2019 CENTRAL OHIO AGA REGIONAL PROFESSIONAL DEVELOPMENT TRAINING

October 30 & 31, 2019

Quest Conference Center
8405 Pulsar Place
Columbus, OH 43240

Brought to you by:

CENTRAL OHIO CHAPTER
WELCOME

Central Ohio Association of Government Accountants (AGA)

Thank you for taking a few moments to look through the Central Ohio Association of Government Accountants (AGA) 2019 Regional Professional Development Training (PDT) registration brochure. Here you will find a variety of quality topics relevant to state, local and special district governments, as well as their private sector partners. We are certain you will enjoy this year’s keynote speakers and the wide range of breakout sessions that have been scheduled. This year’s training also provides numerous networking opportunities during meals and breaks.

WHO

Who should attend the training?

This training brings together leaders from all levels of government, the private sector and academia, including:

- Accountants/Auditors
- Fraud Examiners
- Comptrollers
- Treasurers
- Chief Financial Officers
- IT Professionals
- Budget Professionals
- Financial Managers
- Program Managers

If you are involved in government financial management and accountability...
then Central Ohio AGA's 35th annual Regional Professional Development Training is for you!

WHAT

AGA 2019 Regional Professional Development Training

WHEN

Wednesday & Thursday, October 30th & 31st, 2019

WHERE

Quest Conference Center
8405 Pulsar Place, Columbus, OH 43240
**Quest offers free parking

WHY

Reasons to attend...

- Obtain up to 16 hours of Professional Development Training CPE hours
- Obtain up to 16 hours of Certified Government Financial Manager (CGFM) CPE hours
- Obtain up to 14 CPIM Credits (Courses indicated on the following schedule for which The Ohio Treasurer of State has approved CPIM credit.)
- Required Ohio Accountancy Board 3-hour “Ethics” training available
- Learn from nationally recognized industry leaders and network with colleagues
- Stay up-to-date on industry changes and issues that affect your career
- Reduced registration rate for retired AGA members

This annual training features nationally known speakers and current topics designed to educate and inform. The information presented during this training allows attendees to learn valuable information and have an opportunity to network with fellow professionals. This could also give you an opportunity to learn more about AGA if you are not currently a member. Member application forms are available at the registration desk. Many current members will be on hand to help answer any questions you have about our organization.
SOCIAL EVENT   PDT HAPPY HOUR AT BAR LOUIE

The Central Ohio AGA would like to invite members and attendees of the PDT on Wednesday, October 30th to a Happy Hour Networking Event at Bar Louie, located at 1611 Polaris Parkway, Columbus, OH 43240 (http://www.barlouie.com/). When leaving Quest, turn right out of Quest, then left onto Orion Place, left on Polaris Parkway and cross back over I-71. Bar Louie is on Polaris Parkway at Lyra Drive. The happy hour will include appetizers and drinks. The event will immediately follow the PDT at 4:30 PM and run until approximately 7:00PM (last call). Please stop in after the conference to enjoy food and beverages with your fellow Central Ohio AGA members and PDT attendees! Sign up in the registration system or at the registration desk at the PDT.

STAYING GREEN   MOBILE EVENT APP

The Central Ohio AGA is thrilled to bring back the convenience of our mobile app for the 2019 PDT! Our app brings the experience at the Professional Development Training to a new level. Attendees will be able to see more, do more, and get more value out of the event—right from their mobile device.

Features of the app include:
- The full event schedule sorted by day or speaker, and even by CPIM credits!
- The ability to rate the sessions directly on the app
- Connect and exchange contact details with other attendees
- Share your event experiences on Facebook, Twitter, and LinkedIn
- Find session locations and events with maps and an uploaded floor plan of the venue
- See details about all of the sponsors
- Catch notifications about networking opportunities and other breaking event news pushed directly to your device

As we get closer to the date of the event, you may download the app directly from iTunes or Google Play. You can find it by downloading the Crowd Compass Attendee Hub and then searching for the Central Ohio AGA PDT within that app.

*This app performs optimally whether or not there is an Internet connection. When connected, the app downloads updates (like a schedule or room change). Once downloaded, all of the data is stored locally on the device so it is accessible even if there is no Wi-Fi.

**The App is supported on both iPhone, Android, as well as all major tablet providers.

HOTEL ACCOMMODATIONS   Hampton Inn & Suites

Discounted rooms are available at The Hampton Inn & Suites Columbus Polaris at 8411 Pulsar Place, Columbus, Ohio 43240.

The group rate is $129 plus applicable state and local taxes per night.

