DAVID L. COTTON, CPA, CFE, CGFM COTTON & COMPANY LLP CHAIRMAN

Dave Cotton is chairman of Cotton & Company LLP, Certified Public Accountants, headquartered in Alexandria, Virginia. The firm was founded in 1981 and has a practice concentration in assisting Federal and State government agencies, inspectors general, and government grantees and contractors with a variety of government program-related assurance and advisory services. Cotton & Company has performed grant and contract, indirect cost rate, financial statement, financial related, and performance audits for more than two dozen Federal inspectors general as well as numerous other Federal and State agencies and programs.

Cotton & Company's Federal agency audit clients have included the U.S. Government Accountability Office, U.S. Navy, U.S. Marine Corps, U.S. House of Representatives, U.S. Capitol Police, U.S. Small Business Administration, U.S. Bureau of Prisons, Millennium Challenge Corporation, U.S. Marshals Service, and Bureau of Alcohol, Tobacco, Firearms and Explosives. Cotton & Company also assists numerous Federal agencies in preparing financial statements and improving financial management, accounting, and internal control systems.

Dave received a BS in mechanical engineering (1971) and an MBA in management science and labor relations (1972) from Lehigh University in Bethlehem, PA. He also pursued graduate studies in accounting and auditing at the University of Chicago Graduate School of Business (1977 to 1978). He is a Certified Public Accountant (CPA), Certified Fraud Examiner (CFE), and Certified Government Financial Manager (CGFM).

Dave served on the Advisory Council on Government Auditing Standards (the Council advises the United States Comptroller General on promulgation of *Government Auditing Standards*—GAO's yellow book) from 2006 to 2009. He served on the Institute of Internal Auditors (IIA) Anti-Fraud Programs and Controls Task Force and co-authored *Managing the Business Risk of Fraud: A Practical Guide*. He served on the American Institute of CPAs Anti-Fraud Task Force and co-authored *Management Override: The Achilles Heel of Fraud Prevention*. Dave is the past-chair of the AICPA Federal Accounting and Auditing Subcommittee and has served on the AICPA Governmental Accounting and Auditing Committee and the Government Technical Standards Subcommittee of the AICPA Professional Ethics Executive Committee. Dave chaired the Fraud Risk Management Task Force, sponsored by COSO and ACFE and is a principal author of the *COSO-ACFE Fraud Risk Management Guide*. He is presently serving on the AICPA's Performance Audit Standards Task Force.

Dave served on the board of the Virginia Society of Certified Public Accountants (VSCPA) and on the VSCPA Litigation Services Committee, Professional Ethics Committee, Quality Review Committee, and Governmental Accounting and Auditing Committee. He is a member of the Association of Government Accountants (AGA) and past-advisory board chairman and past-president of the AGA Northern Virginia Chapter. He is also a member of the Institute of Internal Auditors and the Association of Certified Fraud Examiners.

Dave has testified as an expert in governmental accounting, auditing, and fraud issues before the United States Court of Federal Claims and other administrative and judicial bodies.

Dave has spoken frequently on cost accounting, professional ethics, and auditors' fraud detection responsibilities under SAS 99, Consideration of Fraud in a Financial Statement Audit. He has been an instructor for the George Washington University masters of accountancy program (Fraud Examination and Forensic Accounting), and has instructed for the George Mason University Small Business Development Center (Fundamentals of Accounting for Government Contracts).

Dave was the recipient of the AGA's 2006 Barr Award ("to recognize the cumulative achievements of private sector individuals who throughout their careers have served as a role model for others and who have consistently exhibited the highest personal and professional standards") as well as AGA's 2012 Educator Award ("to recognize individuals who have made significant contributions to the education and training of government financial managers").



Managing Fraud Risk: ACFE/COSO Fraud Risk Management Guide

Dave Cotton, CPA, CFE, CGFM
Cotton & Company, LLP
Alexandria, Virginia
dcotton@cottoncpa.com



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Plan for This Session ...

- Fraud Happens
- Anti-Fraud Guidance
- Managing the Business Risk of Fraud
- COSO Internal Control Update and Assessing Fraud Risk
- COSO-ACFE Task Force and the Fraud Risk Management Guide
- The Future: What to Expect

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Fraud Happens ...



