



WASHINGTON, DC CHAPTER

# State *of the* Chapter



## *From The President*



*Eileen W. Parlow,*  
*AGA DC Chapter President*

I'd like to extend a warm welcome to those of you who are new to AGA DC and to those of you who are long-time members.

My goal for the DC Chapter for the current program year is to provide you with outstanding opportunities for professional education, networking, and community service, and to encourage you to communicate your interests and ideas to our leadership team. Our very dedicated

and talented leadership team is here to support you. Among the innovations that you will see during the current program year are:

- an updated chapter website that will make it easier for you to be aware of upcoming events, and
- a proposed set of chapter bylaws, using a model provided by AGA National, that will make the process of recruiting and selecting chapter leaders more open and transparent to our members.

Thank you for being a member of the AGA DC chapter.

Eileen W. Parlow CGFM, CPA

## *About the AGA DC Chapter*

AGA's Washington DC Chapter (the Chapter) has been an active player in advancing government accountability since its inception in 1950. The Chapter's first 40 years of achievements and awards is captured in the Improving Governmental Financial Management and Serving Members: Commemorating 40 Years of Achievements 1950 - 1990.

The Chapter serves professionals in the government financial management community by providing quality continuing professional education, fostering professional development and certification, and supporting standards and research to advance government accountability.



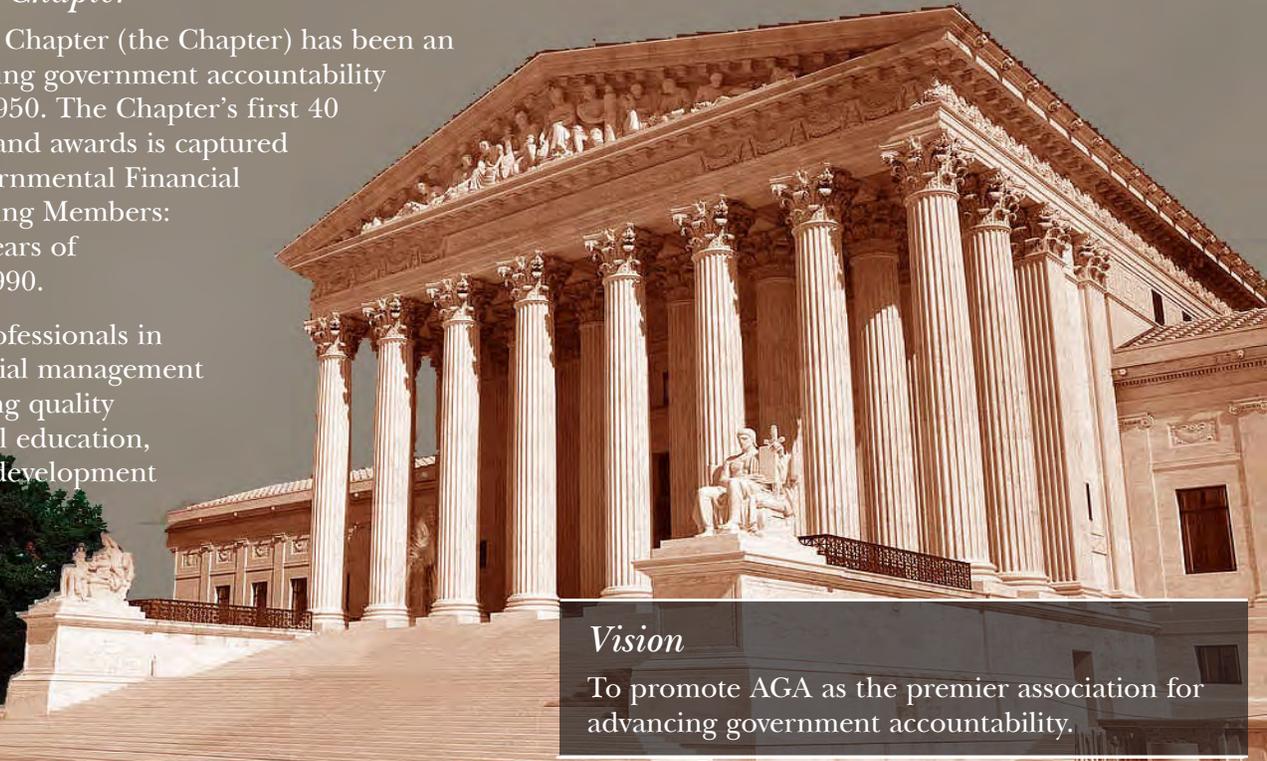
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## *Mission*

The Association of Government Accountants (AGA) DC Chapter serves government accountability professionals by providing quality education, fostering professional development and certification, and supporting standards and research to advance government accountability.