To make a reservation, please call (614) 885-8400. You can also register online HERE. Rooms are available on a first-come, first-serve basis, and must be booked by 9/30/2019 in order to receive the discount.
No fee increase this year!
Central Ohio AGA is pleased to offer the same high-quality program without increasing the fees!

<table>
<thead>
<tr>
<th>FEES</th>
<th>Central Ohio AGA Members</th>
<th>Non-Members</th>
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</thead>
<tbody>
<tr>
<td></td>
<td>On or before August 29th</td>
<td>August 30th thru October 10th</td>
</tr>
<tr>
<td>Wednesday Only:</td>
<td>$200</td>
<td>$250</td>
</tr>
<tr>
<td>Thursday Only:</td>
<td>$200</td>
<td>$250</td>
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<tr>
<td>Both Days:</td>
<td>$325</td>
<td>$375</td>
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*All price changes go into effect at 12:00 pm on the date noted.

**Central Ohio AGA retired members will receive a 50% discount on registration fees. Proof of retired status required if requested. Discount not available to non-members.

Please Register Online:
https://aom.formstack.com/forms/coagareg2019

- You will need to have your AGA membership number to receive the member rate.
  - If you are interested in becoming a member, you can join online here.
- Credit Cards are accepted (VISA, MasterCard, Discover and American Express).
- Please note that group registrations for a government entity can be processed with a purchase order. The purchase order option must be selected when registering online and a confirmation/invoice will be sent to you via email. A purchase order number and contact will be required to complete registration.
- PO Payments should be sent to this address:
  Central Ohio AGA
  P.O. Box 822
  Hilliard, OH 43026
  *Please note that if you are submitting by purchase order, payment must be received by October 16th, 2019.
  *If your office requires proof of attendance prior to issuing payment, please email Education.COAGA@gmail.com. You will receive an invoice via email from Education.COAGA@gmail.com.
- The vendor information in OAKS for the organization is:
  Vendor Name: Association of Government Accountants - Central Ohio chapter
  Vendor #: 0000086322
  Fed ID #: 52-1858721
- For questions concerning registration or complete cancellations/refund and substitution policies, please email the COAGA at Education.COAGA@gmail.com.
- All cancellation notices must be received in writing and reviewed no later than 5:00 pm, Wednesday, October 16th in order to receive a refund. The cancellation notice must include: name, employer or business, mailing address, method of payment and reason for cancellation. Cancellation notices should be emailed to Education.COAGA@gmail.com. A refund may not be issued if the cancellation notice is received untimely and/or after the onset of the training. All cancellations will incur a $25 cancellation fee per person.
## DAY 1 TRAINING AGENDA

**Wednesday, October 30th**

<table>
<thead>
<tr>
<th>Time</th>
<th>Agenda</th>
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<tbody>
<tr>
<td>7:00 am</td>
<td>Registration Desk Open</td>
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<tr>
<td>7:00 – 7:45am</td>
<td>Continental Breakfast</td>
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<tr>
<td>7:45 – 8:00am</td>
<td>Opening Remarks – Samantha Alberts, President, Central Ohio AGA</td>
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<tr>
<td>8:00 – 8:50am</td>
<td>Efficient, Effective, and Transparent Government – Ohio Auditor of State Keith Faber CPIM</td>
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<tr>
<td>8:50 – 10:05am</td>
<td>Emerging Issues in Government Accounting and Auditing (Kinney Poynter, NASACT) CPIM</td>
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<tr>
<td>10:05 – 10:20am</td>
<td>Transition/Break</td>
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<tr>
<td>10:20 – 11:35am</td>
<td>Case Study in Investing in Today’s Market Environment (Jason Click &amp; Jason Headings, Meeder Investments) CPIM</td>
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<tr>
<td></td>
<td>The Leadership Secrets of Football’s Master Coaches (Jack Park)</td>
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<td>AICPA Update (Richard Cunningham, AOS, L. Michael Howard, Julian and Grube Inc.) CPIM</td>
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<tr>
<td>11:35 – 12:00pm</td>
<td>Lunch – Chapter Business Meeting</td>
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<tr>
<td>12:10 – 1:00pm</td>
<td>Lunch Speaker – Football Fun Facts and Follies (Jack Park)</td>
</tr>
<tr>
<td>1:00 – 1:15pm</td>
<td>Transition/Break</td>
</tr>
<tr>
<td>1:15 – 2:30pm</td>
<td>AICPA Governmental Audit Quality Center with a Focus on Single Audit and Audit Quality (George D. Strudgeon, GAQC) CPIM</td>
</tr>
<tr>
<td>2:30 – 2:45pm</td>
<td>Transition/Break</td>
</tr>
<tr>
<td>2:45 – 4:00pm</td>
<td>The Leadership Secrets of Football’s Master Coaches (Jack Park)</td>
</tr>
<tr>
<td></td>
<td>What Does Your Nonverbal Communication Say? (John Gentner &amp; Keirsten Moore, Capital University)</td>
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<tr>
<td></td>
<td>What You Need to Know about Debt Instruments of Governments (Marc Kamer, Dinsmore &amp; Shohl) CPIM</td>
</tr>
<tr>
<td>4:30 – 7:00pm</td>
<td>PDT Happy Hour at Bar Louie</td>
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**All of the above courses meet the standards for Certified Government Financial Manager (CGFM) CPE credit.**

