

AGA Central Ohio Chapter

Citizen-Centric Report 2020-2021

AGA – Advancing Government Accountability

Founded in 1950, AGA is *the* association for all financial management related professionals supporting government. Today, AGA is committed to increasing government accountability and transparency. The association has been instrumental in helping develop accounting and auditing standards and in generating new concepts for effective organization and administration of government financial management. AGA is made up of more than 14,000 members, including senior executives, mid-level managers, entry-level employees, elected officials and students. The members work in government financial management disciplines, including accounting, auditing, budgeting, financial reporting, performance reporting, grants management, contract management and information systems.

Our Chapter



Chapter President, Bryan Cottrill

The Central Ohio Chapter of AGA (COAGA) received its charter in 1970. We are part of the Great-Lakes Region along with 7 other chapters – including the nearby Greater Columbus Chapter. Where the Greater Columbus Chapter has healthy membership with a federal focus, our members are primarily state employees. We pride ourselves in providing our members with a wide variety of educational resources as well as plethora of social and community activities. With a heavy emphasis on continuing professional education (CPE) we provide our members with over 30 hours of trainings/webinars every year – some of which are free to members!

2021 Members At A Glance

Total Members	CGFMs	Young Professional	CPAs
290	56	4	74

What We Do

COAGA values coincide with the National Association's Core Values – Service, Accountability, Integrity, and Leadership. To foster these values, we actively promote the Certified Government Financial Manager (CGFM) certification. In keeping in line with the Association's core values, we were awarded with platinum status from the AGA in 2020.

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Mission

AGA is a professional association advancing accountability, transparency, and leadership by promoting education, certification, innovation, and collaboration across all levels of government and to stakeholders.

Vision

To be the premier association for advancing government accountability in our community.

Values

Service, Accountability, Integrity, Leadership

Chapter Leaders

President: Bryan Cottrill

President-Elect: Tiffany Ridenbaugh

Immediate Past-President:
Samantha Alberts



Significant Accomplishments

- First-ever virtual PDT!
- Awarded seven scholarships
- Socially distanced social events

Strategic Goals

- Provide members with quality programs, products, and services
- Be actively involved in community service
- Increase membership
- Provide opportunities for members to serve the chapter and gain leadership experience
- Offer insightful CPE opportunities that reflect the needs of today's government accountants
- Actively engage with college-aged students in an effort to boost our young professional membership
- Promote AGA's CGFM program

Education

- Each fall, the COAGA presents the annual PDT Professional Development Training (PDT) which offers an excellent slate of speakers and a wide range of break-out sessions. Last year, our chapter provided 16 CPE hours to over 100 attendees. Due to the COVID-19 pandemic, we hosted our first-ever virtual PDT event in the 2021 Program Year. The event included nationally recognized industry leaders from the GASB, NASACT, and AICPA.
- The Chapter offers CPE sessions throughout the year. Each session ranges from one to eight hours and are often free to members registering in advance. During the last fiscal year, we provided over 30 hours of CPE to our members.

Giving Back To the Community

- In 2021, the Central Ohio AGA awarded seven \$250 scholarships to high school students entering college with an emphasis in accounting.
- Due to the ongoing pandemic, the Chapter has struggled to provide in-person Community Service events. We are hopeful that as restrictions relax, we will be able to continue events such as serving at the Ronald McDonald house and working at the local food banks.

Social Events

- Throughout the year, our Chapter holds a number of social events for members and their families. Some of the events held in the past year included a golf scramble at the Royal American Golf Club and our first-ever virtual happy hour from the kind taproom managers at Zaftig Brewing!



