

AGA President Message for April 2022

Allow me to start this month's message by extending thoughts and prayers for those communities and families affected by the strong storms and devastating fires that recently tore through our region. Please keep those affected in mind and lend a helping hand if you are able. Spring is a beautiful season, but it can also be a volatile time for weather patterns. This season brings about all of my family's favorite outdoor activities: kids' soccer, hiking and just playing in the yard together. Here's to hoping each of you find time to do things that bring you and your family joy.

As I have mentioned before, the East Tennessee Chapter of AGA is great because of its members and volunteers. Have you considered a Chapter leadership role? There is still time to get involved! This is the time of year our Chapter Executive Committee (CEC) plans the leadership group for the next year's CEC. Volunteering to serve your Chapter is a great way to build community. You can reach out to any Chapter Officer for details.

This month we will be hosting Mark Burnette. Mark is the Advisory Services Group Leader and Shareholder-in-Charge of LBMC's Information Security practice. With 18 years of experience in information security and risk management, Mark's background includes extensive experience in security program strategy and development, regulatory compliance, risk assessment and management, penetration testing, and security function design, development, and staffing. He will be presenting "Why Cybersecurity Programs Fail".

We hope to see you at Calhoun's this month. Bring a friend for a great time of networking!

Travis Lowe
AGA East Tennessee President

In This Issue...

- 2 AGA National News
- 3 Chapter News
- 4 Board List
- 5 Speaker
- 6 CGFM Information

Apr 2022 • Issue 69 • Volume 1

April 2022 Meeting

**Tuesday,
Apr. 12, 2022
11:30 AM**



Mark Burnette, CPA
LBMC Advisory Services



Agenda

11:30 Registration/Networking
11:30 – 12:10 Lunch
12:10 – 1:00 Presentation

Calhoun's on the River

401 Neyland Drive
865-673-3399

Menu

Chicken Almond Soup
Meat Tray
Cheese Tray
Spinach Artichoke Dip with tortilla chips
Garden Tray & 7 Layer Salad
Pasta Vegetable Salad & Potato Salad
Bread & Rolls
Chocolate Chip Cookies

Cost

\$10.00 (member)
\$15.00 (non-member)

Please contact Patti Rebholz
to make your reservation by
Friday, April 8, 2022

AGA National News

AGA Web Conferences: CPE Simplified

Looking for a way to stretch your training budget? AGA Web Conferences make earning CPE hours easy and affordable. Web conferences feature experts on a variety of government financial management and performance topics. Each event includes time for participants to ask questions and receive answers from the presenters. The web conferences are held on **Wednesdays from 2–3:50 p.m. ET, cost \$59.**

Upcoming Web Conferences

Apr 6	Ethics	2 CPE
Apr 20	CARES Act	2 CPE
May 11	Fraud/Data Analytics	2 CPE

Recruit a Member

Did you know that a large percentage of new members join AGA simply because someone invited them?

As a valued member, you can impact the future of AGA by sharing your experience with your peers, your staff and others in your organization with an interest in government financial management. No one knows better than a current AGA member how beneficial membership is to advancing government accountability.

There are recognition and rewards for recruiting such as sponsor lapel pin for one or more new members, special recognition in AGA publications and at AGA events. You could even become the next recruiter of the year by recruiting the most new members from April 1st thru March 31st of any given year.

21-22 National Events Calendar

Apr. 14, 2022	Enterprise Risk Management ERM Workshop	Washington DC
May 12, 2022	Performance Improvement Officer/CFO Summit	4-CPE Washington DC
Jul. 17-20, 2022	PDT 2022	24-CPE Anaheim, CA
Sep. 20-21, 2022	Internal Control & Fraud Prevention Training	14-CPE Washington DC

Chapter News

March's Secretary Report

The March meeting of the East TN AGA Chapter was held on March 8, 2022, both virtually and in-person at Calhoun's on the River. Immediate Past President Astra Cope opened the meeting and invited those in attendance to the lunch buffet. Ms. Cope then introduced our speaker, Dennis Green of Belio Multimedia.

Mr. Green presented The Budget: A Management Tool, discussing the budgeting process and the importance of a budget. He explained a budget is not simply something the organization does once every year. It is a tool to be used to monitor activities on a regular basis and also very useful in prioritizing critical missions and projects. The budget also shows the organization where its priorities need to be shifted.

Ms. Cope closed by thanking Mr. Green for his time and his insightful presentation.

Karen McKee
Secretary

FINANCIAL INFORMATION



Treasurer Connie Cook reported the bank balance as of April 6, 2022 as \$ 11,903.11.

East Tennessee AGA Chapter Officers 2021-2022

President:	Travis Lowe
Past President:	Astra Cope
Webmaster:	Emily Strange
Treasurer:	Connie Cook
Secretary:	Karen McKee
Historian:	Amy Paganelli
Membership:	Robin Shelton
Education:	Dennis Green
CGFM:	Deb Strahler
	Mary McDonald
Awards:	Ginger Giffin
Accountability:	Gary Mitchell
Community Service:	Thaddeus Grace
Early Careers:	Nicholas Fitts
Newsletter Editor:	Deb Strahler
Research:	Larry Elmore
Chapter Recognition:	Mary McDonald
Meetings:	Patti Rebholz
Social Media:	Chandni Dularam
President - Elect:	

EAST TENNESSEE CHAPTER OFFICER OPPORTUNITIES

There is always an opportunity for anyone of you to take a position as a board member.