Billy-Bob ...

- Is fantastic ...
- Has been with us for years ...
- Does ALL of the accounting stuff so that we can focus on more important things ...
- Works long hours and many weekends ...
- Never takes a vacation ...
- Works for very modest pay and never asks for a raise (we think he inherited some money/retired after a successful career in some other field) ...
- Has turned down offers to work elsewhere for more money because he believes in our mission ...

Cotton& Company

Mary-Lou ...

- Is fantastic and totally dedicated to our mission ...
- Has been our executive director since our founding ...
- We wouldn't be where we are today without her ...
- Is a "hands-on" and "no nonsense" executive and makes all of the important decisions ...
- Works long hours and most weekends ...
- Never takes a vacation ...
- Knows everyone on the board and personally recommended each one ...
- Makes board service easy, because she really runs the organization with an iron hand ...



5

Fraud Happens ...

Four words precede EVERY fraud:

Eight words follow EVERY fraud:

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The Case of the Trusted Treasurer





Rita Crundwell

Cotton& Company

Rita Crundwell

- Born Jan 10, 1953
- Grew up on a family farm near Dixon, Illinois (population ~15,000; boyhood home of Ronald Reagan)
- Appointed treasurer/comptroller of Dixon in 1983
- Embezzled ~\$53 million from the city from 1990 to 2012
 - 1991--\$181,000;
 - 2008--\$5.8 million
- Arrested April 17, 2012
- Pled guilty on November 14, 2012

Dixon's 2012 budget was ~\$17 million

Sentenced to 19 years and 7 months in prison on February 14, 2013



How Did She Do It?

- Opened a bank account called Reserve Sewer Capital Development Account (RSCDA) with herself as the only signatory
- Moved City funds into a legitimate City account—Capital Development Account (CDA)
- Created phony invoices that she paid with CDA checks payable to "Treasurer"
- Deposited checks into the RSCDA
- Used funds to run her thoroughbred horse farm and business and on "prize-winning horses, expensive jewelry, luxury cars and even birthday bashes in Venice Beach, Fla."*

*Source: http://www.huffingtonpost.com/2013/02/06/rita-crundwell-sentencing_n_2633791.html

Cotton& Company

Rita's \$2.1 Million Motor Coach









How Did She Get Caught?

While Rita was away at a horse show, another city employee stumbled upon the secret account.

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Psychopath or Sociopath?





Psychopath or Sociopath?

... prosecutors noted that while Crundwell was stealing from the city, she repeatedly argued for painful spending cuts at budget meetings. She claimed the shortfalls were the result of an economic downturn and late payments from Illinois' state government, according to prosecutors.

"Day after day, for more than 20 years, (the) defendant would work with employees of the city of Dixon and interact with citizens in her capacity as comptroller while lying about the reason the city of Dixon lacked funds," U.S. Attorney Gary Shapiro wrote.

... the impact of the theft: Police could not afford to upgrade squad car radios or make new hires, streets could not be resurfaced, a waste water treatment facility had to be delayed and the city had to issue \$3 million in bonds to cover financial obligations.

"... prosecutors included a news article about Crundwell's 2010 birthday party in Venice Beach. Paid for with the help of stolen money, the party had live music, prime rib and jumbo shrimp cocktails.

"Rita was gorgeous as always in one of her trademark `must have' coats," said the article in GoHorseShow.com.

Source: http://www.huffingtonpost.com/2013/02/06/rita-crundwell-sentencing_n_2633791.html

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> http://www.nbcnews.com/video/rock-center/ 49113424#49113424



Dixon, IL - Outcomes

- Attorneys fees for investigating the fraud and negotiating settlements with accounting firms and the bank totaled \$10 million
- Settlement with the CPA firm that assisted Dixon with accounting and financial management: \$35.15 million
- Settlement with the CPA firm that performed Dixon's annual audit since 2006: \$1 million
- Settlement with the bank where Dixon's accounts were maintained and where Crundwell set up the bogus account: \$3.85 million

Dixon, IL - Outcomes

Bottom Line:

What control procedure(s) would have thwarted Rita's fraud?



