cognitive technologies** include computer vision, machine learning, natural language processing, speech recognition, and robotics.

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**Welcome Remarks and Topic Introduction by Karin O'Leary**, Associate Partner, IBM Global Business Services, U.S. Federal Team. She serves as an industry consultant for Homeland, Justice and Foreign Affairs. Karin is an expert in federal budgeting and financial management, shared services, and change management. She has extensive experience in managing complex organizational change in federal agencies, with over 25 years of government service. In June 2019, Karin was named as a Fellow for The Center for the Business of Government.

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**Speaker**

**Karen Hendrix** is a Senior Manager at IBM Public Sector – Global Business Services. Karen leads IBM’s Federal grants management cognitive solution set, applying emerging technology and intelligent automation to the Federal grants, acquisitions, and financial management processes. Working with multiple Federal agencies across the public sector, Karen is a subject matter expert in grants administration, reporting, and community.

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