Data Transparency: A New Way of Life

Ann Ebberts, PMP AGA CEO December 14, 2017



AGENDA

- Transparency in Government
- Transparency Driven by Legislation
- Data What is It Good For?
- Communicating with Citizens



Transparency ...

- Definitions include words like: openness, accountability, straightforwardness and candor
- Three primary aspects of transparency relevant to management practice:
 - information disclosure
 - clarity, and
 - accuracy

In a free society -- transparency is government's obligation to share information with citizens.

<u>Transparency is</u> not an end in itself, but <u>a tool</u> that helps <u>improve policy outcomes</u>.

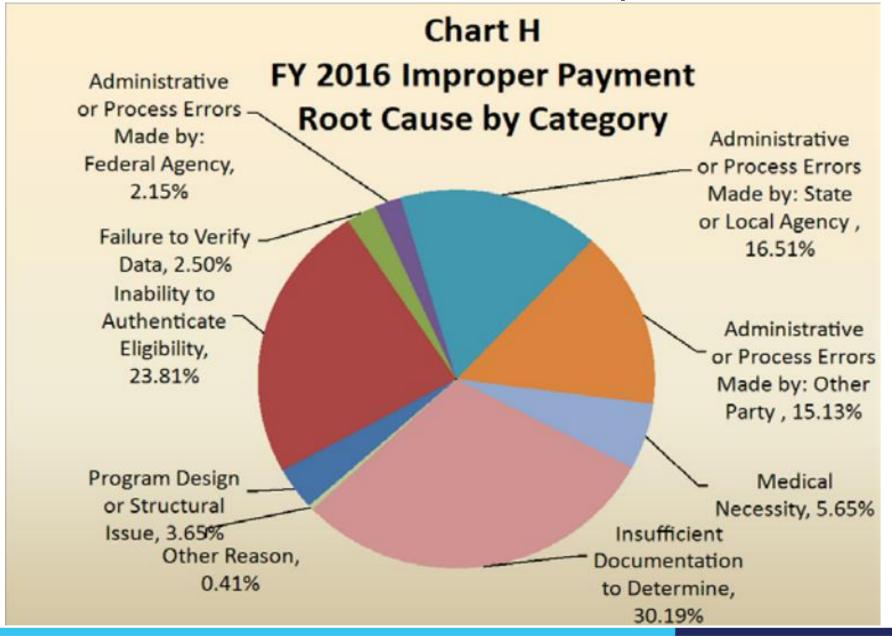


U.S. Government Accountability Office (GAO)

- GAO reports critical information to congress
- Identify specific opportunities to reduce the tax gap
 - \$458B -- taxpayers failed to pay or pay on time in 2016
- Monitor and evaluate program effectiveness
- Identify and recommend solutions to reduce the risk of waste, fraud, and abuse and improper payments (\$144B in 2016)
- Identify opportunities to reduce or eliminate fragmentation, overlap, and duplication in government programs and activities



Source: 2016 U.S. Financial Report - 1/12/2017



New Site... Initiated by CIGIE



REPORT GOVERNMENT FRAUD, WASTE & ABUSE

HOME REPORTS

INVESTIGATIONS

ABOUT

Enter keywords...

Search Reports



WELCOME TO OVERSIGHT.GOV



CLICK TO VIEW A WELCOME VIDEO FROM CIGIE

What is Oversight.gov?

Oversight.gov is a publicly accessible, searchable website containing the latest public reports from Federal Inspectors General who are members of the Council of the Inspectors General on Integrity and Efficiency (CIGIE).

The site is operated and maintained by CIGIE. The reports and information are uploaded to this site by the IGs.





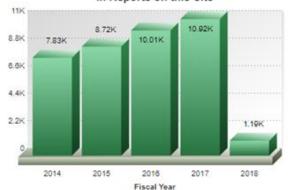
Potential Savings Identified in Reports on this Site



Reports Uploaded to Oversight.gov (7097 total reports)



Number of IG Recommendations in Reports on this Site



What do these charts mean?

73 Federal IGs and their staffs...

- Working to protect your tax dollars from Fraud, Waste, Abuse and Mismanagement
- 2011 2015
 - \$200B in potential savings
 - Nearly \$80B in investigative recoveries
- IG investigative recoveries:
 - 29,451 successful prosecutions
 - 7116 civil actions
- Blow the Whistle!!! -- Federal IGs received over 500,000 complaints of fraud, waste and abuse

South Carolina - 01/1/2017 - 12/01/2017

next>

last »

