

2017

STATE OF THE CHAPTER

PRESIDENT'S MESSAGE



I am delighted to welcome you to the 67th year of the Association of Government Accountants (AGA) Washington, DC Chapter's commitment to advancing government accountability and service to the members and the profession.

My goal for the DC Chapter is to actively engage and collaborate with our members, sponsors, industry leaders, and wider governmental financial community. These are exciting times for the Washington, DC Chapter as we continue to offer opportunities to engage with your colleagues in the profession.

Our Chapter Board of Directors and Committees have developed dynamic program offerings to engage our members throughout the program year. As you participate in these exciting programs, please remember these programs are made possible by the generous support our sponsors and volunteers.

This year we will offer numerous activities and programs to promote collaboration and networking for our members. We start the program year with the annual picnic with AGA Chapters from the Washington DC region and culminate, with the annual Awards Gala at a new and exciting DC location.

Throughout the year the AGA Washington DC Chapter is committed to providing cost-effective education and training. We strive to add value with cost effective learning opportunities including our signature monthly luncheon programs, premier two-day financial management training, free webinars/audio conferences, Certified Government Financial Management (CGFM) courses, and mentoring programs.

By popular demand, we will continue our tradition of supporting community service programs to provide opportunities for our members to "pay it forward" to the Washington DC community.

The AGA DC leadership team has worked tirelessly to develop activities throughout the year and is committed to serving the needs of our members.

I am honored to serve as the AGA Washington DC Chapter President and want to encourage you to not only take advantage of the myriad of opportunities to learn from industry thought-leaders and grow professionally and personally, but also to promote the AGA to your colleagues who have not yet discovered the benefits of membership, using your personal experiences as an example. I look forward to participating with you at our program events.

Sincerely,

Salim R. Mawani, CGFM,

2018 AGA Washington, DC Chapter President

"The best way to find yourself is to lose yourself in the service of others."

- Mahatma Gandhi



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MISSION STATEMENT

The Chapter serves government accountability professionals by providing quality education, fostering professional development and certification, and supporting collaboration to advance government accountability.

VISION

To promote AGA as the premier association for advancing government accountability.

HISTORY OF AGA DC CHAPTER

The Association of Government Accountants (AGA) Washington, DC Chapter (the Chapter) has been an active player in advancing government accountability for more than 67 years since its inception in 1950. You can read the Chapter's history and achievements on the Chapter's website www.agadc.org



WWW.AGADC.ORG



STRATEGIC GOALS & KEY ACCOMPLISHMENTS



The following strategic goals have been identified as most important to our citizens, and critical to accomplish the Chapter's mission:

- Educate Professionals
- Advance CGFM as the Preferred Designation
- Maximize Member Value
- Provide a Forum for Collaboration Amongst Diverse Disciplines, Networking, and Service
- Promote Thought Leadership



EDUCATION

Throughout fiscal year 2017, the Chapter offered several **training opportunities to our members**. Our professional development program included 8 free audio conferences, free CGFM training, and presentations on topics such as cybersecurity, trends in financial management, data analytics, and many others. Also, the Chapter conducted the two-day 16th Annual AGA DC Federal Financial Management Training event. Over 200 professionals attended this signature event which provided 16 hours of continuing professional education.

CERTIFICATION

The CGFM Committee, continued to promote the value of certification, leading training efforts including a six-day course provided to 30 professionals in March and May 2017, as well as winning the 2017 Chapter CGFM Award in adding **15 new recipients of the CGFM**. The certification continues to be the premiere Federal financial management indicator of professional commitment to education and expertise.

AWARDS

In March 2017, the Chapter hosted nearly 180 members at our annual Awards Gala, following the Federal Financial Management Event. The DC Chapter is nationally recognized as a **Platinum level Chapter**, our members were recognized for their service and achievements in promoting the mission of AGA. In addition to the Chapter CGFM Award received by Robbie Jordon and Wendy Allen, R. Scott Bell received the 2017 Educator Award and Christine Bang and Sakina Washington received the Chapter Community Service Award. The DC Chapter received a Certificate of Excellence for an award winning Citizen Centric Report for 2016.