**CPIM:** Denotes classes that are approved for CPIM credit by the State Treasurer’s Office.
## DAY 2 TRAINING AGENDA

**Thursday, October 31st**

<table>
<thead>
<tr>
<th>Time</th>
<th>Activity</th>
</tr>
</thead>
<tbody>
<tr>
<td>7:00 am</td>
<td>Registration Desk Open</td>
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<tr>
<td>7:00 – 8:00 am</td>
<td>Continental Breakfast</td>
</tr>
<tr>
<td>8:00 – 9:15 am</td>
<td>Medicaid Fraud 101 – Ohio Attorney General Dave Yost &amp; Lloyd Early, Special Agent-in-Charge, Medicaid Fraud Unit <strong>CPIM</strong></td>
</tr>
<tr>
<td>9:15 – 9:30 am</td>
<td>Transition/Break</td>
</tr>
<tr>
<td>9:30 – 10:20 am</td>
<td>Cybersecurity for Government (Carly Devlin, Clark Schaefer Hackett) <strong>CPIM</strong></td>
</tr>
<tr>
<td>10:20 – 10:35 am</td>
<td>Transition/Break</td>
</tr>
<tr>
<td>10:35 – 11:50 am</td>
<td>Government Audit Standards: Navigating the New Guidance (Zac Morris &amp; Chad Gorfido, Rea &amp; Associates) <strong>CPIM</strong></td>
</tr>
<tr>
<td>11:50 – 12:20 pm</td>
<td>Lunch</td>
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<tr>
<td>12:20 – 1:10 pm</td>
<td>Lunch Speaker: New Psychology of Professional Skepticism (Dr. Toby Groves)</td>
</tr>
<tr>
<td>1:10 – 1:25 pm</td>
<td>Transition/Break</td>
</tr>
<tr>
<td>1:25 – 4:10 pm (includes 15 minute break)</td>
<td>Beyond the Code: Ethics in the Real World (Dr. Toby Groves) <strong>CPIM</strong></td>
</tr>
</tbody>
</table>

**All of the above courses meet the standards for Certified Government Financial Manager (CGFM) CPE credit.**

**CPIM:** Denotes classes that are approved for CPIM credit by the State Treasurer’s Office.
Workshop Descriptions
Wednesday, October 30th

**General Session**
(8:00 – 8:50)

**Efficient, Effective, and Transparent Government**
Ohio’s 33rd Auditor of State, Keith Faber, will provide an overview of his plans as Auditor to help ensure efficient, effective and transparent government for the people of Ohio.

**General Session**
(8:50 – 10:05)

**Emerging Issues in Government Accounting and Auditing**
Like many in the past, this year is shaping up to be another year of change. This session will provide an overview of recent economic, industry, regulatory, and professional developments that impact auditors of state and local governments. Included in this session will be developments from Congress, the U.S. Office of Management and Budget, the Government Accountability Office, and other regulatory bodies.

**Breakout Session 1**
(10:20 – 11:35)

**Case Study in Investing in Today’s Market Environment**
Will address key factors impacting the current interest rate environment, benefits of cash flow analysis, and assessment of various investment options.

The course will focus on macroeconomic events and investment vehicles. Participants will come away with solid foundational knowledge of investing the government’s funds. Topics covered will include economic/market conditions and current hot topics regarding investing. The topics will serve to inform participants on various aspects of evaluating and managing a proper investment program.

**The Leadership Secrets of Football’s Master Coaches (part I)**
There are multiple common threads between championship football teams and high performance organizations. Many of the high-impact strategies of America’s most successful football coaches can be adapted to improve an organization’s performance. Successes on the gridiron and in the boardroom are often enhanced by similar tactics.

Combining his understanding of the business world with his insight into the leadership abilities of highly successful coaches, Jack has created a unique leadership development program that is extremely beneficial and enjoyable.