▶ OIG

Inspector General Reports

Report Date ▼	Agency Reviewed/Investigated	Title	Туре	Location
09/27/2017	Department of the Interior	NPS Employee Misused Position for Private Gain by Accepting Personal Checks from Nonprofits	Investigation	SC, US
09/26/2017	Department of Energy	The Department of Energy's Implementation of Multifactor Authentication Capabilities	Audit	TN, US SC, US WA, US CO, US Agency- Wide
09/21/2017	Department of Agriculture	South Carolina's Compliance with SNAP Requirements for Participating State Agencies (7 CFR, Part 272)	Audit	SC, US
09/12/2017	Department of Energy	Interim Storage of Transuranic Waste at the Department of Energy	Audit	MD, US SC, US NM, US NM, US ID, US TN, US
08/28/2017	Department of Health & Human Services	Blue Cross Blue Shield of South Carolina Overstated Its Allocable Qualified Pension Plan Costs	Audit	SC, US
08/28/2017	Department of Health & Human Services	Companion Data Services, LLC, Understated Its Allocable Pension Costs	Audit	SC, US
08/28/2017	Department of Health & Human Services	Companion Data Services, LLC, Overstated Its Medicare Segment Pension Assets	Audit	SC, US
07/07/2017	Department of Health & Human Services	Palmetto Government Benefits Administrator, LLC, Understated Its Medicare Segment Allocable Pension Costs	Audit	SC, US
07/06/2017	Department of Homeland Security	Williamsburg Regional Hospital, South Carolina, Generally Accounted for and Expended FEMA Grant Funds Awarded for Emergency Work Properly	Audit	SC, US
07/06/2017	Department of Health & Human Services	Palmetto Government Benefits Administrator, LLC, Understated Its Medicare Segment Pension Assets	Audit	SC, US

≡ Filter Options Use the control below to filter the list of Inspector General reports. Click on the heading to view the filter choices. **Current Filter:** Date Range = 12/14/2017 Date Range = 01/01/2017 · Country = United States · State/Province = South Carolina Filters Remove → Date Range Reports issued on/before 12/14/2017 E.g., 12/04/2017 Reports issued on/after 01/01/2017 E.g., 12/04/2017 ▼ Report Location Remove Country United States 🔻 State / Province * South Carolina ▶ Report Type ▶ Agency Reviewed

Transparency Driven By Legislation



Public Sentiment

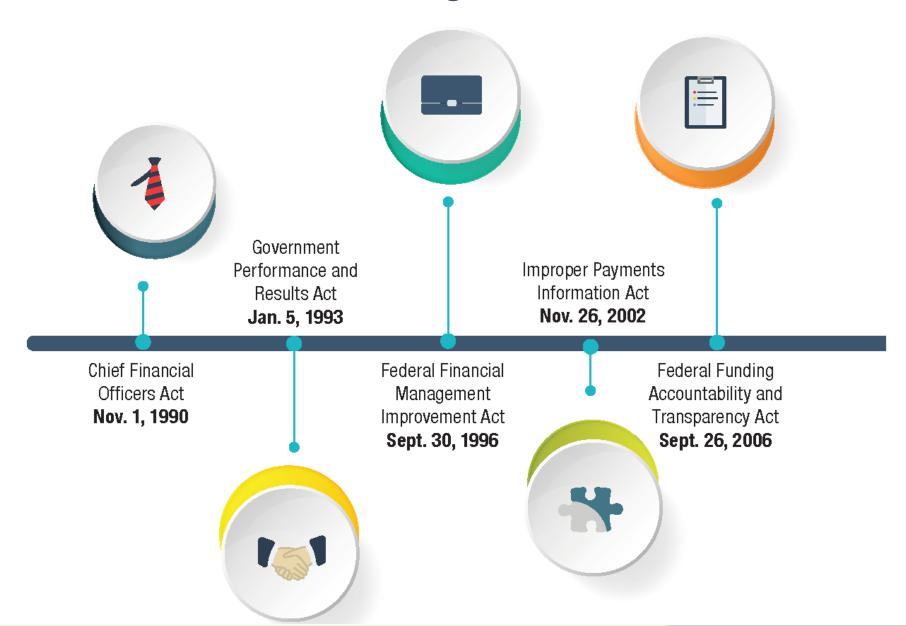
- Citizens can't find reliable information
- Lack of public trust in government
- Government financial reports difficult to understand
 - "How much is being spent?"
 - "What are we getting for our tax dollars?"

