

Atlanta AGA CEC Meeting Minutes

July 21, 2016

Attendees:

In Person:

Scott Owens
Matt Coleman
James Shepard
Jackie Neubert
Christi Owens

By Phone:

John Johnson
Jim Dawson
Marvin Dereef
Glenda Ostrander
Belinda Riley

Scott opened the meeting. Established that there was a quorum.

Decided to deal with the budget first.

Scott called the meeting to order.

Budget Discussion:

Everyone has seen the budget. The fiscal year 2016 budget is actually the 2015 budget; the fiscal year 2017 budget is adjusted from last year's numbers for the revenue amounts. It is a budget neutral. We will plan to make money on the training conference in May. We have \$5,600 in the bank and we have about \$600 that has not been collected from GAO.

Glenda moved to accept the budget as presented. John seconded. Vote was taken; unanimous approval.

Committee Discussion:

Early Careers: decision to add \$50 to this line item for a total of \$250.

Website: \$250 for James to use. We want to investigate new apps.

Glenda thinks the budget is reasonable.

Matt asked about the reduction of receipts. Jackie addressed this. We have not had a budget in many years; this is an attempt to get back on track.

Scott said that the PDT is what the chapter lives and breathes by. The chapter loses money on the meetings, but have adjusted the budget to stem the losses.

Two free webinars for members will be provided in this building. It will be four hours of CPE.

Plan Discussion:

Committee Plans were terrific. Scott sent the plans to national before the deadline. Also gave them to James to put on the website.

Jackie- Programs/Meetings- wants James to put a calendar on the website with dates and times for meetings and events.

Payment from GAO:

Jackie will reach out to GAO. They owe \$140 per person for four people.

September meeting topics and speakers:

Glenda has two of three slots filled.

John Johnson's boss, and possibly a spare, will speak. John's boss teaches fraud, and can discuss any topic that we want. Scott suggested that he address always being mindful of fraud in our work. Jim Dawson said that he would be interested in learning about something different such as reverse embezzlement where the employer steals from employees; but to give the speaker free reign. Marvin suggested the topic of the aftermath of fraud. What happens to the organization after fraud has been discovered?

Scott wants the topics and bios from the speakers.

Website update for James:

Committees send blurbs and updates to go on website. Marvin asked about the national website update. Scott said that he requested that AGA Atlanta be at the top of the list for the update. James will review the website and see how it needs to be reorganized. Glenda said that she took pictures at the May PDT that can be used. Scott will develop a president's message to go on the website. Each committee should develop a 3 to 5 line blurb on committee events/plan for the year to go on the website. John said that it is important to find a way to talk up the website so that people will make it a favorite and go to it often. The ROI for AGA membership is phenomenal—it is a great value.

James would like to use DRIP emails to always be at the top of the email box, always at the forefront—they are automated weekly emails.

AGA Atlanta has 270 members.

Matt asked if we have looked at what other states are doing right? Scott said that national has a website/calendar that shows what is going on across chapters. Also, the Sectional Leader Management Meeting (SLM) is a great educational opportunity. AGA brings people from the chapters in -2 slots per chapter-at no cost to the chapter. The SLM is for networking and is totally geared to running one of these chapters.

Potential Speakers for remainder of year:

Scott said that we need speakers for our meetings. Please send a name and number for one person that you would like to have come speak. Scott will contact them and ask if they will come speak. Don't limit

the topics—would like to have a wide range of topics. Would like to have the names by next week, but the first week in August is alright.

Survey Membership:

We will survey members to ask about topics and speakers. Glenda said that she did a survey two or three years ago and will send the questions to Scott. James is an expert on surveys.

Jackie said that the contract with the Mart ends on December 31, so it will be good to do the survey in the fall to get input before getting a new contract.

One set price:

Would we like to move to one set price for meetings and trainings instead of having a member/nonmember price? John wants synergy-the more people who come, build synergy. There is a discount for organizations that send 5 or more people to the PDT, not regular meetings. Eventbrite is an app that we can use to sell tickets to the various events. James will create a mock up for the next meeting. Eventbrite will be much easier for Jackie.

Content for Newsletter:

Marvin-newsletter-he needs the speakers' bios and pictures; the president's message, events that are coming up, community services activities, and certifications information. For speakers, he will put in a short bio and link to the website to get people to the website. John has the Platinum award and it has Glenda's name on it. Need to take a picture for the newsletter.

John wants to share what he learned at the PDT. You can attend virtually. He learned about collaboration between chapters in other states. Thinks we should explore that.

CGFM-John-Oklahoma City Chapter's chair gives a 90 second blurb at every meeting on what they are doing. John will send something to James to go on the website about a CGFM training class.

Switch to Lavaliers:

Jackie will check on the price of lavaliers for meetings so that speakers can move around.

Marvin said that he had created an AGA Atlanta Twitter handle.

Scott thanked everyone and the meeting closed.

AGA CEC Meeting Agenda

July 21, 2016

1. Discuss Committee Plans
2. Discuss Budget for Committees
3. GAO Payment for PDT
4. Set September Meeting Topics and Speakers/Obtain Bios
5. Website Updates for James
6. Discuss potential speakers for remainder of year
7. Prepare Survey Monkey survey of membership (e.g., speakers and topics desired)
8. Switch to one set price for meetings and trainings
9. Content for newsletter
10. Switch to lavaliers for all meetings