The Case of the the Talented AGA Member from Tennessee

Cotton& Company

Case Study

The Talented AGA Member from Tennessee



Jeffrey Wayne Hughes, CGFM, CFE, MBA



Case Study

The Talented AGA Member from Tennessee

Jeffrey Wayne Hughes has an impressive resume

- BBA, Human Resources Management & Accounting, 2005, Univ. of Northern Alabama
- MBA, Management, 2008, Univ. of North Alabama
- Auditor II, Tennessee Comptroller of the Treasury, Mar 2006 Feb 2010
- Regional Accountant, TN Dept. of Health, Feb 2010 Sep 2010
- Chairman of the Board, A Kid's Place Child Advocacy Center, Jul 2014 Mar 2016
- · Lawrence County (TN) Commissioner, Sep 2014 Mar 2016
- Fiscal Director, Tennessee Dept. of Corrections, Sep 2012 Apr 2016
- Customer Service Representative, Amazon, Jun 2016 Jul 2016



Case Study

The Talented AGA Member from Tennessee

Jeff Hughes was a rising star at AGA

Finance and Budget Committee Member

Association of Government Accountants (AGA)

July 2015 – March 2016 (9 months) | Alexandria, Virginia





Honors & Awards

2008-2009 Nashville AGA Member of the Year

Nashville Chapter of AGA May 2009

Innovative Idea Award

Nashville Chapter of AGA May 2010

President's Award

May 2014

Emerging Leader Award of Excellence Association of Government Accountants

June 2014

Cotton& Company Each year, AGA presents one or more crystal awards to nationally recognize younger government financial managers for notable contributions toward excellence in financial management. It is hoped that this recognition will encourage others to achieve early in their professional lives.





April 2009 Volume 31, Number 9

Do Volunteer Organizations Have Good Controls? By Jeff Hughes

Many of us belong to various clubs and organizations in both our professional and personal life. Most, if not all, of these organizations collect money and write checks. Are there controls in place to help prevent theft though? I have noticed in some of the organizations in which I am a member, people volunteer their time dearly; however, most of these have no financial background and do not think of the checks and balances that should be in

Just this January I was asked to take over the Treasury position for an organization in Lawrence County. All of the members of this organization are volunteers and no one receives any compensation for their time. The reason I was asked if I would take over is because of my background. This organization is the Board to the 13 volunteer fire departments within the County.

Another thing to consider is where the mail is going. The organization I belong to does not have a "physical" location, so there was not a set mailing address. When I became Treasurer I learned that mail was being sent to about 3 or 4 different addresses. That type of situation can cause a lot of confusion and could allow unusual transactions to go unnoticed. That stopped the day I was given the checkbook. All mail is now routed to a post office box in which only three people have a kev.

All organizations, no matter how small, must have monitoring procedures in place. Everyone hates having to balance a checkbook but it is an essential part of life. The previous Treasurer was the only person involved in reconciling the bank account. Now before the bank statement reaches me the

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"Was it Voter Fraud" by Jeff Hughes

September / October 2010 Volume 34. Number 1

Giles County decide that he wanted 'fraud' took place. to run in the Lawrence County After the case last week, I was

In the recent county general This case went to trial last week, and elections that were held across the the judge did declare that the Giles state, the county I live in had an County candidate was not a qualified interesting turn of events take candidate for the race in Lawrence place. We had a person who lives in County; however, he did not believe

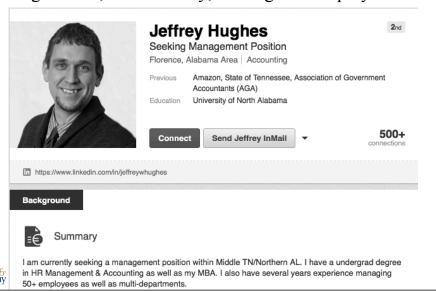
Sheriff's race. In order to do so he curious how one could live in one only had to be a resident of county but vote in another so I Tennessee and registered to vote in looked at the voter application and that county. Well luckily this guy did some reading. I do agree that a owned a shack in Lawrence County local election commission cannot go so the same day that he qualified to looking at properties to see if be on the ballot was the same day someone really lives there or not, he became a registered voter in that just isn't possible. So what does



Case Study

The Talented AGA Member from Tennessee

Jeff Hughes was, until recently, seeking new employment



Case Study

The Talented AGA Member from Tennessee

What is the anomaly in Jeff's impressive resume?