Public perception drives the need for more transparency in government

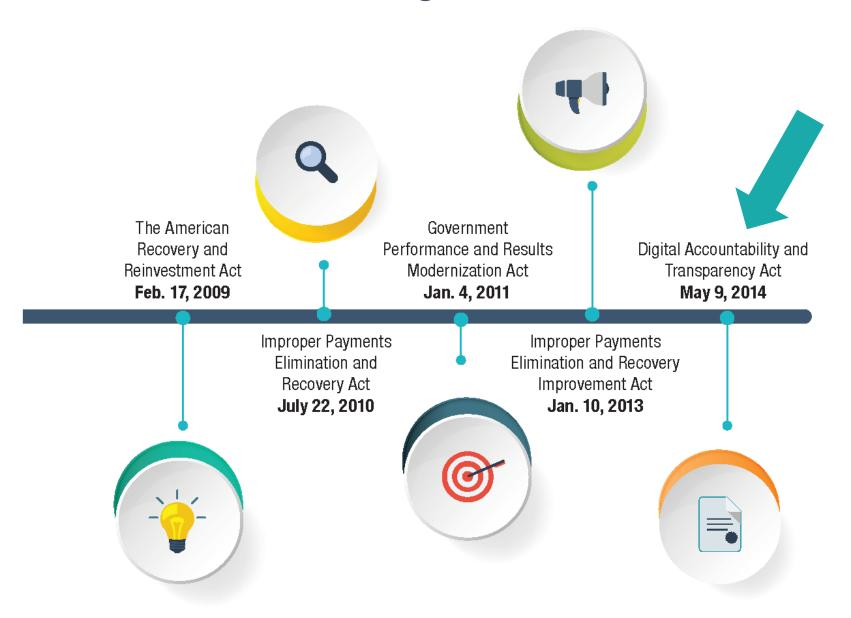




Associated Federal Legislation



More... Federal Legislation

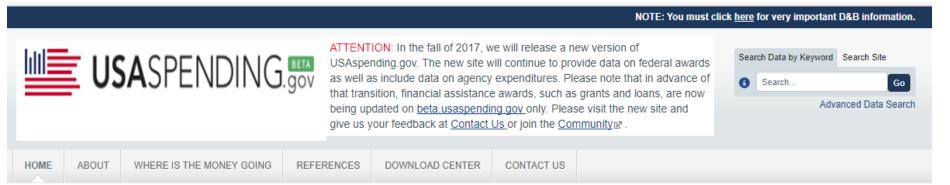


DATA Act Objectives

- ✓ Increase spending transparency for the public
- ✓ Improve the quality and completeness of the spending data
- ✓ Use the data to improve internal management of the federal government
- ✓ Allow state and local governments to target resources for maximum impact
- ✓ Reduce burden for recipient reporting

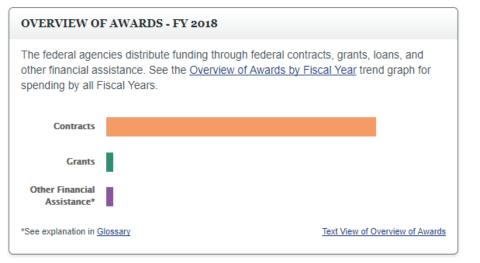


www.USASpending.gov



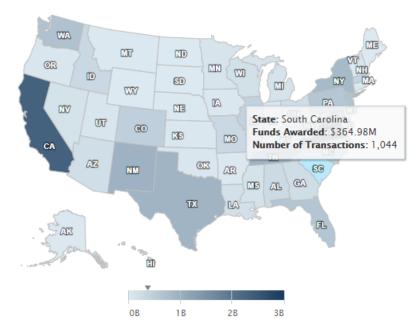
WHAT IS USASPENDING.GOV?

USAspending.gov is the publicly accessible, searchable website mandated by the Federal Funding Accountability and Transparency Act of 2006 to give the American public access to information on how their tax dollars are spent. Learn More...



AWARDS BY STATE - FY 2018

Roll over map to see data. Click on state for more details



South Carolina

Fiscal Year 2017 ▼

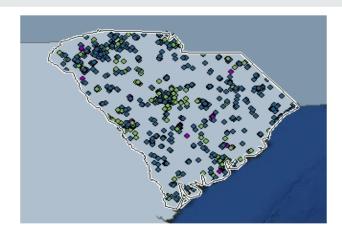
Go

Total Funds Awarded - FY 2017 \$61,854,478,832

Total SubAward Funds - FY 2017 \$5,315,288,876 Total Number of $\frac{\text{Transactions}}{79,354}$ - FY 2017

Total SubAward <u>Transactions</u> - FY 2017 2,458

CONTRACT, GRANT, LOAN, AND OTHER FINANCIAL ASSISTANCE AWARDS



View Spending Map

	# of Awards	Amount
Contracts	35,738	\$4,859,696,842
Grants	7,851	\$8,014,644,762
Loans	6,440	\$24,741,043
Other Financial Assistance	29,325	\$48,955,396,184

TOP COUNTIES

1. Richland	\$32,976,282,495
2. Greenville	\$1,447,574,225
3. Horry	\$1,442,847,192
4. Charleston	\$1,183,964,617
5. Spartanburg	\$981,879,661
	Text View and More Details on All Counties