Jack has identified the eight vital core competencies and behaviors necessary to become an effective leader, and will cover four different ones in each of his two breakout sessions. Each session is independent of the other, and you may choose to attend either of both of the sessions. This session, Part I, will cover the following competencies and behaviors:

1. Continuously Develop Yourself
2. Develop Effective Communication Skills
3. Create and Understand Your Organization’s Culture
4. Establish and Communicate Priorities
AICPA Update
This session will cover recent AICPA updates include:

- Recently issued standards and guidance for audits, review, compilations, and preparation engagements
- Recent exposure drafts
- Other standard-setting projects
- Interpretive publications and staff guidance

General Session
(12:10 – 1:00)

Lunch Speaker – Football Fun Facts and Follies
Experience the excitement of American Football, be thoroughly entertained, and learn about meaningful moments that created one of America’s most popular sports. A delightfully enjoyable presentation even if you are not a football fan. Jack’s high-powered football presentations are jam-packed with fascinating facts, descriptions of captivating figures, and abundant humor. His enthusiastic and engaging style is very contagious.

General Session
(1:15 – 2:30)

AICPA Governmental Audit Quality Center with a Focus on Single Audit and Audit Quality
Audit quality is very important and properly adapting to new changes is a risk to audit quality. In the fourth year of Uniform Guidance for Single Audits, when we thought all was going to be the same, there are big changes that will impact your 2019 Single Audits and beyond. This session will provide an overview of the AICPA’s Enhanced Audit Quality efforts and risks it has identified, and new items related to Single Audit: “Pick-Six” mandate, new Part 6 in the Compliance Supplement, the new Data Collection Form, and possible future changes to Uniform Guidance. Finally, this session will recap some of the Single Audit quality issues reported the last time there was a national sample of Single Audits.

Breakout Session 2
(2:45 – 4:00)

The Leadership Secrets of Football’s Master Coaches (part II)
There are multiple common threads between championship football teams and high performance organizations. Many of the high-impact strategies of America’s most successful football coaches can be adapted to improve an organization’s performance. Successes on the gridiron and in the boardroom are often enhanced by similar tactics. Combining his understanding of the business world with his insight into the leadership abilities of highly successful coaches, Jack has created a unique leadership development program that is extremely beneficial and enjoyable. Jack has identified the eight vital core competencies and behaviors necessary to become an effective leader, and will cover four different ones in each of his two breakout sessions. Each session is independent of the other, and you may choose to attend either of both of the sessions. This session, Part II, will cover the following competencies and behaviors:

1. Understand Your Industry and Business Model
2. Continuously Develop Your People
3. Build the Winning Organization
4. Create and EXECUTE Your Personal Game-Plan

Central Ohio AGA Regional Professional Development Training - October 30-31, 2019
Please register online at https://aom.formstack.com/forms/coagareg2019
What Does Your Nonverbal Communication Say?
The topic of nonverbal communication is widely addressed in many of today’s popular business publications and blogs. Many researchers agree that between 60% and 90% of our messages are communicated nonverbally. Still, many of us don’t understand the impact of our nonverbal messages. Even more concerning is the fact that we are often unaware of the nonverbal messages we are sending. In this session, we will discuss what nonverbal communication is all about and learn how to can increase our awareness and use of nonverbal messages to increase the effectiveness of our communication. The session will include active discussion and a case application.

What You Need to Know about Debt Instruments of Governments
The session will explore the topic of debit instruments of governments.

Workshop Descriptions
Thursday, October 31st

General Session
(8:00 – 9:15)

Medicaid Fraud 101
This presentation will highlight the work of the Ohio Attorney General’s Medicaid Fraud Control Unit in combating provider fraud. The presentation will offer a historical perspective on Medicaid as well as key state and federal program integrity initiatives, including the establishment of a nationwide network of Medicaid Fraud Control Units. The presentation will identify common and statutory definitions of “fraud” and “Medicaid fraud, and explore the varied schemes by which providers defraud the program. Finally, the presentation will outline select investigative techniques and emerging trends in health care fraud.

Breakout Session 1
(9:30 – 10:20)

Cybersecurity for Government
PCI, HIPAA, ISO, NIST. Understanding the alphabet soup that is security and regulatory compliance is becoming increasingly complex, and most organizations focus only on maintaining compliance rather than developing a risk-based security program. In order to understand why regulators care about cybersecurity, and why it’s important to have a security program, you must first understand cyber risk and the threats specific to the public sector. This session will cover the following:

• Understanding Cyber Risk
• Cyber Threats for Government
• Case Studies
• Managing Cyber Risk
• Cybersecurity Tools

GASB Update
This session will give an overview of the GASB pronouncements that become effective in the coming fiscal years. The session also will explain some of the projects on GASB’s current technical agenda and research agenda.
Single Audit Update
This session will cover the implementation of procurement requirements, GAQC hot topics, and the 2019 compliance supplement release.