- BBA, Human Resources Management & Accounting, 2005, Univ. of Northern Alabama
- MBA, Management, 2008, Univ. of North Alabama
- Auditor II, Tennessee Comptroller of the Treasury, Mar 2006 Feb 2010
- Regional Accountant, TN Dept. of Health, Feb 2010 Sep 2010
- Chairman of the Board, A Kid's Place Child Advocacy Center, Jul 2014 Mar 2016
- Lawrence County (TN) Commissioner, Sep 2014 Mar 2016
- Fiscal Director, Tennessee Dept. of Corrections, Sep 2012 Apr 2016
- Customer Service Representative, Amazon, Jun 2016 Jul 2016



Case Study

The Talented AGA Member from Tennessee

Jeffrey's life changed abruptly in April 2016



Former Lawrence Co. commissioner indicted on theft, forgery charges

Posted: Apr 15, 2016 5:18 PM EDT Updated: Apr 29, 2016 5:18 PM EDT

Posted by Stuart Ervin CONNECT

LAWRENCEBURG, TN (WSMV) - A former Lawrence County commissioner has been indicted for allegedly stealing more than a quarter-million dollars.

Officials said Jeffrey Hughes is charged with theft of over \$250,000 from Lawrence County Fire and Rescue, and theft of over \$10,000 from Crossroads Volunteer Fire Department. He is also facing 136 counts of forgery.

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Source: http://www.wsmv.com/story/31738666/former-lawrence-co-commissioner-indicted-on-theft-forgery-charges

Case Study

The Talented AGA Member from Tennessee

Jeffrey's life changed abruptly in April 2016



Source: http://www.wsmv.com/story/31738666/former-lawrence-co-commissioner-indicted-on-theft-forgery-charges



Case Study

The Talented AGA Member from Tennessee



WEATHER LOCAL-EVENTS

Monday, December 5, 2016

Former county commissioner garners twenty-seven year sentence

Lawrenceburg Now

A former Lawrence County Commissioner, indicted earlier this year on more than two hundred criminal charges for the theft of more than a quarter of a million dollars from local fire departments, appeared in court for a sentencing hearing Monday morning.

After hearing evidence in the case, Lawrence County Circuit Court Judge Russ Parkes sentenced Jeffrey Hughes to a total of twenty-seven years, to be served with the Tennessee Department of Corrections.



Source: http://www.lawrenceburgnow.com/120516former.html

Case Study



LAWRENCE COUNTY FIRE AND RESCUE, INC.
AND
CROSSROADS VOLUNTEER FIRE DEPARTMENT

Special Investigation April 18, 2016





Case Study

According to the Comptroller's Investigation

- Lawrence County Fire and Rescue operates as an umbrella organization to facilitate the operations of the 13 volunteer fire departments in Lawrence County, including Crossroads VFD.
- Hughes served as treasurer for both Lawrence County Fire and Rescue and for the Crossroads VFD
- Hughes misappropriated at least \$254,266 by issuing unauthorized fire and rescue checks for his personal benefit



Exhibits 1 & 2





Case Study

According to the Comptroller's Investigation

- > Hughes:
 - Wrote more than 80 checks payable to cash totaling over \$188,679
 - Wrote more than 80 checks totaling \$42,491 to Walmart
 ... to purchase gift cards
 - Made other improper withdrawals totaling \$12,651
 - Funneled \$10,445 from the LCF&R account to the Crossroads VFD account, then diverted those funds for his personal use
 - Misappropriated at least \$10,800 from Crossroads VFD



Case Study

According to the Comptroller's Investigation

Summary of Misappropriated Funds by Jeffrey Hughes	Amount	Totals
Lawrence County Fire and Rescue		
Method of Misappropriation		
Checks payable to cash	\$188,679	
Purchase of Walmart gift cards	42,491	
Other improper withdrawals	12,651	
Money funneled to Crossroads	10,445	
Total Lawrence County Fire and Rescue		\$254,266
Crossroads Volunteer Fire Department		
Method of Misappropriation		
Checks payable to cash or Walmart	\$ 10,800	
Total Crossroads Volunteer Fire Department		\$ 10,800
Total Misappropriation		<u>\$265,066</u>

This matter was turned over to the local district attorney general. On April 15, 2016, the Lawrence County Grand Jury indicted Jeffrey Hughes on one count of Theft over \$250,000, one count of Theft over \$10,000, and 136 counts of Forgery.

