



CORPORATE SPONSORSHIP 2024-2025

ABOUT US

The Central Ohio AGA Chapter's purpose is to serve professionals in the government financial management community by providing quality education, fostering professional development and certification, and supporting standards and research to advance government accountability.

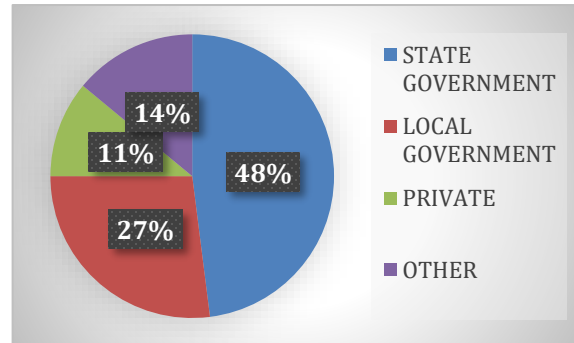
For over 50 years, the AGA Central Ohio Chapter has addressed issues and challenges facing accountability professionals from local, state and federal governments, as well as private sector organizations. Currently, our range of affordable and convenient professional education opportunities, our well-respected certification program, and our website and quarterly newsletters keep members in touch with the latest developments, making AGA Central Ohio Chapter the go-to source for government accountability.

Our educational events, ranging from 1 to 8 hours in length, are held periodically throughout the year (average 70 attendees). Our two-day Central Ohio Professional Development Training (PDT) is held in the fall and is our largest educational event of the year. The PDT attracts leaders from federal, state and local governments, as well as the private sector, who are committed to making government more accountable to the people they serve. Offering Continuing Professional Education (CPE) hours, technical training, emerging trend snapshots and lessons learned from the best in the business, the PDT is considered a "must" in many financial managers' training plans.

Our educational events and PDT provide you with prime opportunities to network with existing clients and bring your name to the attention of leading government executives and decision-makers. Our sponsor benefits enhance and strengthen your name recognition and bring you closer to the prospects you most want to reach.

ABOUT OUR MEMBERS

The AGA Central Ohio Chapter currently has approximately 360 members. They are employed as follows:



ABOUT OUR SPONSORSHIP PROGRAM

AGA Central Ohio Chapter is Ohio's premier association in advancing government accountability. If your target market includes chief financial officers, auditors, accountants and treasurers, then you need to be visible within our organization. The Sponsorship Program is an affordable way to support AGA Central Ohio Chapter's strategic goals and attain recognition in the government financial management and accounting and auditing community.

Sponsors will receive the following benefits based upon their level of participation:

PLATINUM LEVEL - \$ 3,000

- ★ All Bronze Level sponsorship benefits;
- ★ Up to two complimentary PDT registrations with the purchase of two at regular price
- ★ One full page ad in the quarterly AGA Central Ohio Chapter's Newsletters reaching over 400 Chapter members
- ★ For the sponsorship year, an ad can be placed on the front page of our website:
<https://www.agacgfm.org/Chapters/CentralOhio/Home.aspx>
- ★ Participant Gift Sponsor (including name and logo along with AGA logo) at the annual PDT
- ★ Registration for four at AGA Central Ohio Chapter's Annual Golf Outing

SILVER LEVEL - \$ 1,000

- ★ All Bronze Level sponsorship benefits
- ★ One ¼ page ad in the quarterly AGA Central Ohio Chapter's Newsletters reaching 400 Chapter members
- ★ Registration for two at AGA Central Ohio Chapter's Annual Golf Outing

GOLD LEVEL - \$ 2,000

- ★ All Bronze Level sponsorship benefits
- ★ One complimentary PDT registration with the purchase of one at regular price
- ★ One ½ page ad in the quarterly AGA Central Ohio Chapter's Newsletters reaching over 400 Chapter members
- ★ For one month, an ad can be placed on the front page of our website:
<https://www.agacgfm.org/Chapters/CentralOhio/Home.aspx>
- ★ Registration for two at AGA Central Ohio Chapter's Annual Golf Outing

BRONZE LEVEL - \$500

- ★ Recognition on our web site:
<https://www.agacgfm.org/Chapters/CentralOhio/Home.aspx> with a link to your organization's web site
- ★ A sponsor listing in the quarterly AGA Central Ohio Chapter's Newsletters
- ★ Recognition at our social and educational events
- ★ A sponsor listing in our annual PDT registration brochure (if confirmed before printing)
- ★ Special name badge ribbons denoting sponsorship level for company representatives to wear at the annual PDT
- ★ Opportunity to hand out/display promotional items at the annual PDT and Monthly CPE meeting if held in person
- ★ Opportunity to perform speaker introductions at the annual PDT
- ★ PDT registration mailing list in electronic format, upon request
- ★ Recognition on the Mobile App at the annual PDT program if PDT in person



CORPORATE SPONSORSHIP 2024 - 2025

REGISTRATION FORM

Sponsorship year runs July 1, 2024 - June 30, 2025

Name: _____

Contact: _____

Address: _____

City: _____ State: _____ Zip: _____

Phone: _____ Fax: _____

Email: _____ Web: _____

Level of Sponsorship:

_____ Platinum Level - \$3,000
_____ Gold Level - \$2,000
_____ Silver Level - \$1,000
_____ Bronze Level - \$500

Payment:

_____ Enclosed is my check for \$ _____
(Make check payable to Central Ohio AGA)

Note: Please provide Central Ohio AGA with your company's logo in electric format upon registration. If you choose a level of sponsorship that offers an ad on the website, quarterly newsletters, or PDT program, please provide in electronic format. All logos and ads must be submitted by June 30, 2024 to ensure they will be included in the 2024 PDT program.

Please return this form and check to the attention of:

Central Ohio AGA
P.O. Box 931
Westerville, Ohio 43086
Email: SAHegarty@cshco.com