TOP CONGRESSIONAL DISTRICTS

1. 90	\$38,935,272,729
2. N/A	\$4,769,748,753
3. 02	\$4,217,088,346
4. 06	\$4,002,242,998
5. 07	\$2,321,884,632
	Text View and More Details on All Congressional Districts

TOP PRIME RECIPIENTS	
Contracts Grants Loans Other Financial Assistance *	FY17
1. SAVANNAH RIVER NUCLEAR SOLUTIONS, LLC	\$974,067,418
2. SAVANNAH RIVER REMEDIATION LLC	\$482,766,815
3. DUKE COGEMA STONE&WEBSTER LLC	\$326,443,382
4. SCIENCE APPLICATIONS INTERNATIONAL CORPORATION	\$163,565,245
5. PALMETTO GBA, LLC	\$158,076,654
	Text View and More Details on All Contracts

TOP AWARDING AGENCIES	
Department of Health and Human Services	\$37,428,472,605
2. Social Security Administration	\$13,288,109,706
3. Department of Veterans Affairs	\$3,351,643,114
4. Department of Energy	\$2,048,793,248
5. Department of Defense	\$1,958,450,801
	Text View and More Details on All Awarding Agencies

TOP FUNDING BUREAUS	
Centers for Medicare & Medicaid Services	\$36,474,465,648
2. Social Security Administration	\$13,288,109,706
3. Under Secretary for Benefits / Veterans Benefit Administration	\$2,178,824,349
4. Department of Energy	\$2,048,793,248
5. Department of the Navy	\$1,031,038,764
	Text View and More Details on All Bureaus

STATE SUMMARY: SOUTH CAROLINA

Go

Amount

\$364.998.943

South Carolina ▼ Fiscal Year 2018 ▼

Total Funds Awarded - FY 2018 \$364,998,943

Total SubAward Funds - FY 2018 \$67,139,652

Total Number of $\underline{\text{Transactions}}$ - FY 2018 $1{,}\overline{\text{O}75}$

 $\begin{array}{c} \text{Total SubAward } \underline{\text{Transactions}} \text{ - FY 2018} \\ \mathbf{236} \end{array}$

CONTRACT, GRANT, LOAN, AND OTHER FINANCIAL ASSISTANCE AWARDS



of Awards

1.075

Contracts

TOP COUNTIES

No Data Found

TOP CONGI	RESSIONAL DISTRICTS
1. 02	\$308,782,864
2. 06	\$31,761,438
3. 01	\$10,037,937
4. 04	\$4,358,313
5. 07	\$4,302,481
	Text View and More Details on All Congressional Districts

https://beta.usaspending.gov/#



This site is in beta. To view the current production site, visit USAspending.gov. Spending data from before 2017 at the current USAspending.gov will be transferred to the new site, along with additional functionality, throughout the summer on a rolling basis.



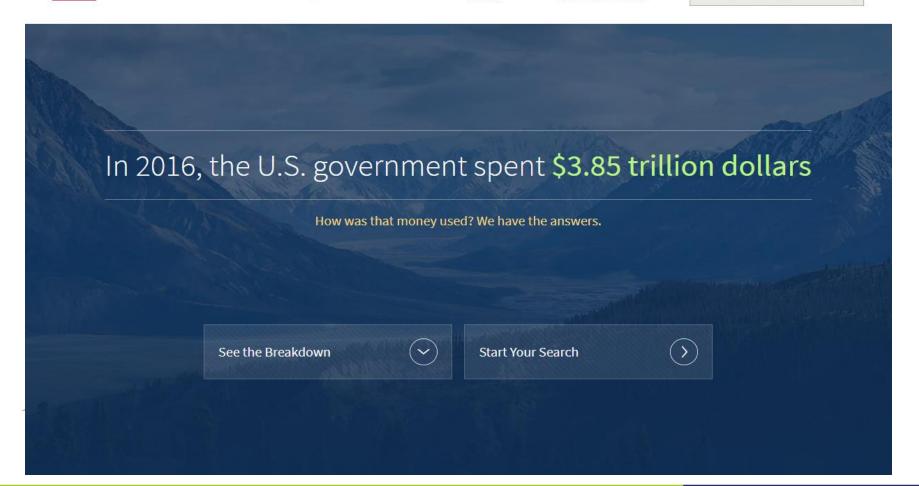
Profiles V

Search & Download

Search (coming soon)

About | Help

Glossary



Users can query by Department...

Overview

Obligated Amount

Object Classes

Federal Accounts



Department of State

Agency Mission

The Department's mission is to shape and sustain a peaceful, prosperous, just, and democratic world and foster conditions for stability and progress for the benefit of the American people and people everywhere. This mission is shared with the USAID, ensuring we have a common path forward in partnership as we invest in the shared security and prosperity that will ultimately better prepare us for the challenges of tomorrow.