Case Study

According to the Comptroller's Investigation

- > LCF&R officers indicated that their signatures on the unauthorized checks were not authentic
- > The LCF&R board did not approve and was not aware of the fraudulent activity

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Case Study

The Talented AGA Member from Tennessee

OPPORTUNITY



MOTIVE PRESSURE ATTITUDE RATIONALIZATION



Case Study

The Talented AGA Member from Tennessee FRAUD RISK FACTORS/INDICATORS

- > Poor NO segregation of duties
- > Lax governance and board oversight
- Reliance on trust rather than sound controls and oversight
- > An "it can't happen here" attitude





Case Study

According to the Comptroller's Investigation

Our investigation revealed a significant deficiency in the financial processes that contributed to the former officer's ability to perpetrate the misappropriation without prompt detection. The financial process deficiency was:

 Lawrence County Fire and Rescue and Crossroads Volunteer Fire Department failed to separate incompatible financial duties. The former treasurer determined which expenses were to be paid, prepared and signed checks, and reviewed bank statements, with virtually no oversight by the board.

Board members indicated that they have already corrected this deficiency.

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The Talented and Tragic AGA Member from Tennessee





Anti-Fraud Guidance

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Historical Perspective on Anti-Fraud Guidance

- 2000-2002 were traumatic years for the accountability profession
 - Enron, WorldCom, Tyco, Global Crossing, Waste Management, Baptist Foundation of America, Peregrine, AOL/Time Warner, HealthSouth, Adelphia, IMClone
 - · Demise of Arthur Andersen
- In 2002, the AICPA formed a task force: The Antifraud Programs and Controls Task Force



Antifraud Programs and Controls Task Force

Ronald L. Durkin, Chair Dan L. Goldwasser

KPMG LLP Vedder, Price, Kaufman, & Kammholz, PC

Audit Committee member

Mark Beasley Ronald B. Norris

North Carolina State University The Estée Lauder Companies Inc.

Toby J.F. Bishop Zoe-Vonna Palmrose

Association of Certified University of Southern California

Fraud Examiners

David Cotton Thomas M. Stemlar

Cotton & Company LLP Arthur Andersen LLP (retired)

Audit Committee member

George P. Fritz

PricewaterhouseCoopers LLP (retired) Accounting & Auditing Consultants LLC

AICPA Staff

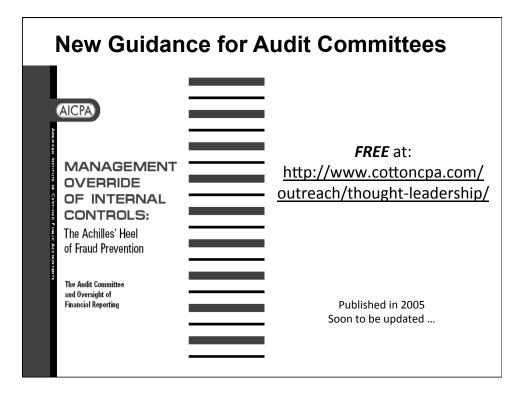
Charles E. Landes Michael P. Glynn
Director Technical Manager
Audit and Attest Standards Audit and Attest Standards

Company

Historical Perspective on Anti-Fraud Guidance

- The Task Force's Mandate: develop "attestable criteria" for an organization to follow in implementing anti-fraud programs and controls
- The Task Force rebelled against that mandate
 - · More immediately important guidance was needed
 - Recent catastrophic frauds (Enron, WorldCom, Tyco, Global Crossing, Waste Management, Baptist Foundation of America, Peregrine, AOL/Time Warner, HealthSouth, Adelphia, IMClone)
 <u>ALL</u> caused by management override of internal control