Breakout Session 2
(10:35 – 11:50)

Government Audit Standards: Navigating the New Guidance
This course will discuss changes in the 2019 Yellow Book. This revision represents the first comprehensive overhaul of the Yellow Book since 2011.

Reporting Model Reexamination
This session will provide an overview of the GASB’s Preliminary Views, Financial Reporting Model Improvements, and the tentative board decisions that have been made during their redeliberations of the proposals.

Mentoring Matters!
A mentoring program is key in attracting, hiring and developing future leaders of the accounting profession. The Millennial and Gen Z generations have grown up in a culture of mentoring, coaching and positive reinforcement. Their parents have been involved in their development every step of the way. They will be looking to your firm to provide the focused attention that they have received throughout their formative years. But, it is not a program just for new college graduates. Mentoring is beneficial at every stage in your accounting career – even for Baby Boomers! Almost every firm is hiring. What are you doing to keep your best performers? Join Rita Keller, one of the Top 100 Most Influential People in Accounting, to learn how a mentoring program can benefit your organization.

General Session
(12:20 – 1:10)

New Psychology of Professional Skepticism
The complexity of the data environment has outgrown old and superficial approaches to professional skepticism. In this session, Dr. Groves teaches a radically different and more effective method of skeptical judgment. Attendees will experience fascinating demonstrations, interactive exercise, and learn about the invisible influences that impact professional judgment. They will learn the importance of matching their judgment approach to situational characteristics, organization culture and context. The session will teach ways to adapt to changing situations and how to recognize hidden assumptions.

Breakout Session 3
(1:25 – 4:10)

Beyond the Code: Ethics in the Real World
This innovative and interactive presentation taps the fields of neuroscience, psychology and even biology to understand the point where science, emotion, and critical thinking interact. Instead of critiquing how our minds are supposed to work, we will delve inside the fascinating world of how our minds actually work when we face difficult dilemmas with competing goals. The audience will experience startling, interactive experiments that reveal how we miss the obvious and how our minds conjure up false perceptions out of thin air. We will review why outdated ethical models centered around rule-based codes have failed and what research indicates does improve individual and organizational ethical reasoning.
Building on the Power of Generations in the Workplace
We are once again facing a time when many different generations with significant diversity in world views and work philosophies are being asked to team up and work together. Boomers, Xers, Millennials, and now Gen Z, are employed side by side with differing values and seemingly incompatible views on leadership and career commitment. Firms that are savvy about the generational issues value the differences between people and look at the differences as strengths. Are you the one to lead your firm through this generational mine field? Join Rita Keller, nationally acclaimed for helping accountants create vibrant and efficient cultures, for an informative, interactive and enlightening session.

Tableau Visual Analytics and Fraud Investigation
Learn how to harness the power of your data. With Tableau, you can stay in the flow of analysis from data prep through collaboration all while answering questions you didn’t know you had. You will learn how to use Tableau for your analytics and discovery, how to prepare your data for use, and how to share your findings with others. See how visualizations can show you what’s hidden behind the numbers to solve problems.
Speaker Biographies
(Alphabetical)

Jason Click
Jason joined Meeder in 2009. With nearly 20 years of experience in the financial services industry, Jason serves as Senior Vice President of Meeder Investment Management and President of Meeder Public Funds. Jason oversees the strategic direction and management of Meeder’s Public Funds, Private Client Services, and Retirement Plan Services businesses. Jason is a member of the executive team working to define growth and innovation strategies for the overall firm. He currently holds a FINRA series 6, 63 and 7.

Richard L. Cunningham, Jr.
Rich is a Quality Assurance & Technical Specialist with the Center for Audit Excellence of Auditor of State Keith Faber’s office and is responsible for providing consulting service for the Central and West Regions and other various technical projects such as updating audit procedures for testing Soil & Water Conservation Districts, Agricultural Societies, Community Based Correctional Facilities, and federal programs. Rich also assists with updating various forms and guidance used by the Auditor of State audit staff. Rich has been with the Center since July, 2015 but has been with the Auditor of State’s office for over 24 years and served as a Senior Audit Manager for the East Region for 15 years before joining the Center. Rich also worked for a CPA Firm in Massillon for over 8 years before joining the Auditor of State’s office.
Rich has a bachelor’s degree in accounting from the University of Akron. Rich is a member of the Association of Government Accountants, where he serves on the Education Committee of the Central Ohio Chapter and is a member of the Ohio Government Finance Officers’ Association.