MEMBER VALUE

The Chapter membership as of September 28, 2017 was 1,887, including over 70 new members, and realizing a continued focus on increasing member value throughout the fiscal year. In 2017 we **offered over 3,500 valuable CPE hours** across our membership through luncheons, free audio conference, and training events.

INCREASED LEADERSHIP PARTICIPATION

Throughout the year, there was a renewed focus on increasing the participation in the Chapter Leadership. After a heavy recruiting blitz, many of **the committees welcome new members** bringing fresh ideas and increased energy to the programs the Chapter promotes.



COLLABORATION AND SERVICE

Favorites like the Lunar New Year and the Cherry Blossom Tour are among the social events held during the year. Some events included participation from other Capital region chapters and the National office, including the September 2017 **Tri-Chapter picnic**. The Meetings Committee organized 8 CPE luncheons averaging peak capacity of over 200 professionals, and with such strong attendance the DC Chapter will continue to utilize a larger venue permanently for 2018.

Members volunteered to support nonprofit organizations such as the Junior Achievement's JA Finance Park® program, DC Child and Family Services Agency, and Toys for Tots.

THOUGHT LEADERSHIP

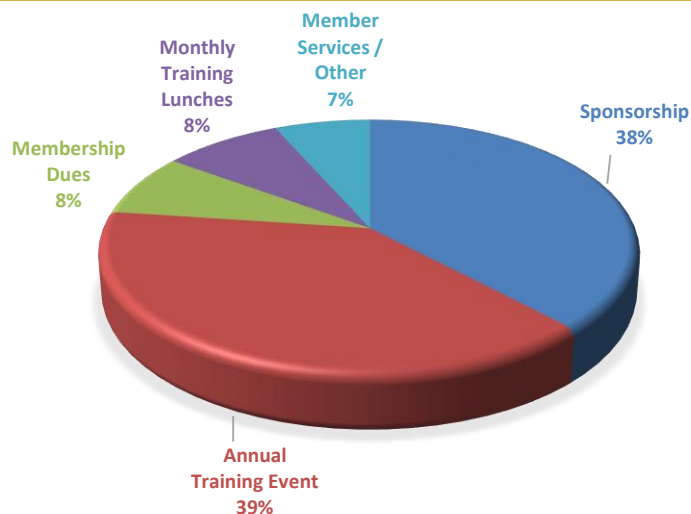
AGA DC offers members and non-members access to the brightest minds in government speaking on emerging issues in monthly meetings, audio conferences, and training events. The chapter continues to promote its performance and accountability. The chapter held an event to celebrate the 10-year anniversary of the Citizen Centric Reporting (CCR), as well as pay tribute to our departed Relmond Van Daniker. Our esteemed membership contribute valuable **Federal financial management insight** to various reports and surveys found on the AGA National website <https://www.agacgfm.org/Resources/Online-Library.aspx>



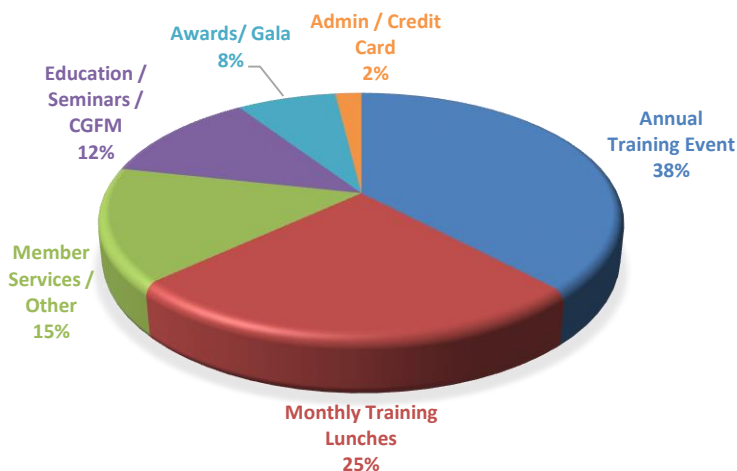
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REVENUES BY SOURCE

