

STEP

1

EXPLORE all the benefits
the DC Chapter has to offer.

STEP

2

DECIDE on your company's
annual commitment level.

STEP

3

APPLY complete the sponsorship application
form <https://forms.gle/cZeRR4w3JNwzRfNq8>

FY22 SPONSOR BENEFITS

WE'RE BACK to holding in-person events!
Sponsorship rates remain **HALF** price and new
benefits have been added for FY22.

Looking to enhance *or* increase your company's
image and exposure within the financial
government community? Engaging and
supporting the DC Chapter can help.

Getting started is as easy as **1-2-3!**

FY22 discounted rates

DIAMOND

\$5,000

GOLD

\$3,500

SILVER

\$2,250

BRONZE

\$1,250

VISIBILITY & BRAND AWARENESS

	DIAMOND	GOLD	SILVER	BRONZE
Corporate logo and description on Chapter website	Premier Placement	●	●	●
Corporate logo on signage/flyers/banner/presentation slide at all events	Premier Placement	●	●	●
Recognition by President at all major events	●	●	●	●
Company description in Chapter newsletters and Awards Gala program	Full Page	Full Page	½ Page	¼ Page
Featured "Thought Piece" article in Chapter newsletter	2	1		
NEW All articles, trainings, and sponsored events will include social media post with #hashtags and @mentions	●	●		
Picture of the luncheon representative will be included in monthly newsletter	●	●		

ENGAGEMENT OPPORTUNITIES

	DIAMOND	GOLD	SILVER	BRONZE
NEW Invitation to sponsor appreciation happy hours and events	●	●	●	●
UPDATED Host virtual training or demo sessions – virtual, 30 minutes, no CPE	2	1		
Monthly Luncheon: Introduction of one speaker	●			
Monthly Luncheons: FREE registration and VIP seating at President's Table with invited speaker and other senior government leaders	1			
Spring Educational Conference: Opportunity to moderate one session and serve on Technical Committee	●			
UPDATED VIP Event: Exclusive invitation to TWO VIP events with senior government guest.	●			

MARKETING TOOLS

	DIAMOND	GOLD	SILVER	BRONZE
Access to pre and post event attendee lists	●	●	●	●
UPDATED Job Posting: AGA DC Chapter Website with logo, description, link	●	●	●	●
Annual Gala: FREE tickets	4	2	1	
Spring Educational Conference: FREE conference registrations and booth	2	1		



SPONSORSHIP APPLICATION

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Summary of sponsorship benefits

CHANGES

BRAND NEW/EXPANDED BENEFITS

- Full page company description in Chapter newsletters and Awards Gala program extended to **Gold** level
- Social Media post including #hashtags and @mentions (Diamond and Gold level)
 - Featured "*Thought Piece*" newsletter articles, training and sponsored events
- Invitation to sponsor appreciation happy hours and events (**ALL** sponsorship levels)
- VIP Event: Exclusive invitation to **TWO** VIP events with senior government guest (Diamond level only)

CHANGING/ADJUSTED BENEFITS

- Short sponsor presentation will be **removed** from the monthly Luncheon (Diamond level only)
- Sponsors can choose to provide either virtual training or product demos. When conducting product demos, that must be clearly noted on the event invitation (Diamond and Gold level)
- Job Posting page will display the company logo, description of the job and link to apply (extended to **ALL** sponsorship levels)



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