Carly Devlin
Carly Devlin is an experienced information technology professional who helps businesses of all sizes with technology and audit/control-related projects. As the Managing Director of the Columbus office of Clark Schaefer Hackett, Carly oversees all office activity to ensure quality of services and deliverables. She specializes in the identification and documentation of procedural inefficiencies and breakdowns, root causes, and downstream impacts. She also has significant experience in security risk assessment, including vulnerability scanning, penetration testing, and social engineering, as well as enterprise end-user security reviews and security of cardholder environments.
Carly has presented as an expert at multiple industry events. Her involvement with professional organizations allows her to stay up to date on current technology and audit trends, and share that knowledge and insight with her clients.
Carly is committed to providing her clients with guidance, strategic advice, and knowledge of industry standards and frameworks to help them achieve their goals.

Lloyd Early
Lloyd Early is the Special Agent-In-Charge in the Medicaid Fraud Control Unit of the Ohio Attorney General’s Health Care Fraud Section. He is a graduate of the Ohio State University with a double major in Finance and Economics. He has twenty-nine years of law enforcement experience including service as a Special Deputy Sheriff, and service to the Ohio Attorney General as an Investigator, an Ohio Organized Crime Investigation Commission Task Force Agent, a Special Agent, a Special Agent Supervisor, and an Assistant Executive Director for the Ohio Peace Officer Training Commission.
Speaker Biographies
(Continued)

**Keith Faber**
As Ohio’s 33rd Auditor of State, Keith Faber is dedicated to ensuring efficient, effective and transparent government for the people of Ohio. From 2001-2018, Faber served Ohioans in the state legislature, including time as President of the Ohio Senate. He earned a reputation for restraining state spending, lowering taxes and advocating for more transparent, accountable government. Some notable legislative accomplishments that will translate to his role as Auditor of State include:

- Asking colleges and universities to reduce the cost of a degree by five percent through the Ohio Senate President’s 5 Percent Challenge. This resulted in statewide average savings of 12 percent for students.
- Streamlining the public records mediation process by making public records more accessible and affordable to the public through the Court of Claims.
- Introducing legislation to increase the number of performance audits and allow the legislature to review state agencies.

Faber will work with state and local governments to assure taxpayer dollars are being spent appropriately and, if they are not, that those who lie, cheat and steal are held responsible. Finally, he will help government work better, faster and cheaper while improving customer service for Ohioans. Faber earned his undergraduate degree from Oakland University and his Juris Doctorate from the Ohio State University Moritz College of Law. After working in the private sector, he opened his own law firm, Faber and Associates LLC. He and his wife, Andrea, have two children and live in Celina, Ohio.

**John Gentner, MBA**
John Gentner, Dean and Executive Professor in the School of Management and Leadership at Capital University, provides strategic oversight for undergraduate and graduate business programs at Capital. Gentner has more than 15 years’ experience developing, teaching, and assessing courses in Strategy, Leadership, and Professional Development. He is an experienced instructor in both the college classroom and professional training sessions. Prior to joining Capital, Gentner served as the MBA Director in the School of Business Administration at the University of Dayton where he developed and taught courses in Organizational Behavior, Leadership, and Strategic Management. His teaching has taken him to a variety of international locations including the United Kingdom, Germany, and Ireland. Before his career transition into higher-education, Gentner spent several years in the banking and investment industry in a variety of leadership positions before finishing his career as Vice President of Institutional Investments for Fifth Third Securities, Inc. where he held Series 7, 24, 63 & 65 licensure. He also is active in business consulting and serves on the advisory board of for-profit companies located in the mid-west and on the Board of Directors of the BBB of Central Ohio. Gentner earned a B.A. in Management from Capital University and an MBA from the University of Dayton.

**Chad Gorfido**
Chad is a principal in Rea’s government services practice. He has responsibility for the management of a variety of services provided to the firm’s clients in the government and not for profit industries. Chad holds an Advanced Single Audit Certificate from the AICPA. Chad has a Bachelor of Business Administration degree majoring in Accounting and Finance from Kent State University.
Speaker Biographies
(Continued)

Heather Gough
Currently, Heather is the lead for Tableau training for JPMorgan Chase as a part of the Tableau Center of Excellence. She has been employed with Chase for 14 years and has been a member of the CoE for almost three. Heather earned her Tableau Desktop Certified Associate in December 2018 and is studying to become a Tableau Desktop Certified Professional.