Management Override: The Achilles' Heel of Internal Control

- The Audit Committee's Responsibilities
- Actions to Address the Risk of Management Override of Internal Controls
 - · Maintaining Skepticism
 - Strengthening Committee Understanding of the Business Brainstorming to Identify Fraud Risks
 - · Using the Code of Conduct to Assess Financial Reporting Culture
 - · Cultivating a Vigorous Whistleblower Program
 - · Developing a Broad Information and Feedback Network
- Appendix: Suggested Audit Committee Procedures: Strengthening Knowledge of the Business and Related Financial Statement Risks
 - · Incentives or Pressures on Management
 - Opportunities Management Can Exploit



A Restructured Task Force then Went Back to the Future

Under IIA leadership (President Dave Richards), a reconstituted task force returned to the original (attestable criteria) mandate

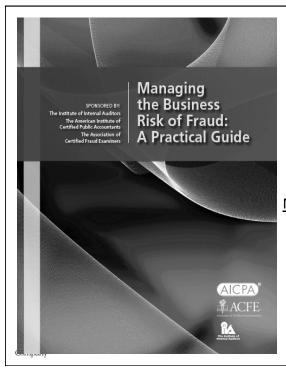
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PROJECT MANAGER David A. Richards, CIA President The Insitute of Internal Auditors TEAM MEMBERS Toby J.F. Bishop, CPA, CFE, FCA Director, Deloitte Forensic Center Deloitte Financial Advisory Services LLP John D. Gill, JD, CFE John D. Gill, JD, CFE Research Director Association of Certified Fraud Examiners Corey Anne Bloom, CA, CA+IFA, CFE Sandra K. Joh Senior Associate, Dispute Resolution and Financial Johnigan, P.C. Sandra K. Johnigan, CPA, CFE Thomas M. Miller, CPA/ABV, CFE, PI Technical Manager, Forensic and Valuation Services Joseph V. Carcello, Ph.D., CIA, CPA, CMA Ernst & Young Professor University of Tennessee Lynn Morley, CIA, CGA Morley Consulting & Training Services Inc. Emst & Troung .
University of Tennessee

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Is your organization fully committed to protecting stakeholder assets?



FREE at:
http://www.cottoncpa.com/
wp-content/uploads/
2014/08/
ManagingTheBusinessRiskofFr
aud.pdf

Published in 2007



Managing the Business Risk of Fraud: A Practical Guide

Managing the Business Risk of Fraud: A Practical Guide

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Anti-Fraud Principles

- Principle 1: As part of an organization's governance structure, a fraud risk management program should be in place, including a written policy (or policies) to convey the expectations of the board of directors and senior management regarding managing fraud risk.
- Principle 2: Fraud risk exposure should be assessed periodically by the organization to identify specific potential schemes and events that the organization needs to mitigate.

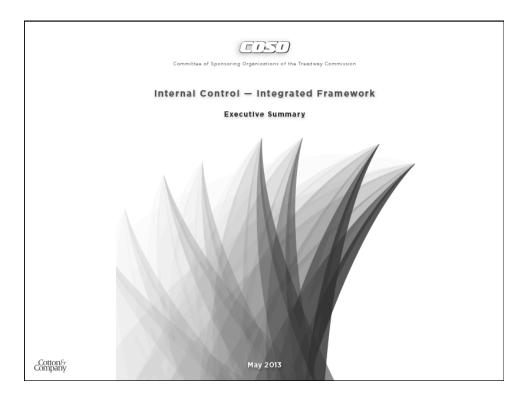
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Anti-Fraud Principles

- Principle 3: Prevention techniques to avoid potential key fraud risk events should be established, where feasible, to mitigate possible impacts on the organization.
- Principle 4: Detection techniques should be established to uncover fraud events when preventive measures fail or unmitigated risks are realized.
- Principle 5: A reporting process should be in place to solicit input on potential fraud, and a coordinated approach to investigation and corrective action should be used to help ensure potential fraud is addressed appropriately and timely.

