

## May, 2016 Newsletter

## IDAHO CENTENNIAL CHAPTER

#### **Chapter President's Letter:**

We had a great PDT last month. Thank you for attending and making the event a success. I hope you learned a few things and enjoyed the opportunity to visit with colleagues you may not have a chance to talk with very often. Hopefully, you met some new folks as well.

I would like to give a huge thanks to our board members for all the work and time they put into making the PDT a success. In particular, thank you, Marsi Woody and Lori Hendon, for your tireless efforts as our PDT organizers!

Amazingly, we are almost finished with this program year already. This month we will hold our last luncheon (May 19) and host the last AGA webinar (Ethics - May 11) of the year. We also will have one last service opportunity - we will meet on May 21 to clean up our portion of the Greenbelt.

I appreciate your professionalism and the great examples you are to me of service to others. Have a great summer!

Chris Stratton, CGFM

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#### **About Our Chapter**

The Idaho Centennial Chapter has a diverse membership base including: local, state, and federal government professionals; private sector employees; academics; and retired professionals. Many chapter members hold professional certifications including Certified Government Financial Managers (CGFM).

#### **Our Mission**

The Association of Government Accountants (AGA) serves professionals in the government financial management community by providing quality education, fostering professional development and certification, and supporting standards and research to advance government accountability.

#### **Goals and Objectives**

- Accountability
- Certification
- Education and Research
- Service

## Chapter News

Article reprinted from the Seattle Chapter's March, 2016 edition of the Sounder Newsletter.

#### March 2016 Luncheon Presentation

On March 14, we had the privilege of listening to Marsi Woody of the Boise (Centennial) Chapter discuss Citizen Centric Reporting. As Ms. Woody explained it, AGA identified a problem where citizens today are dissatisfied with the reporting medium used by most government agencies in that the reports issued tend to be overly technical and leave their constituents distrustful of government. Marsi stated that citizens are entitled to transparent financial information and government entities have an obligation to fulfil this entitlement. Towards

that end, the AGA developed the Citizen Centric
Reporting (CCR) model and made a template available to
any level of government or other organization to enhance
transmission of information to its constituents. 1/

Ms. Woody's presentation included examples of CCR's prepared by various government entities including her own, the Idaho State Police. She discussed design guidelines that result in a product that will be found attractive and useful to the public, including (1) Visual Appeal and Readability, (2) Use of Pictures, Graphics, and Color, (3) Ample White Space, (4) Free of Technical Jargon, and (5) Use of Professional Designer or Publisher Software.

In order to encourage entities to produce CCRs, and recognize outstanding examples, Marsi pointed out that the AGA will issue a Certificate of Excellence in Citizen-Centric Reporting and a Certificate of Achievement in Citizen-Centric Reporting to qualifying organizations upon an organization submitting a CCR to the AGA, and the AGA completing a peer review of the document.



Chapter Officers (L to R) Sandra Starnes, Mary Ann Hardy, Sam Lord, Karyn Angulo, Tim Dobler gather to thank Marsi Woody for her presentation and brining a sense of fashion to our March Meeting.

The AGA also encourages local chapters to prepare CCRs. Recognition, known as Chapter Accountability and Transparency Awards are given to chapters with outstanding efforts to improve transparency in local governments and the chapters themselves. The awards are given at the annual Professional Development Training event (to be held this year in Anaheim, CA on July 17 through July 20). Ms. Woody expressed confidence that, with our abundant talent in clear and compelling report writing, the Seattle Chapter would be a contender.

In closing, Ms. Woody was kind enough to mention recent accomplishments of the Seattle Chapter. Theses include our maintenance of a job board on our website and Board Member Sandra Starnes' receipt of the Excellence in Government Leadership Award.

Marsi Woody is the Financial Executive Officer (FEO) for the Idaho State Police (ISP) and is a Certified Government Financial Manager (CGFM). She has been with the State of Idaho for more than 28 years, the last nine years at ISP.

Marsi was first introduced to the Association of Government Accountants (AGA) in 1995 during her Government Accounting class at Boise State University and has been involved with the Idaho Centennial Chapter ever since. Over the next 10 years, she held a variety of key positions in the Chapter, including Chapter President. She then accepted a three year term as the Regional Vice President (RVP) for the Rocky Mountain Region from 2007 thru 2010. When the RVP term ended, she transitioned into a three year term as Regional Coordinator (RC) for Chapter Development and Assistance. Before completing her term, she was offered and accepted a nomination to serve as the Senior Vice President (SVP) of Regional Services for Section III. Currently she serves as Vice-Chair of the AGA Ethics Committee, is the Chair for the AGA Accountability Committee and is the co-chair for the Idaho Centennial Chapter PDT.