Dr. Toby Groves
Toby is a social cognitive scientist, speaker, and writer. He researches innovative thinking approaches that spark insight with a focus on higher-order critical thinking, problem solving, and communications. He presents his unique content using vivid mental imagery and radically interactive exercises. His fascinating history spurred a lifelong research journey in advanced critical thinking and communication in expert environments. A popular speaker amongst leading organizations in industry, government, and academia, Toby works with experts that provide society’s most critical services including the audit, intelligence, investigative, legal, and medical communities. Toby has a PhD in psychology, an MA in industrial-organizational psychology, and has training in a unique combination of forensics psychology and forensic accounting.

Jason Headings
Jason started with the Meeder in 2006 and currently serves as the Director of Fixed Income and Senior Vice President of Public Funds. Jason is a Chartered Market Technician and brings more than a decade of investment industry experience, including a deep knowledge of investing in the public funds space. Additionally, Jason has won numerous awards for his work on the Meeder Money Market Fund. He currently holds a FINRA series 6.

L. Michael Howard
Mike is Director of Quality Assurance for Julian and Grube, Inc., a position he assumed upon retirement from the Ohio Auditor of State’s office after a career spanning almost 28 years. His last position was as Chief Auditor for Accounting and Auditing Support for the Auditor of State and he held various other audit management positions in his tenure with the Auditor, including supervising the municipal and school and library audit divisions. Prior to joining the Auditor, he was a staff auditor with a then-Big 8 accounting firm and a manager with a local CPA firm. Mike was a member of the AICPA’s Governmental Experts Panel, its Members in Government Committee, and he was asked to review and update every CPA exam question pertaining to government by its Examinations Committee.
Mike has an undergraduate degree in accounting cum laude and a master of arts in public administration, both from The Ohio State University.
Semi-retired, Mike and his wife of 40 + years, Diane, travel extensively, most recently visiting New Zealand and Tasmania, and scheduled to tour Egypt soon.

Marc Kamer
Marc Kamer is a bond lawyer in the Columbus, Ohio law office of Dinsmore & Shohl. He represents counties, cities, townships, school districts and other political subdivisions on debt financing for their capital projects.
Speaker Biographies

(Continued)

Rita Keller
Rita Keller is an award-winning and widely respected advisor to CPA firm management. She is nationally known as a CPA firm management consultant, speaker and author. She has over 30 years’ hands-on experience in the management, marketing, technology and administration of a successful, multi-office firm. She works with firms nationwide on strategic, management and operational issues. As an author, her articles appear in numerous CPA publications and her popular, award-winning daily blog has become a resource for many in the CPA profession. She has been repeatedly named to Accounting Today’s Top 100 Most Influential People in Accounting.

Keirsten Moore, Ph.D.
Keirsten Moore is a Professor in the School of Management and Leadership and Associate Provost at Capital University. Her areas of expertise include Organizational Behavior, Leadership, and Human Resource Management. She is passionate about helping people understand how human behavior affects and is affected by organizations, while helping them develop their skills as managers and leaders. She earned her M.L.H.R. and Ph.D. in Labor and Human Resources from The Ohio State University, and her B.S. in Business Administration from Miami University. She has been certified as a Senior Professional in Human Resources (SPHR) by the HR Certification Institute of the Society for Human Resource Management. Her current scholarship is focused on capturing leader perceptions of the Central Ohio business climate. She works in partnership with Columbus CEO magazine to conduct and report on the results of the Central Ohio CEO Survey, an annual poll of Central Ohio organizational executives. This survey identifies local CEO expectations for the economy, contemporary organizational challenges, and perspectives on leadership. She has also published and presented research on strategies for assessing learning in business programs, workaholism, and the impact of individual differences on self-managed teams. Prior to her academic career, she was a banking operations manager.

Zac Morris
Zac is a principal and director of Rea’s government services practice. He has responsibility for the management of a variety of services provided to the firms’ clients, including State agencies, school districts, municipalities and various not for profit entities. He has 15 years of experience working with these types of entities. Zac earned his bachelors in Accounting from Ohio Wesleyan University and his MBA from Ashland University.