Website

https://www.state.gov/

Budgetary Resources ■ for FY 2017

FY 2017 data reported through September 30, 2017

\$64.8 Billion

This is 0.8% of the total U.S. federal budgetary resources for FY 2017.

Obligated Amount

FY 2017 data reported through September 30, 2017

Agencies spend their available budgetary resources by making binding financial commitments called **obligations**. An agency incurs an obligation, for example, when it places an order, signs a contract, awards a grant, purchases a service, or takes other actions that require it to make a payment.

As of September 30, 2017, the Department of State has...

obligated **\$40.6 Billion** against its **\$64.8 Billion** in budgetary resources

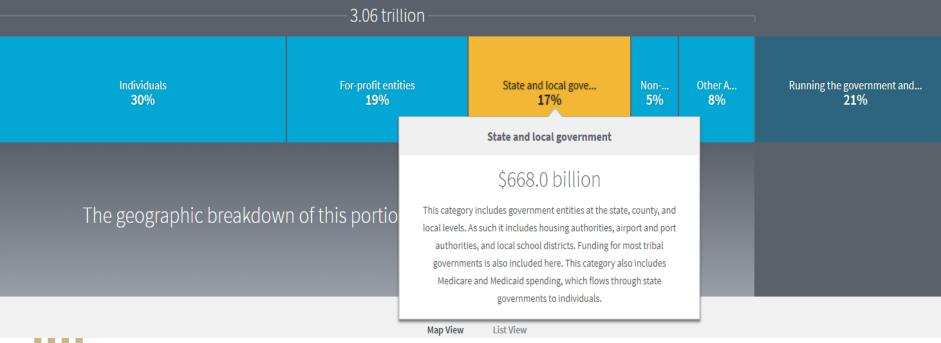
...and outlaid \$38.4 Billion in FY 2017.





FY 17 State and Local Gov't Spending in U.S.

Almost **80%** of total spending in 2016 was awarded to individuals, private contractors, and local governments.





DATA...What is it good for?







'I'll be late tonight dear, I'm caught in a data deluge!

Many Sources of Data...

- Government sites:
 - USASpending.gov
 - Performance.gov; Data.gov (home of open data), USA.gov, and department/agency websites
 - State websites
- Non-profit organizations research, such as:
 - USAFacts.org
 - U.S. Public Interest Research Group (PIRG)
 - Truth in Accounting
 - The Volcker Alliance
 - Coalition for Regulatory Innovation

USAFacts.org

- "Our Nation, in Numbers"
- Federal, state and local data from 70+ government sources
- Details and summaries
- Launched April 18, 2017
- Survey findings released July 14, 2017

Healthcare IT News

Government & Policy

Steve Ballmer launches USAFacts.org to give American citizens a clear look at government spending

The former Microsoft CEO's previously-stealth website cost \$10 million to launch and will run \$3-5 million a year to operate, funding researchers in Seattle and a grant to the University of Pennsylvania.

By Bill Siwicki | April 18, 2017 | 03:12 PM











Some Findings from the Survey:

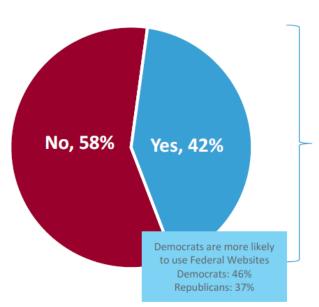
- Americans are numbers junkies and 88% prefer fact and figures, in an analyzed form (not raw data)
- Americans have little trust in the data they see from state, local or federal governments, yet believe elected officials should use data to inform decision making
- 88% believe a single source of information is critical to an informed debate
- People are interested in how they personally compare with others:
 - Salaries for job categories and in certain locations, housing prices, tax rates, availability of services, etc.



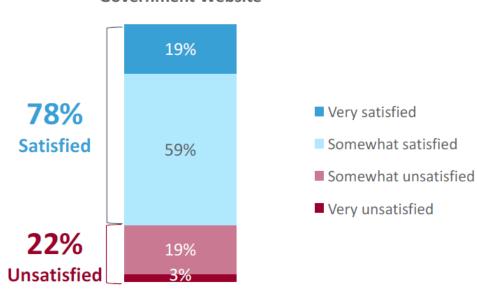
MORE THAN 4 IN 10 AMERICANS HAVE USED FEDERAL GOVERNMENT SITES TO LOOK UP INFORMATION AND ARE SATISFIED WITH THEM







Satisfaction with Federal Government Website



BASE: ALL QUALIFIED RESPONDENTS (n=2521)