## *Vision*

To promote AGA as the premier association for advancing government accountability.

# Strategic Goals & Key Accomplishments



The following strategic goals have been identified to accomplish the mission:

- Promote Thought Leadership
- Provide a Forum for Collaboration Amongst Diverse Disciplines
- Educate and Empower Professionals
- Advance CGFM as the Preferred Designation
- Maximize Member Value

### Thought Leadership

AGA DC promoted its performance and accountability initiative by hosting another kickoff event in September 2012 to promote the CEAR and SEA programs with three distinguished guest speakers, recruiting 10 new CEAR reviewers and contributing three articles for the newsletter.

### Collaboration

Favorites like the Chinese New Year and Virginia Wine Festival were among the social events held during the year. Some events included participation from other Capital region chapters and the National office. The Meetings Committee organized eight lunches averaging 140 in attendance.

### Empowerment

The annual Spring Conference, audio conferences, and a one-day AGA-sponsored training course were our educational program offerings.

### Certification

To facilitate professional development and enhance government accountability skills the DC Chapter provided mentees with one-on-one coaching from mentors who are experienced professionals and retirees with diverse backgrounds.

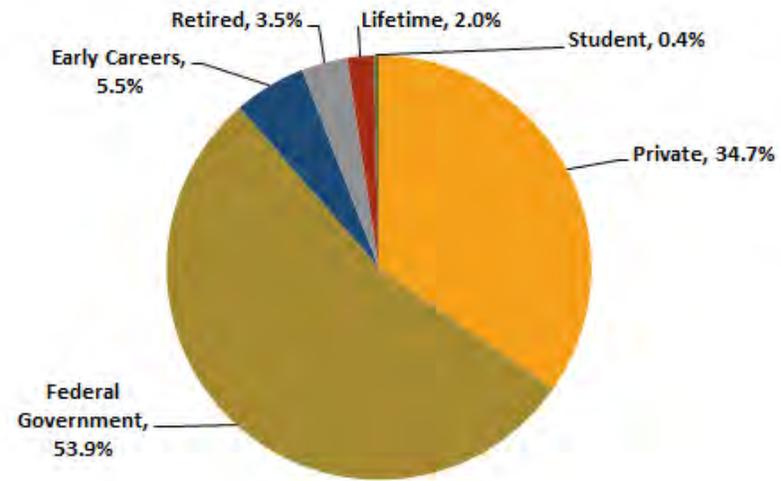
The CGFM Committee continued to promote the value of Certified

	June 30, 2012	
	Government	Private
Mentors - TOTAL	31	33
Mentees - TOTAL	39	25
Mentors - NEW	1	5
Mentees - NEW	2	5



### Member Value

The Chapter membership currently stands at 2,214. As of June 30, 2012, the membership stood at 1,878 including 396 new members added during fiscal year 2012 and consisted of the following:



AGA DC hosted and participated in 12 events to promote long-term career growth and active participation for members and students in the AGA at the Chapter and National level.

Government Financial Management certification through various education, speaking, and training efforts including two free 6-day CGFM seminars with total average attendance of 60+ members.

### Awards

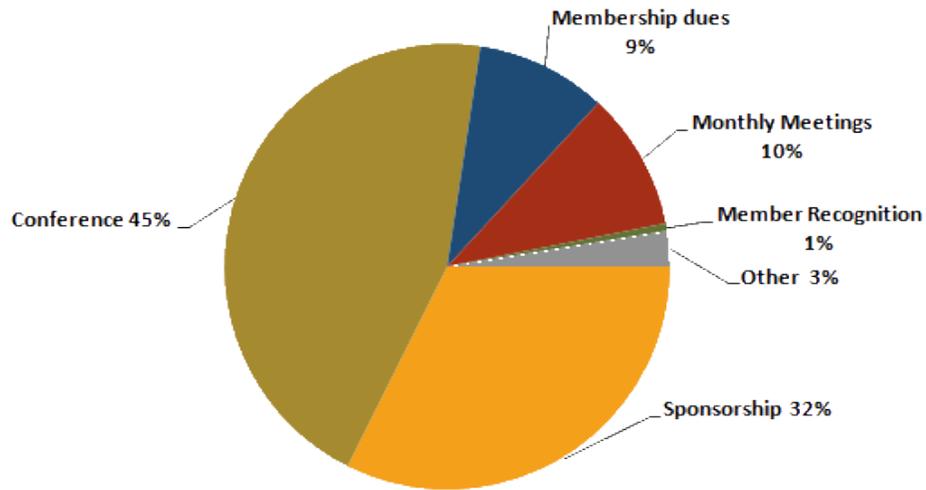
On June 9, 2012, the Chapter hosted nearly 180 members and guests at the 53rd annual awards presentation and 17th annual member recognition dinner at the J.W. Marriott hotel in Washington DC. The award winners included many who went on to win National awards at PDC.