Our Finances

Revenues & Expenses

Revenues

	2021	2020
Chapter Dues	\$ 1,594	\$ 1,927
Registrations	37,283	72,643
Sponsorships	5,257	5,500
Interest	7	15
Other	-	25
Total Revenues	\$ 44,141	\$ 80,110

Expenses

	2021	2020
Professional Development Training	\$ 22,180	\$ 67,516
CGFM and Professional Certification	125	-
Community Service	690	2,714
Education and CPE	492	2,420
Social and Networking	7,673	-
Scholarships and Awards	1,750	5,000
Management and General	2,832	4,458
Total Expenses	\$ 35,742	\$ 82,108

Our main revenue source is our Professional Development Training (PDT). Profits from this event are used to fund continuing education, charitable donations, community service events, and scholarships. Due to the ongoing pandemic, we elected to host the PDT virtually in 2021. While revenues significantly decreased, we also saw a decrease in related expenses.

Even as revenues have sharply decreased in the past two years, we have been able to maintain a healthy reserve balance. Despite with the reduced revenues, our chapter had a net income of \$8,400 in 2021. As of June 30, 2021 net assets for the COAGA sit at \$49,588.

Revenue & Expense Trends in the Past 5 Years



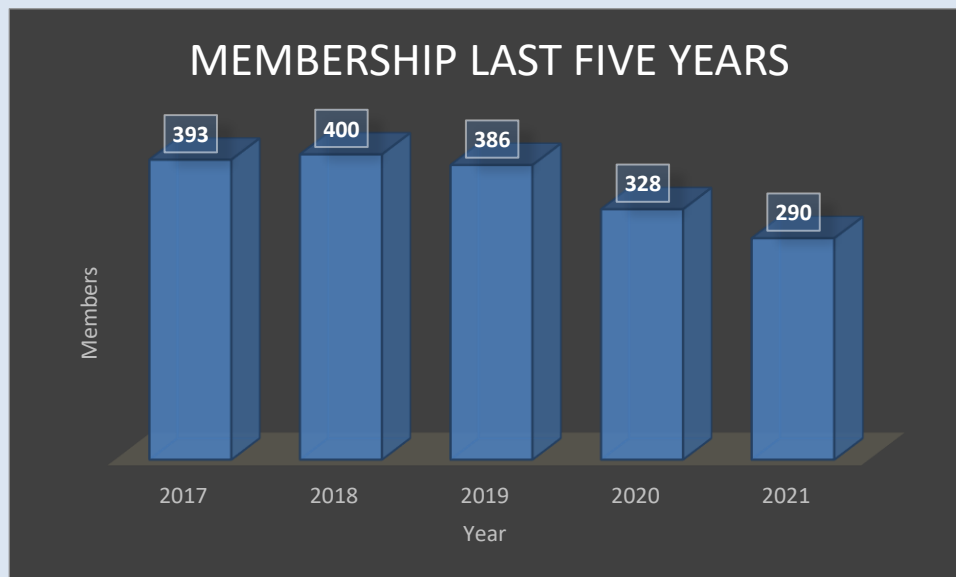
The past two years we have seen a significant decrease in our annual revenues. This is largely due to a substantial decrease in our membership. We believe this might be due to pandemic-related budget cuts for state agencies. Moving forward, we will strive to provide valuable resources at a reasonable cost in order to bolster our membership.

Chapter Goals

Increasing Membership and Retention

- In 2021, we saw membership decrease by 38 members. We attribute this decrease to the ongoing COVID-19 pandemic.
- In addition, there were 76 members suspended for non-renewal.
- Our goal is to raise membership by 10% in 2022.

Do you like this report? Would you like to see other information? Please let us know by emailing us at executive.coaga@gmail.com. For more information regarding our organization, please visit our website at <https://www.agacgfm.org/Chapters/Central-Ohio-Chapter/Home.aspx>



Growing the Certified Government Financial Manager (CGFM) Program

- As interest in obtaining professional certifications is increasing throughout the financial industry, the CGFM program offers professionals a financial management certification specifically designed to provide superior financial support to government entities. We offer many incentives for our members to become a CGFM, including reimbursements for test and access to study guides.

Increasing Interest in Young Professionals

- In addition to increasing our membership, we believe it is crucial to attract younger members. We hope to continue to recruit on campuses in the Central Ohio region. We will also strongly encourage our scholarship winners to take advantage of our free student memberships.