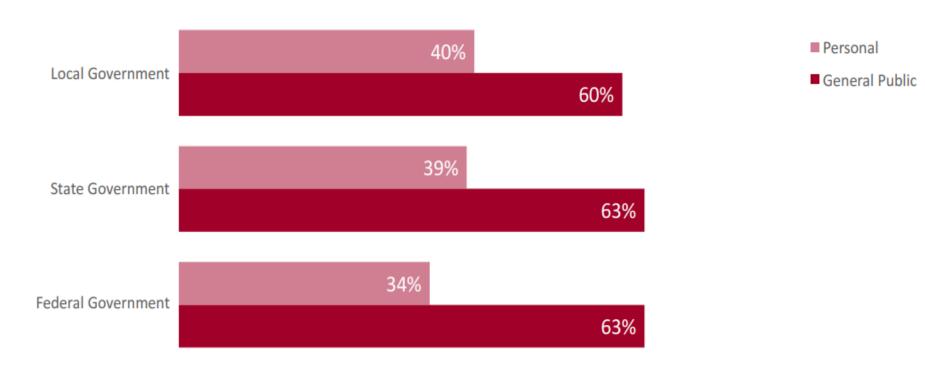
Q636A. Have you used the federal government websites (e.g. Census Bureau, White House, Centers for Disease Control) site to look up information?

BASE: HAVE USED GOVERNMENT SITES (n=1060)

Q636B. How satisfied are you with the federal government websites?



Most individuals feel General Public is more informed than themselves....



BASE: ALL QUALIFIED RESPONDENTS (n=2521)

Q607. How informed are you personally about the actions and expenditures of each of the following?

Q608. How informed do you think the general public is about the actions and expenditures of each of the following?



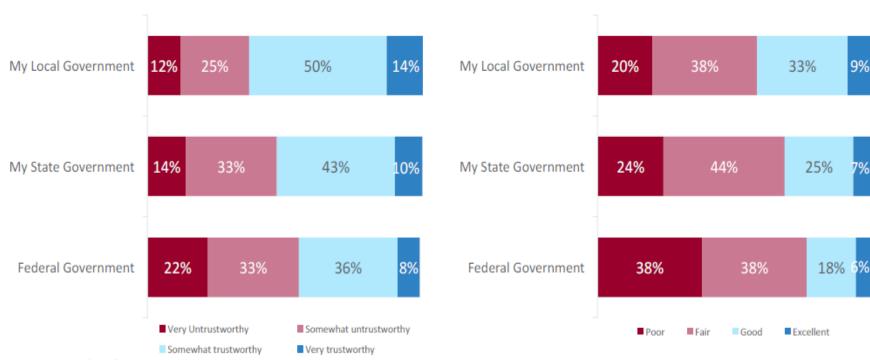
LOCAL GOVERNMENT IS VIEWED AS BETTER THAN FEDERAL GOVERNMENT AT PRESENTING TRUSTWORTHY, CLEAR, AND UNBIASED INFORMATION



TRUSTWORTHINESS AND RATING OF GOVERNMENT DATA RECEIVED

Trustworthiness of Statistical And Financial Information From...

Rating of Clear, Unbiased Statistical And Financial Information From...



BASE: ALL QUALIFIED RESPONDENTS (n=2521)

Q611. How trustworthy is the statistical and financial information from each of the following?

Q612. How would you rate each of the following at presenting clear, unbiased statistical and financial information?



U.S. Public Interest Research Group (PIRG)

U.S. PIRG Education Fund published "Following the Money 2016" providing state data transparency

Seventh year of the review - using A-F grades

U.S. PIRG states that websites should be:

- Comprehensive multisource data
- ✓ One-Stop on one website
- ✓ One-Click searchable

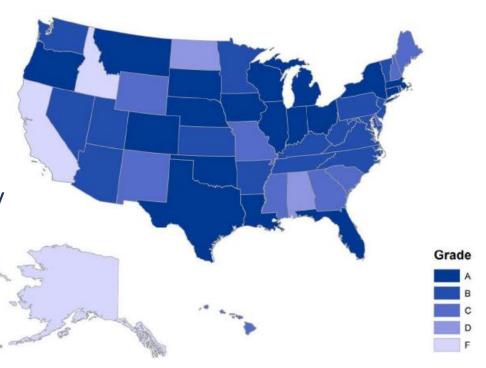




How Does Your State Rate?

South Carolina:

- ✓ Solid "C+" with Score of 78
- ✓ Managed by Comptroller General's office www.cg.sc.gov/fiscaltransparency
- ✓ Invests \$400K 950K each year
- ✓ Results:
 - Reduced number of open-records requests
 - Reduced copying costs
 - More available time to provide program services





South Carolina Comptroller General



RICHARD ECKSTROM, CPA

Comprehensive Annual Financial Report (CAFR)

Contact Information

Home

Meet Comptroller General Eckstrom

Transparency Website Improvements

Publications and Reports

Guidance and Forms for State Agencies

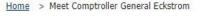
Newsroom

Contact Information

Fiscal Transparency

Report State Agency Fraud (Office of the Inspector General)

S.C. Enterprise Information System (SCEIS)





Fiscal

Transparency

Richard Eckstrom, a CPA, has served as South Carolina's Comptroller General since 2003. As the state's Chief Accountant, he has championed fiscal restraint, accountability and transparency in all government financial transactions.

