

**RSVP & Payment Deadline:  
November 2, 2017**

RSVP to  
Christie Jordan at [jordan\\_chris@hcde.org](mailto:jordan_chris@hcde.org)

**REGISTRATION AND PAYMENT:**

For online credit card payment and registration visit [www.chattanoogaafwa.com](http://www.chattanoogaafwa.com)

or

Mail completed registration form with payment made payable to "AFWA":

AFWA, Attn: Rachel Elliott, Treasurer  
c/o Hamilton County Dept. of Education  
3074 Hickory Valley Rd  
Chattanooga, TN 37421

**REGISTRATION FORM**

Contact Name

Company Name

Mailing Address

City, State, Zip

Contact Phone Number

Contact Email Address

Number of registrations: \_\_\_\_\_

Attendee Names (for multiple registrations):  
\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

Reservations not cancelled by the RSVP deadline cannot be refunded.

**REGISTRATION FEES:**

	Full Day	Half Day
	8 Hours CPE	4 Hours CPE
<b>AFWA – MEMBER</b>	<b>\$100</b>	<b>\$100</b>
<b>NON-MEMBER</b>	<b>\$200</b>	<b>\$150</b>

Fees include continental breakfast, buffet lunch, and afternoon snacks.

Companies with 5+ attendees receive\*:

- \$20 per person discount for FULL DAY
- \$10 per person discount for HALF DAY

Companies with 10+ attendees receive\*:

- \$20 per person discount
- Plus one free registration

\*Multi-discount applies to non-member rates only

**AGENDA:**

7:30 a.m. – 8:00 a.m.

**Morning Registration & Breakfast**

**8:00 a.m. Morning CPE Sessions Begin**

8:00 a.m. – 9:40 a.m.

**Program 1 (2 Hours CPE)**

*"A & A Update for Industry"*

10:00 a.m. – 11:40 a.m.

**Program 2 (2 Hour CPE)**

*"Evolving Impact of Cybersecurity"*

11:40 a.m. – 1:00 p.m.

**Lunch Buffet in the Broad Street Grille**

**1:00 p.m. Afternoon CPE Sessions Begin**

1:00 p.m. – 2:40 p.m.

**Program 3 (2 Hour CPE)**

*"Social Security Savvy"*

3:00 p.m. – 4:40 p.m.

**Program 4 (2 Hours CPE)**

*"The Future Ain't What It Used To Be – The Economy At A Crossroads"*

*Time is allotted for morning and afternoon breaks with opportunities to visit our vendors!*



Chattanooga Chapter



Accounting & Financial Women's Alliance  
CONNECT • ADVANCE • LEAD

Formerly American Society of Women Accountants

is proud to present a one day  
**CPE Seminar**

**November 9, 2017**

8 hours of CPE credit

Level: Basic

Prerequisites: None

Topics Featuring:

A & A Update  
Cybersecurity  
Social Security Update  
Economic Outlook

Plus Opportunities to Network with  
Relevant Vendors

at

**The Chattanooga Hotel**  
1201 South Broad Street  
Chattanooga, TN 37402

Andrea Castle, CPA  
Crowe Horwath LLP

PROGRAM 1 (2 Hours CPE)

A&A Update for Industry

Field of Study: Accounting

**Learning Objective:** Accounting industry professionals have been challenged in recent years to keep up with the pace of pending changes to financial reporting resulting from new accounting standards, with this year being no exception. This session will discuss those standards having the most wide-reaching impact across industries, as well as when the guidance becomes effective.

Andrea Castle leads the commercial audit practice in Crowe Horwath's Atlanta office. She has performed audit and consulting services for clients ranging from start-ups to over \$4 billion in annual revenues in both the public and private sector. Her clients include contractors, manufacturers & distributors, technology and service businesses that are both domestic and multi-national companies. Andrea is well versed in merger and acquisition accounting, complex revenue recognition, and SEC reporting.

Cory Crotty, CPA  
Ernst & Young LLP

PROGRAM 2 (2 Hours CPE)

The Evolving Impact of Cybersecurity

Field of Study: Information Technology

**Learning Objective:** In this session, participants will learn about the evolving challenges that companies are faced with in protecting against cybersecurity threats, how companies might respond, and options for evaluating and reporting on cybersecurity risk management programs..

Cory Crotty is a Partner in the Financial Services Organization Advisory practice of Ernst & Young LLP in Atlanta. He has 14 years of experience in information technology auditing and security and risk management with the Firm. The majority of Cory's experience has been serving some of the Firm's largest and most complex global financial services accounts. Cory's main focus sector is insurance.

Jeff Young  
VALIC Financial Advisors

PROGRAM 3 (2 Hours CPE)

Social Security Savvy

Field of Study: Specialized Knowledge

**Learning Objective:** Attendees will leave entertained, and well-informed about recent changes in Social Security law and their options when they file to receive their benefits

Jeff Young serves as Vice President of Career Distribution Wholesaling for AIG. In this role, Jeff is responsible for education and product distribution in the Southeastern U.S. Jeff has over 20 years of financial industry experience, mostly focused on Retirement at both institutional and retail levels. Jeff is a requested speaker at workshops focusing on Retirement Income Planning and Saving for Retirement. He also provides focused seminars specializing in maximizing Social Security income. Before assuming his current role, Jeff spent 8 years at AIG's offices in Houston, TX. He also developed an institutional 401k initiative at Fidelity Investments, where he began his career. Jeff is a graduate of the Cox School of Business at SMU.

Chris Hopkins, CFA  
Barnett & Company

PROGRAM 4 (2 Hours CPE)

The Future Ain't What It Used To Be: The Economy at a Crossroads"

Field of Study: Economics

**Learning Objective:** A look at the current state of the U.S. and global economy and thoughts about the future path. Politics, population, energy and demographics are powerful forces acting upon the trajectory of our economic future.

Chris Hopkins, CFA, is Vice-President and Portfolio Manager for Barnett & Company. He is a native of Whittier, California and has lived in Chattanooga since 1988. He began his career in finance in 1998, following twenty years in manufacturing management. Chris joined Barnett & Company in 2004. He served for twelve years as an adjunct professor of Finance at UTC, and writes a weekly column for the Chattanooga Times Free Press on finance and economics. He is currently president of the CFA Society of East Tennessee.

AFWA SOCIAL  
OPPORTUNITY

Current and Prospective AFWA Members are invited to join us at The Foundry for a social hour following the seminar.

*AFWA is registered with the National Association of State Board of Accountancy (NASBA) as a sponsor of Continuing Professional Education (CPE) on the National Registry of CPE Sponsors. State Boards of Accountancy have final authority in the acceptance of individual courses of CPE credit. Complaints regarding registered sponsors may be submitted to the National Registry of Sponsors through its website: [www.learningmarket.org](http://www.learningmarket.org).*

OUR MISSION STATEMENT

To enable women in all accounting and finance fields to achieve their full personal, professional and economic potential and to contribute to the future development of their profession.

Interested in becoming a member?

For more information, visit our website at

[www.chattanoogaafwa.com](http://www.chattanoogaafwa.com)