SOURCE	FY 2017	Change	FY 2016
SPONSORSHIP	\$90,334	+12%	\$81,000
ANNUAL TRAINING EVENT	\$93,333	+8%	\$86,414
MEMBERSHIP DUES	\$18,780	-2%	\$19,259
MONTHLY TRAINING LUNCHESES	\$19,875	+1%	\$19,673
MEMBER SERVICES / OTHER	\$15,170	+172%	\$5,576
AWARDS / AWARDS GALA	\$612	-23%	\$794
TOTAL REVENUE	\$238,104	12%	\$212,716



❖ 2017 Revenues were 12% higher than 2016 driven primarily by increases in Sponsorship and Member Services



EXPENSES BY FUNCTION

FUNCTION	FY 2017	Change	FY 2016
ANNUAL TRAINING EVENT	\$84,811	+6%	\$80,076
MONTHLY TRAINING LUNCHESES	\$56,338	+14%	\$49,367
MEMBER SERVICES / OTHER	\$34,151	+15%	\$29,803
EDUCATION / SEMINARS / CGFM	\$27,427	+20%	\$22,872
AWARDS/AWARDS GALA	\$16,437	+31%	\$12,528
ADMINISTRATIVE / CREDIT CARD PROCESSING	\$4,322	+75%	\$2,472
TOTAL EXPENSES	\$223,486	13%	\$197,118

❖ 2017 Expenses were 13% higher than 2016 driven primarily by increased spending in Member Service Activities and Monthly Luncheons

An independent review of the FY 2017 Chapter financial records identified no significant deficiencies and no material modifications.



"If your actions inspire others to dream more, learn more, do more and become more, you are a leader."
- John Quincy Adams



RAISING PUBLIC AWARENESS OF GOVERNMENT ACCOUNTABILITY, TRANSPARENCY AND PERFORMANCE

The DC Chapter promotes AGA's performance and accountability programs (CEAR and CCR) to the chapter members and the community. The challenges faced are:

- Encouraging chapter members to implement the relevant program within their agency/organization and actively seek transparent reporting opportunities with the public;
- Encouraging chapter members to participate in the programs as reviewers; and,
- Promoting public awareness and confidence in the integrity, competence and professionalism of government accountability professionals.

CHALLENGES & MOVING FORWARD

BUILD SUPPORT FOR THE CERTIFIED GOVERNMENT FINANCIAL MANAGER (CGFM) DESIGNATION

The Chapter continues to promote the CGFM Program through various education, speaking, and training efforts. The challenge remains in expanding awareness of this certification outside the beltway and beyond AGA, advancing official recognition of the CGFM certification within government agencies.



EXPANDING EDUCATIONAL SUPPORT FOR MEMBERS AND CGFMS

One of the ways of attracting and retaining highly competent professionals is providing ongoing training and education. In today's environment of high-end technology and shrinking budgets, the challenge is to make innovative and cost-efficient use of electronic media to provide quality education and training.

ATTRACTING YOUNG PROFESSIONALS

A recent study in the Higher Education Journal listed the Federal Government as third in the long-term accounting career choice amongst accounting students, with many young accountants unable to recognize the appeal of Federal service. Our goal is to promote the AGA and CGFM, while making the government an attractive and viable career choice for younger professionals.

CONTINUED CAPITAL REGION CROSS COLLABORATION

As part of the greater capital region, the chapter will seek to broaden education, service, networking, and thought leadership through integration with Regional Vice-President and various local chapter leaders. We recognize that greater collaboration offers increased value to our members, and greater outreach to the Federal financial management community.

LEADERSHIP SUCCESSION

The Chapter is looking to expand the level of high-quality events and activities being offered to members and, as with any organization, could lose superior leaders in due course. The Chapter has proactively recruited new members to serve in an assistant capacity to develop a deeper understanding of specific leadership roles and a broader understanding of the chapter functions. This experience will enable these members to take leadership roles in the future to position the Chapter for continued success. In addition, the Chapter leadership structure provides for a past president (Wendy Morton-Huddleston), president (Salim Mawani), and president-elect (Jorge Asef-Sargent) each with broad perspectives on the goals and operations of the organization.



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