## 2016 Professional Development Training Highlights!

President Chris Stratton presented
Chapter Awards to Debbie Buck
and Debbie Spence!

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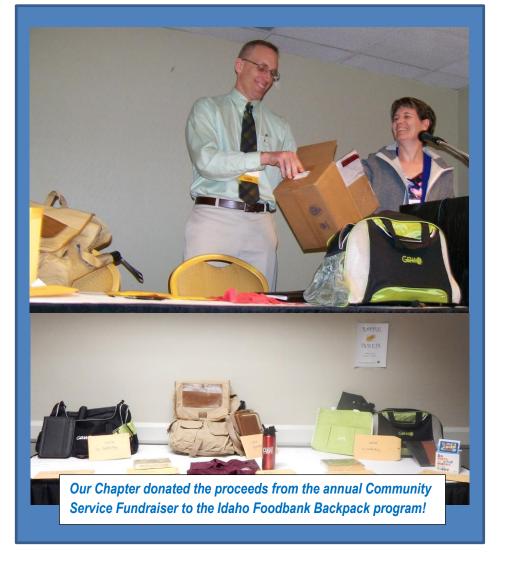


Debbie Buck received the Financial Manager of the Year Award!



Debbie Spence received the Community Service Award!





# AGA Community Service Creenhelt Cleanup!

## Scheduled on May 21st!

Our section is from NW2.3 to NW2.9 which is just west of the Veteran's Memorial Parkway Bridge. We will be meeting at 9:00 a.m. at the small park at the end of Lander Street. Please bring a pair of gloves for picking up trash and wear tennis shoes or boots.



**Marsi Woody and Chris Stratton** 

#### **Idaho Centennial Chapter Officers 2016-17**

President Steve Bellomy

President Elect Matt Orem

Treasurer Judy Sargent

Secretary Chelsea Avery

Communication Amy Dunaway

Early Career Brian D. Smith

Programs Chris Floyd

Accountability Judy Shock

Awards Michael Pearson

Membership Ethan Draves

PDT Aimee Hayes

Past President Christopher W Stratton

Regional Vice President Judy Shock

Professional Certification Open

Education Open

Community Open

Historian Open

AGA Complimentary Members-Only Webinar is scheduled on May 24, 2016.

Topic: Forensic Accounting

1CPE

Individual registration online.

# Upcoming Events for Program Year 2015-16

<u>Date</u>	<u>Topic</u>	Estimated CPE
9/2/15	Webinar: Cyber Security	2
9/17/15	Luncheon: Jim Stephens, Sandler Training	1
9/23/15	Webinar: Human Capital	2
10/7/15	Webinar: Innovations Lab	2
10/15/15	Luncheon: Nathan Clayville, DFM Economist	1
10/20/15	CGFM Course 1	8
10/21/15	Webinar: Fraud Prevention	2
11/4/15	Webinar: OMB Omni-Circular	2
11/19/15	Luncheon: Kevin Kempf, Director, Dept. of Correction	1
12/2/15	Webinar: Ethics	2
12/17/15	Luncheon: Connie Miller, ICON Credit Union	1
1/13/16	Webinar: Evidence Based Policy Making	2
1/21/16	Luncheon: Dean Cameron, Director, Dept. of Insurance	1
1/27/16	Webinar: GASB 68	2
2/17/16	Audio Conference: Fraud Prevention	2
2/18/16	Luncheon: Maxine Bell & Shawn Keough, JFAC Co-Chairs	1
3/9/16	Webinar: FISMA Introduction	2
3/17/16	Luncheon: Steve Bartlett, Ada County Sheriff	1
3/23/16	Webinar: Big Data and Data Analytics	2
4/19-20/16	Professional Development Training	16
5/11/16	Webinar: Ethics	2
5/19/16	Luncheon: Matt Orem, Division of Financial Management	1

If you would like more information about our AGA chapter, please visit our website at idahoaga.org. You may contact one of the board officers by email, phone, or mail if you have any questions.

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