Jack Park
Jack Park has spoken to Corporations and Associations in 47 different states across the country. His three primary topics are An Inside Look at the Ohio State Buckeyes, Ohio State and Michigan – Football’s Supreme Rivalry, and The Leadership Secrets of Football’s Master Coaches. Jack is an Ohio State football radio commentator for Sports Radio 97.1 The Fan in Columbus, an ESPN station. Each season he writes a weekly Ohio State Football column for The Columbus Dispatch. Jack is frequently featured in football programming on Time Warner, ESPN, The Big Ten Network, HBO, Turner Broadcasting and WBNS-10TV.
Jack is a CPA. He received his degree from The University of Pittsburgh and his BS degree from The Ohio State University. Jack is a graduate of New Lexington High School, where he played football and basketball. He has been honored with induction to both the high school’s Alumni Hall of Fame and Athletic Hall of Fame.
Jack’s Certified Speaking Professional designation, the CSP, has been granted to fewer than 7% of the 3,500 worldwide members of the National Speakers Association. Jack has served as an adjunct professor of finance and accounting and leadership development at five different universities. In addition to the National Speakers Association, his professional memberships include the Football Writers Association of America and The Ohio Society of CPAs.
Speaker Biographies
(Continued)

Lisa Parker
Lisa Parker is a senior project manager with the Governmental Accounting Standards Board (GASB). Prior to joining the GASB in 2008, Lisa worked for Runyon Kersteen Ouellette CPAs for 10 years, the town of Old Orchard Beach, Maine as finance director and interim town manager for 2 years, and the city of Saco, Maine as finance director for 8 years.
Lisa is a Certified Public Accountant and a chartered global management accountant. She also is a member of the Association of Governmental Accountants, the American Institute of Certified Public Accountants, and the Maine Society of Certified Public Accountants, where she served as president. Previously, Lisa was president of the Maine Governmental Finance Officers Association, an executive board member of the New England Governmental Finance Officers Association, and a member of a national GFOA standing committee.
Lisa attended Boston College and the University of Southern Maine graduating with magna cum laude honors and a bachelor’s degree in accounting.

Kinney Poynter
Kinney Poynter is the Executive Director for the National Association of State Auditors, Comptrollers, and Treasurers (NASACT). In this capacity, he is responsible for the overall operations of NASACT as well as the programs of the National Association of State Comptrollers and National State Auditors Association. NASACT is a professional organization whose mission is to assist state leaders to enhance and promote effective and efficient management of governmental resources. Kinney has been with NASACT since 1989, previously serving as the association’s Deputy Director and various other positions.
In addition to his experience with NASACT, he has been a partner of a local public accounting firm in Lexington, Kentucky, and a principal auditor with the Kentucky Auditor of Public Accounts, where he conducted financial, performance, and investigative audits on state agencies and local governments. While in public practice, he performed single audits on various nonprofit organizations.
Kinney has BS and MS degrees in accounting from the University of Kentucky. He is a Certified Public Accountant (CPA) and a Chartered Global Management Accountant (CGMA). Kinney is a member of the American Institute of Certified Public Accountants (AICPA) and the Association of Government Accountants (AGA). He previously served on the AICPA Governing Council. He is also a member of the Kentucky Society of Certified Public Accountants, where he has served as chairman of the Governmental Accounting Committee. Kinney has served as an instructor domestically and internationally on a variety of governmental accounting and auditing issues.

George D. Strudgeon
George D. Strudgeon, CPA, CGFM, CGMA, MBA, is an Audit Director at the Virginia Auditor of Public Accounts where he leads the Statewide Single Audit team. Additionally, George serves on the AICPA’s Government Audit Quality Center Executive Committee, the AGA’s Intergovernmental Partnership Steering Committee, and the NSAA's Single Audit Committee. As a result, he represents these entities twice a year at the Single Audit Roundtable and receives regular updates on OMB and Single Audits. Finally, George shares his insight and knowledge by presenting at national conferences and other events.
Speaker Biographies

(Continued)

Dave Yost
Dave Yost became Ohio’s 51st Attorney General on January 14, 2019, bringing to the office his extensive experience rooting out fraud, holding the corrupt accountable, and reforming government. Yost earned his undergraduate degree from The Ohio State University and law degree from Capital University. After working as a Columbus Citizen Journal reporter, he began his public service career as Delaware County’s Auditor and Prosecutor. As Prosecutor, he won the first-ever capital case in Delaware County and took down the largest drug ring in the county’s history.

He became Ohio’s 32nd Auditor of State in January 2011 and spent the next eight years fighting fraud, rooting out corruptions and “skinning down” government. In two terms, he helped convict 170 corrupt public officials and uncovered $30 million in stolen and misspent public funds. At the same time, he promoted efficiency by identifying potential savings of $287 million for governments and school districts.

Through his leadership and at his urging, the General Assembly twice enhanced charter school accountability. In November 2018, he won statewide election as Attorney General, an office in which he now pursues his mission of protecting Ohio’s citizens while aggressively fighting corruption across the state. Battling the state’s opioid epidemic will be a major focus for his administration.

He and his wife, Darlene, make their home in Franklin County. They have three adult children and three grandchildren.
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