



Chapter Meeting Goals June 2021 – June 2022

AGA Atlanta Chapter Executive Committee (CEC) Meetings:

Goal 1: June 2021 CEC Meeting- focused on developing the Chapter's goals and plans for the upcoming year as well as recognizing those who made the past year successful.

Goal 2: To hold Atlanta CEC meetings at least every other month to focus on implementing goals and plans for the year and discussing Chapter activities and directing the Chapter's business.

Goal 3: To hold Atlanta CEC meetings at least two days prior to scheduled Chapter virtual (or in-person) meetings/CPE events to discuss the agenda and scheduled presentations.

AGA Atlanta Chapter Meetings:

Goal 1: To host three Chapter meetings with possible award of 3 CPE credits awarded to attendees/participants. Chapter meetings are scheduled to be held virtually. In-person meetings may resume depending on the status of COVID-19.

Goal 2: To host a Chapter Professional Development Training with a possible award of 6-8 CPE credits awarded to attendees/participants. PDT is scheduled to be held virtually but may be changed to an in-person event depending on the status of COVID-19.

Chapter Community Service Goals 2021-2022

AGA Atlanta Chapter Community Service:

Goal 1: To sponsor and organize a food drive. Contributions to be donated to local food banks in need of support and assistance due to the economic fallout associated with the COVID-19 pandemic.



Goal 2: To participate as a Chapter in the Salvation Army's Angel Tree Christmas assistance program. AGA Chapter members will adopt a specific child (Angel) or senior (Silver Bell) from the Salvation Army's Angel Tree Program for the holiday season. Gifts will be bought and delivered to the Charity in early December.

Goal 3: To participate as a Chapter in a charity walk in the Spring of 2022 (depending on the status of COVID-19). Organized walks may include the Atlanta Community Food Bank Hunger Walk in March or the MS Walk – The Multiple Sclerosis Society – Atlanta in April.

Membership Goals 2021 – 2022

Goal 1 – Increase Membership/Membership Value

- We will encourage members through our chapter newsletter and website, and through our member incentive program to invite non-members to participate in the Atlanta chapter events and then to join the AGA Atlanta Chapter.
 - Recognition at the end of year Chapter meeting for member that recruits most during year
- We will hold multiple recruiting events for federal, state, and local government offices throughout the metro Atlanta area. Recruiting events will held virtually and/or in-person depending on the status of COVID-19. The goal of these drives is to invite non-members to participate in the Atlanta chapter events and then to join the AGA Atlanta Chapter.
 - Hold at least one professional association membership drive
 - Hold at least one state membership drive
 - Hold at least one local membership drive

Goal 2 – Retain Membership

- We will highlight ways the membership may earn CPE credits through our chapter newsletter and website.
 - Include updated information on website and newsletter
- We will identify the needs of the chapter membership through a chapter membership satisfaction survey.
 - Include updated information on website and newsletter
 - Random emails to members soliciting needs/wants



Goal 3 – Improve Membership Communication

- We will contact, via postal and email, and/or telephone, suspended members to encourage them to renew their membership.
 - Random “spot-light” member highlight in quarterly newsletter
- We will send welcome emails to visitors and to new members to inform them about AGA Atlanta chapter activities.
 - In addition to welcome email for guests, will send welcome email to all new members

Chapter Accountability Outreach Goals 2021-2022

AGA Atlanta Chapter Accountability Outreach Goals:

Goal 1: To prepare a Citizens Centric Report (CCR) for the Atlanta Chapter by September 30 and post to Chapter website.

Goal 2: To prepare an Annual Report for the Atlanta Chapter by September 30 and post to Chapter website.

Goal 3: To report Chapter achievements to AGA via the ACE program quarterly from July 1, 2021 to May 31, 2022.

Goal 4: Coordinate the financial examination of the Chapter’s financial activity and report out to the CEC and website by May 2022.

Certified Government Financial Manager (CGFM) Goals 2021-2022

Goal 1: Support current CGFMs

- Provide courses that meet CGFM CPE requirements. (coordinate with President)



- Identifying CPE opportunities from sources outside chapter at post on website/newsletter (each quarter)
- Promote CPE requirements on website/newsletter (each quarter)
- Market educational events (post flyer/quarter)
- Encourage CGFM renewals (at least two contacts /quarter)
- Use of the CGFM designation in chapter publications, name tags at meetings (if in-person events)
- Publicize new CGFM's (at least one/quarter)

Goal 2: Market CGFM service mark locally

- Create awareness of the value of the CGFM service mark in the general public (post flyer each quarter, send email to accounting firms)
- Obtain endorsements from elected officials, local and state government accountability leaders to promote CGFM, etc. (at least three during CGFM month)

Goal 3: Assist potential new CGFMs in attaining certification

- Upon request, we will assist potential candidates in obtaining study guides (throughout the year)

Early Career and Student Committee Goals 2021-2022

Goal 1: To provide membership scholarships for two members of the early career community members.

Goal 2: To establish an Early Career Mentor program (dependent upon COVID-19 status).

Goal 3: To offer a position for service to a Chapter Early Career member on the Chapter Executive Committee.

Goal 4: To encourage Early Career member to submit articles to the Chapter Newsletter.