

# We Are AGA, Baton Rouge



## REPORT TO OUR MEMBERS *July 2020 – June 2021*

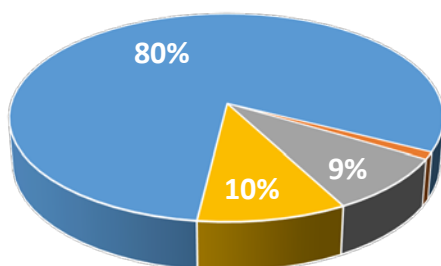
Since its charter in 1973, the Association of Government Accountants (AGA) Baton Rouge Chapter has worked to serve professionals in the government financial management community and has been recognized as a Platinum Chapter, The highest level awarded by AGA. The Chapter strives to provide quality education, foster professional development and certification, and supports standards and research to advance government accountability.



The Baton Rouge Chapter works diligently to carry out the national strategic goals. The chapter brings together professionals by hosting professional development training conferences that provide appropriate, relevant, and timely education. The chapter fosters professional development and certification and supports emerging standards and research to advance government accountability. The chapter gives back to the community by participating in local charity events and providing endowments and

scholarship awards to universities in southern Louisiana for local students majoring in finance and accounting.

### Membership

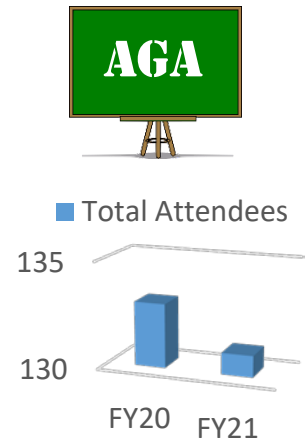
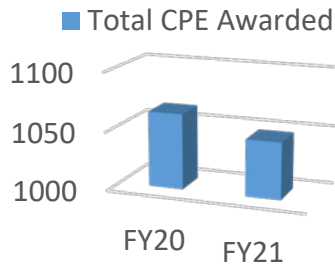


Types	FY20	FY21
State & Local Government	82	74
Federal Government	1	1
Private Sector	9	8
Higher Ed, NFP, Students & Retirees	8	9
Membership Totals	100	92

# - ACCOMPLISHMENTS -

## Education & Training

CPE Totals	FY20	FY21
Total CPEs Awarded	1,064	1,048
Total Attendees	133	131



## Community

Giving back to the community has always been important and especially this past year during a global pandemic, our chapter volunteered with the Southeast Advocates for Family Empowerment (SAFE) Secret Santa Program. The Secret Santa Wish List provides items of need as well as gifts for the children and clients of the program. We adopted 4 kids ages 13, 12, 7, and 6, each child is in need of clothing, shoes, socks, as well as toys to put under the tree.



## Diversity

Diversity was our Chapter's 2020-2021 theme. We understand that diversity in our leadership and our members provide different perspectives and ideas to continue to move our chapter forward especially in such a time of transformation. We were able to bring two new members to the executive committee who had never participated in the chapter's leadership roles.

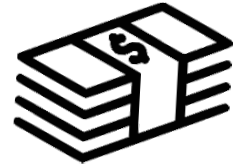
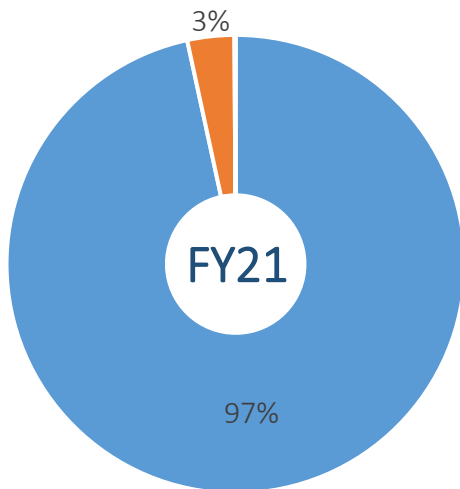


## Recognition

Marella Houghton, AGA Baton Rouge Chapter President accepted the AGA Platinum Level – Chapter Recognition Award



# - FINANCIALS -



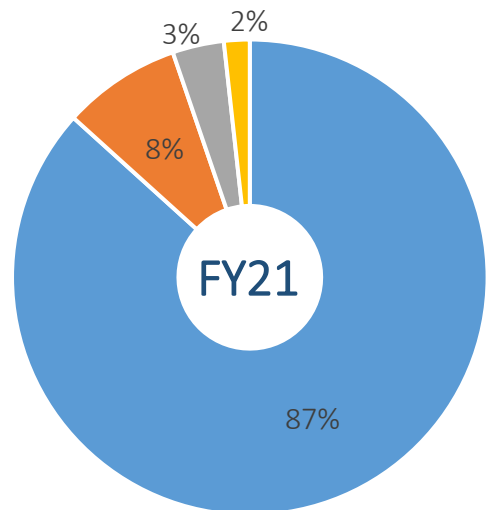
## Revenue

Sources	FY20	FY21
Conference Registrations	\$33,369	\$10,944
Membership Dues	\$1,078	\$375
Other	\$837	\$10
<b>Total Revenues</b>	<b>\$35,284</b>	<b>\$11,329</b>



## Expenses

Expenses	FY20	FY21
Event Expenses	\$30,316	\$6,194
Professional Development	\$525	\$575
Scholarships	\$1,500	\$0
Marketing	\$250	\$250
Other	\$381	\$125
<b>Total Expenses</b>	<b>\$32,972</b>	<b>\$7,144</b>



An independent examination was conducted for each year identified above. All the examinations resulted in no exceptions being identified. Complete financial information can be found at <https://www.agacgfm.org/Chapters/Baton-Rouge-Chapter/Our-Chapter/Chapter-Minutes-and-Financial-Reports.aspx>



# - LOOKING FORWARD -



## Leading in Uncertain Times

As no one could have predicted the impact of the global pandemic in every aspect of our lives. In a blink of an eye, we experienced changes to our work environment, our educational environment and adapting to a “new normal” in everyday activities. As such, we had to really learn what it meant to embrace change.

As a result of the pandemic, we are unable to do things the same way we have done them in the past. We pivoted to a virtual environment and provided 16 hours of continuing education for a chapter with limited resources. In addition, we held a virtual student night with two universities participating to hear about the benefits of AGA.

## Current Challenges

With the inability to gather in large groups due to the ongoing pandemic, engaging, retaining and recruiting new members has been challenging. We have a new membership chair that has come up with innovative ideas to incentivize members. These include providing any member who passes all three sections of the Certified Government Financial Manager (CGFM) Exam and provides appropriate documentation to our Chapter Treasurer to support it, will be awarded a \$100 cash bonus, drawing for prizes during schedule professional development trainings for free admission to another event, current members sponsoring new members for a \$25 gift certificate and the chapter members who recruits and sponsor the most new members by December 31st will have their names entered into a drawing for an opportunity to receive free admission to the Chapter Spring PDT. In addition, our chapter president has requested that each executive committee member “get one” building off the National Associations theme.

We value your input and want to hear from you! Do you like this report? How can we improve it? Please share your comments by contacting our Chapter Accountability Outreach Coordinator at [Marella.Houghton@la.gov](mailto:Marella.Houghton@la.gov).

