

CITIZEN-CENTRIC REPORTING (CCR) SUGGESTED CONTENT

1

WHO ARE WE?

Page 1 typically includes information about the entity — mission statement, vision statement, services and activities, strategic goals, demographics, and URL.

EXAMPLES



52K
Per capita income



Number of city employees
1,302

3.2%
Unemployment rate



2

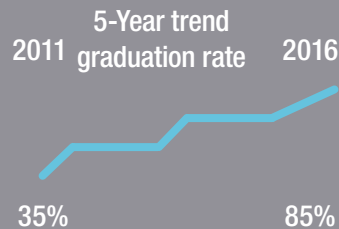
HOW ARE WE DOING?

Page 2 presents key service and activity performance for the prior year — progress toward strategic goals or deliverables, and recent accomplishments for non-financial outcomes.

EXAMPLES

29

New businesses relocating to city



City library construction completed ahead of schedule

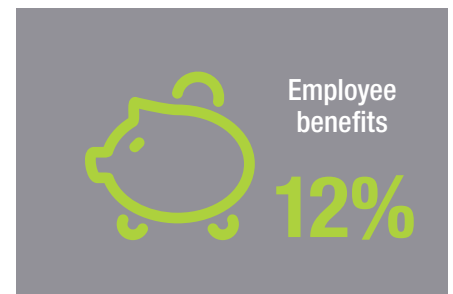
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3

WHAT ARE THE REVENUES AND EXPENSES?

Page 3 displays revenues and expenditures for major delivery areas — use well-labeled charts, graphs and tables; reference audit conducted; and provide URL for more-detailed financial information.

EXAMPLES



4

WHAT'S NEXT?

Page 4 identifies the entity's challenges and provides a look to the future — economic changes, tax cuts or increases, unemployment, education, environmental aspects, and contact information.

EXAMPLES