Chapter Member Promotions

- \$250 to Member passing the CGFM
- Bring a first time guest to a Chapter Meeting and both member and guest eat free

April Speaker

Mark Burnette, CPA, CISA, CISSP, CISM, CRISC, CCSFP, QSA
LBMC Advisory Services Group Leader, Shareholder-in-Charge, Information Security

Mark Burnette is the Advisory Services Group Leader and Shareholder-in-Charge of LBMC's Information Security practice. He possesses 18 years of experience in information security and risk management. Mark's background includes extensive experience in security program strategy and development, regulatory compliance, security policies and procedures, risk assessment and management, penetration testing, and security function design, development, and staffing. Mark is particularly passionate about cybersecurity leadership and growing the profession.

During his decorated career, Mark has served as the President and Global Practice Leader for a national information security consulting company and built and led information security functions for two major publicly-traded corporations. He worked for several years in key leadership roles with two of the Big 6 (now Big 4) accounting firms where he specialized in developing, implementing, assessing, and securing information technology solutions for companies in the healthcare, retail, manufacturing, banking, and insurance industries. In 2005, while serving as the Global Information Security Officer for international insurance broker The Willis Group, Mark was named the Information Security Executive of the Year at the ISE Southeast Awards. In 2008, while serving as the Executive Director of IT Operations and Security for hotelier Gaylord Entertainment Company, he was named one of Information Security Magazine's "Security 7" top seven security leaders and was chosen by ComputerWorld Magazine as one of the Premier 100 IT Leaders for 2009. In January 2011, the Information Systems Security Association (ISSA), the international trade association for information security professionals, named Mark a Fellow. This prestigious honor, which has only been granted to a handful of individuals worldwide, is bestowed by the ISSA Fellow Program for distinguished accomplishments in the field of information security, leadership, and future service to the association and profession. Mark's unique background allows him to bring a "walk a mile in the shoes" perspective to all of LBMC's security engagements. His experience building and running information security functions allows him to develop solutions that are relevant, practical, and actionable.

Recognized as an IT security expert by technology think-tank Gartner, Mark has repeatedly been featured as a subject matter expert on ABC and CBS television affiliates been published in print media such as CSO, Secure Enterprise, Information Security, and ComputerWorld magazines, and quoted by ABCnews.com, among many media appearances. Mark's engaging style has made him a popular and highly-requested speaker for international conferences and specialty groups around the world.

Mark currently serves on the American Institute of CPAs' national Cybersecurity Working Group. That group of cybersecurity experts has worked on behalf of the AICPA to update existing cybersecurity control descriptions for the CPA profession and to develop a new cybersecurity risk management attestation standard that was published during 2017. The AICPA also tapped Mark to develop a cybersecurity toolkit for its member firms that provides guidance on how CPA firms can develop and staff a cybersecurity consulting function that will allow them to offer cybersecurity services to their clients. Mark also led the development of the AICPA's official training curriculum on cybersecurity risk assessment and consulting services. These new training courses, delivered for the first time in 2017, are training the next generation of cybersecurity auditors and assessors in the proper scoping, evaluation, execution, review, and reporting of an entity's cybersecurity posture. In January 2019, Mark was recognized as one of the cybersecurity industry's 75 "Pioneers", having been one of the first enterprise CISOs, and, in so doing, laying the groundwork for today's CISO role. In March 2019, Mark delivered a wildly-popular TED talk at TEDxNashville titled "The Humanity Behind Cybersecurity Attacks".

For his cumulative efforts as a security leader serving his community and his State, on September 11, 2008 Mark was presented with a Certificate of Appreciation from Tennessee Governor Phil Bredesen in recognition of outstanding service in the best interests and highest traditions of the State of Tennessee.

BECOME A CGFM TODAY!!!

The Certified Government Financial Manager - The Mark of Excellence in Federal, State and Local Government.

Since its inception in 1994, the CGFM has become the standard by which government financial management professionals are measured. Its education, experience and ethics requirements have served to elevate the most seasoned financial professionals. More than 14,000 individuals have received the designation so far. Now it's your turn. Experience the benefits of certification first hand—the CGFM is the mark of excellence in your profession. We look forward to adding your name to our distinguished list of Certified Government Financial Managers.

Recent research has shown that employers attribute their recruiting difficulties to a shortage of qualified professionals. Give yourself a competitive advantage by showing your commitment to lifelong learning. You need a credential that shows you are qualified and have the skills to lead. The Certified Government Financial Manager (CGFM) does this like no other credential.

The CGFM is the first certification broad enough to cover the whole field of government financial management—federal, state and local. It measures a wide range of knowledge and skills that a professional needs to succeed in the federal government financial environment, or to meet the unique challenges faced by state and local government financial managers

Learn more about how to become a CGFM at <http://www.agacgfm.org/cgfm/whyearn/default.aspx>.

CGFM Exam Preparation Courses

What:	Course 1	Course 2	Course 3
Where:	Virtual, live	Virtual, live	Virtual, live
When:	TBD	TBD	TBD
	10:30am – 2:30pm each day	10:30am – 3:30pm each day	10:30am – 3:30pm each day
Cost:	\$525 per person	\$725 per person	\$525 per person
Deadline:			

CGFM Self-Study Alternatives

Study Guides offers by AGA: Course 1 \$95, Course 2 \$115 and Course 3 \$105

Another option is online self-paced training: Course 1 - \$225

Course 2 - \$625

Course 3 - \$425