From 1994 to 1998, Eckstrom served as State Treasurer. Eckstrom is the first CPA to hold the financial positions of Treasurer or Comptroller General. Prior to being elected Treasurer, he was a practicing CPA with an international accounting firm.

Eckstrom is a graduate of the University of South Carolina. Following his graduation in 1970, he was commissioned in the Navy and conducted Oceanographic Research for three years. Upon completion of military service, he earned an MBA and a Master of Accountancy from the University Of South Carolina School Of Rucinoss, While a graduate student he also joined the Navy Record, retiring as a

First CPA to hold positions of Treasurer or Comptroller General













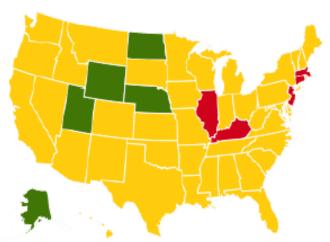


Truth in Accounting (TIA):

- "Financial State of the States 2016"
 - www.truthinaccounting.org
 - www.statedatalab.org
 - Report released September 2017



41 states do not have enough money to pay their bills



41 states do not have enough money to pay all their bills. This means that in order to balance the budget, they have hidden debt off their balance sheets.

When states do not have enough to pay bills, Truth in Accounting (TIA) takes that number and divides it by the number of taxpayers. We call the resulting number 'taxpayer burden' and rank the states based on this.

The best (green) and worst (red) states have been highlighted.





TIA Findings – Taxpayer burden or surplus:

South Carolina:

- Taxpayer Burden:
 - \$10,100
- Grade: D
- Approx. \$14 B needed to pay bills

Burden Grades:

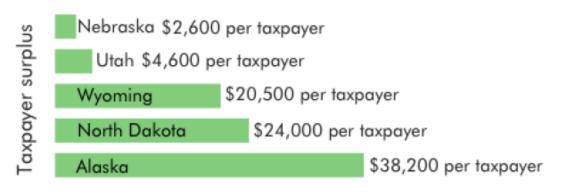
- A: Surplus >\$10K
- B: \$100 10K
- C: \$0 \$4,900
- D: \$5K \$20K
- F: > \$20K



THE BOTTOM 5 SINKHOLE STATES



THE TOP 5 SUNSHINE STATES



50 STATE RANKING

Green is a Sunshine State and red is a Sinkhole State.

- 1. Alaska, \$38,200, A
- 2. North Dakota, \$24,000, A
- 3. Wyoming, \$20,500, A
 - 4. Utah, \$4,600, B
- 5. Nebraska, \$2,600, B
- 6. South Dakota, \$2,300, B
- 7. Tennessee, \$2,100, B
- 8. Idaho, \$1,800, B
- 9. Iowa, \$500, B
- 10. Oregon, -\$300, C
- 11. New Mexico, -\$400, C
- 12. Florida, -\$1,600, C
 - 13. Virginia, -\$2,200, C
 - 14. Arkansas, -\$2,700, C
 - 15. Indiana, -\$2,700, C
 - 16. Montana, -\$2,700, C
 - 17. Arizona, -\$3,500, C
 - 18. Georgia, -\$3,600, C
 - 19. Nevada, -\$3,800, C
 - 20. Colorado, -\$4,000, C
 - 21. Missouri, -\$4,200, C
 - 22. Wisconsin, -\$4,300, C
 - 23. Oklahoma, -\$5,100 🗈
 - 24. Ohio, -\$5,800, D
 - 25. New Hampshire, -\$5,900, D

- 26. Kansas, -\$7,800, D
- 27. Texas, -\$8,600, D
 - 28. Minnesota, -\$8,800, D
 - 29. North Carolina, -\$9,200, D
 - 30. Maine, -\$9,700, D
- 31. South Carolina, -\$10,100, D
 - 32. Washington, -\$10,200, D
 - 33. Mississippi, -\$11,900, D
 - 34. Rhode Island, -\$13,600, D
 - 35. Alabama, -\$14,000, D
 - 36. West Virginia, -\$15,400, D
 - 37. Pennsylvania, -\$16,800, D
 - 38. Maryland, -\$17,100, D
 - 39. Michigan, -\$17,100, D
 - 40. Vermont, -\$17,100, D
 - 41. Louisiana, -\$18,300, D
 - 42. New York, -\$20,500, F
 - 43. California, -\$21,600, F
- 44. Delaware, -\$26,300, F
- 45. Hawaii, -\$27,100, F
- 46. Massachusetts, -\$32,900, F
- 47. Kentucky, -\$39,000, F
- 48. Connecticut, -\$49,500, F
- 49. Illinois, -\$50,400, F
- 50. New Jersey, -\$67,200, F

Timely or Tardy?