# Chapter Finances



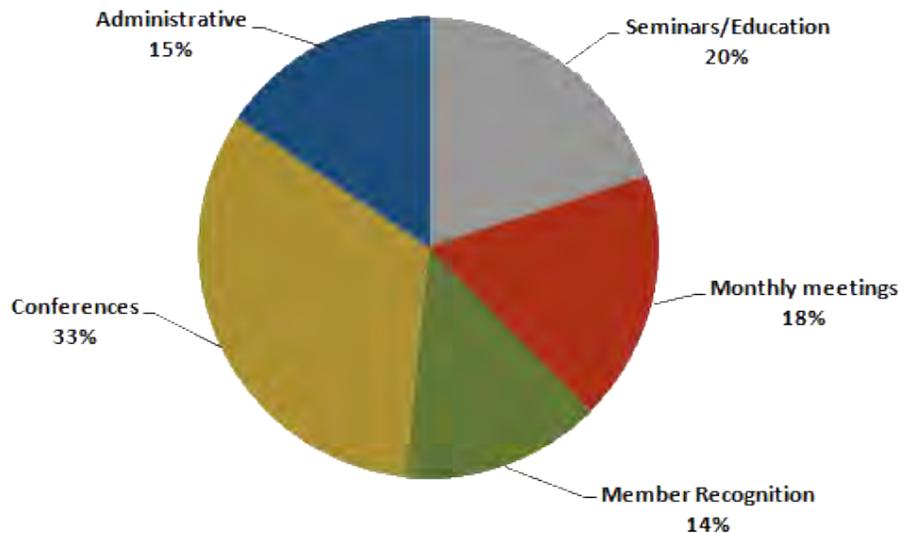
## Revenues by Source

	FY 2012	FY 2011
Sponsorship	54,000	90,000
Conference	75,055	48,976
Membership dues	15,804	16,908
Monthly Meetings	16,698	17,350
Member Recognition	919	1,994
Other	4,271	7,114
<b>Total</b>	<b>166,747</b>	<b>182,342</b>



## Expenses by Function

	FY 2012	FY 2011
Seminars/Education	40,305	44,740
Monthly meetings	35,509	32,990
Member Recognition	28,359	30,650
Conferences	66,328	51,242
Administrative	31,212	27,617
<b>Total</b>	<b>201,713</b>	<b>187,239</b>



Member Recognition

# Growth & Challenges



## 1 *Raise Public Awareness of Government Accountability, Transparency and Performance*

The DC AOC is responsible for promoting AGA's performance and accountability programs (CEAR, SEA and CCR) to the chapter members and the community. The challenges faced are:

- Encouraging chapter members to implement the relevant program within their agency/organization and actively seek transparent reporting opportunities with the public;
- Encouraging chapter members to participate in the programs as reviewers; and,
- Promoting public awareness and confidence in the integrity, competence and professionalism of government accountability professionals.

## 2 *Build Support for the Certified Government Financial Manager (CGFM) Designation*

The Chapter continues to promote the CGFM Program through various education, speaking, and training efforts. The challenge remains in expanding awareness of this certification beyond AGA and advancing official recognition of the CGFM certification within government agencies.

## 3 *Expanding Educational Support for Members and CGFMs*

One of the ways of attracting and retaining highly competent professionals is providing ongoing training and education. In today's environment of high-end technology and shrinking budgets, the challenge is to make innovative and cost-efficient use of electronic media to provide quality education and training.

## 4 *Attracting Young Professionals*

A recent study in the *Higher Education Journal* listed the Federal Government third in the long-term Accounting Career Choice amongst accounting students. With baby boomers about to retire, the AGA and the Chapter recognize the importance of promoting the Certified Government Financial Management certification (CGFM) and the challenges of making it an attractive and viable career choice.

## 5 *Mentoring Professionals*

The success of any program depends on how well it is embraced by participants. With approximately seven percent (7%) chapter participation during the year ended June 30, 2012, the mentoring program faces challenges in attracting wider participation.

We would like to hear from you! Do you like this report? Should it include different or additional information? Please contact Eric Ernest at [ernest@mjlm.com](mailto:ernest@mjlm.com). More information is available on the Association's website, [www.agadc.org](http://www.agadc.org)