Days after end of Fiscal Year End

MOST TIMELY

Michigan	123
Washington	124
Utah	131
New York	154
North Carolina	155

TIMELY

Kansas	160
Maryland	160
South Carolina	165
lowa	167
Kentucky	167
North Dakota	168
Nebraska	168
Virginia	168
Pennsylvania	168
Wyoming	169
Minnesota	169
Tennessee	174
Indiana	174
Nevada	174
Oklahoma	174
Arkansas	175
Ohio	175
Maine	175
Delaware	175
Idaho	176
Oregon	176
Rhode Island	176
Vermont	180

TARDY

South Dakota	183
Georaia	183
Missouri	183
Louisiana	183
Hawaii	183
Connecticut	183
Massachusetts	190
Montana	214
New Hampshire	215
Florida	225
Colorado	242
Texas	243
Illinois	243
<u> </u>	

MOST TARDY

New Jersey	258
California	265
Wisconsin	273
Mississippi	295
West Virginia	304
Alaska	330
Alabama*	273
New Mexico*	365
Arizona	341

"Tardy states" did not publish their financial reports within the 180-day deadline.

Alabama and New Mexico had still not published their 2016 CAFRs as of June 30, 2017.



Check out AGA's 2017 Fall Journal

Articles:

- Overwhelmed by Data
- The Looming Wave of Cyber Fraud in Health Care
- Protecting Data
 Assets in a Perilous
 Cyber World
- A Guide to Cybersecurity
- And more....





Communicating with Citizens



Citizen-Centric Reporting – Our 10th Anniversary!

Fostering innovative means of communication between governments and their citizenry | www.agacgfm.org/ccr

"Giving the citizens numbers they can understand."

-Governing

"A government's obligation to the people for its actions and use of resources"

-AGA's definition of accountability

... Access to spending data is the first step. The CCR provides the next logical step to informing our citizens.



High-level information about agency/organization

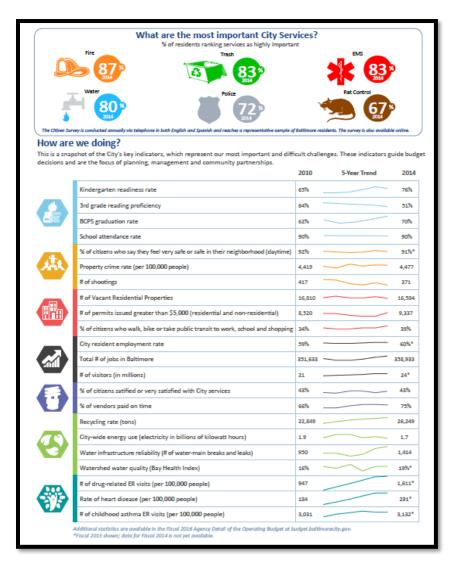
- Vision Statement
- Basic demographics
- Strategic goals and accomplishments





Key service and activity performance

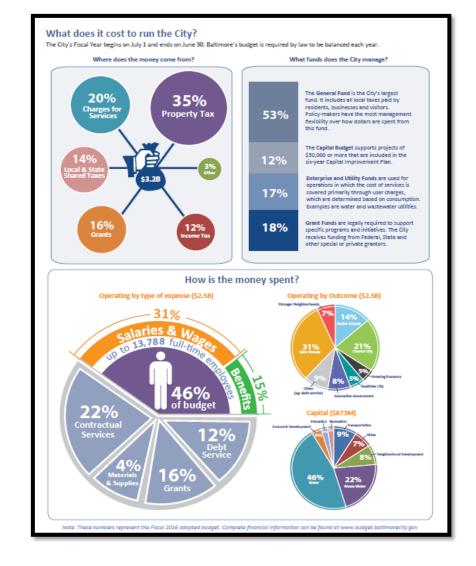
- Key service areas
- Progress toward strategic goals or deliverables
- Demonstration of accomplishments (2-5 years) for non-financial outcomes





Revenues and Expenditures

- Revenue and cost data for major delivery areas
- Well-labeled charts, graphs and tables
- Reference audit conducted
- Provide URL for more detailed financial information





Future Challenges and Economic Outlook

Include items with future impact, such as:

- Economic changes
- Tax cuts or increases
- Unemployment
- Education
- Environmental aspects
- Ask for feedback by including a contact name and contact information





Check Us Out and Connect!



- Check us out at WWW.AGACGFM.ORG
- aebberts@agacgfm.org







"And this is where the magic happens."

Any Questions?