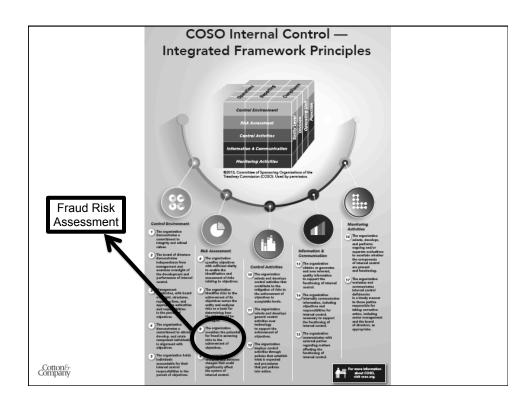
FLASH UPDATE

- The 2013 Updated COSO Internal Control Framework added 17 Principles
- Principle #8: "The organization considers the potential for fraud in assessing risks to the achievement of objectives."

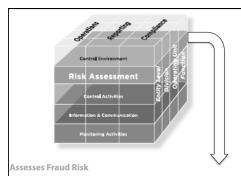












Principle 8: The organization considers the potential for fraud in assessing risks to the achievement of objectives.

Points of Focus

The following points of focus highlight important characteristics relating to this principle:

• Considers Various Types of Fraud—The assessment of fraud considers fraudulent reporting, possible loss of assets, and corruption resulting from the various ways that fraud and misconduct can occur.

Assesses Incentive and Pressures—The assessment of fraud risk considers incentives and pressures.

Assesses Opportunities—The assessment of fraud risk considers opportunities for unauthorized acquisition, use, or disposal of assets, altering of the entity's reporting
records, or committing other inappropriate acts.

- Assesses Attitudes and Rationalizations—The assessment of fraud risk considers how management and other personnel might engage in or justify inappropriate actions



Joint ACFE-COSO Task Force

- COSO Principle #8 (Assess Fraud Risk) resulted in a need for more specific guidance on assessing fraud risk
- Task Force updated <u>Managing the Business Risk of Fraud: A Practical Guide</u> (originally published in 2007)
- Update was completed by the end of 2015
- Issued by COSO and ACFE in September 2016





Joint ACFE-COSO Task Force

Barbara Andrews

AICPA

Fric Feldman Formerly CIA/NRO/DoD OIG J. Michael Peppers **University of Texas**

Michael Birdsall **Comcast Corporation** Dan George USAC

Kelly Richmond Pope

DePaul University

Toby Bishop Formerly ACFE, Deloitte John D. Gill

Carolyn Devine Saint

ACFE

University of Virginia

Margot Cella

Leslye Givarz

Jeffrey Steinhoff

Center for Audit Quality

Formerly AICPA, PCAOB

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David Coderre Comptroller General of Canada Cindi Hook

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Comcast Corporation Sandra K. Johnigan

Dave Cotton Cotton & Company LLP

Johnigan, PC

Michael Ueltzen **Ueltzen & Company**

James Dalkin

Bill Leone

Pamela Verick

GAO

Norton Rose Fulbright

Protiviti

Andi McNeal

Vincent Walden

Ron Durkin

Durkin Forensics

ACFE Linda Miller

Bill Warren

Bert Edwards **Formerly State Department**

GAO

PwC

Frank Faist

Kemi Olateju **General Electric** Richard Woodford DOL-OIG

Time Warner Cable

Cotton& Company

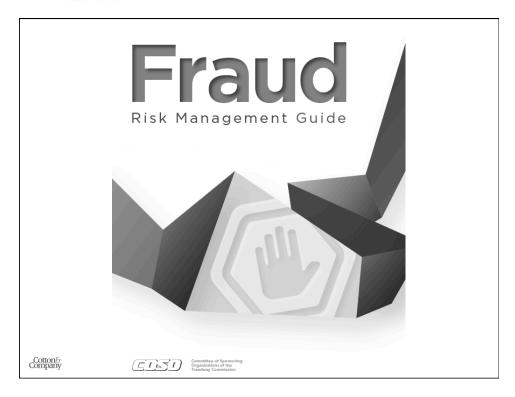
Chris Pembroke

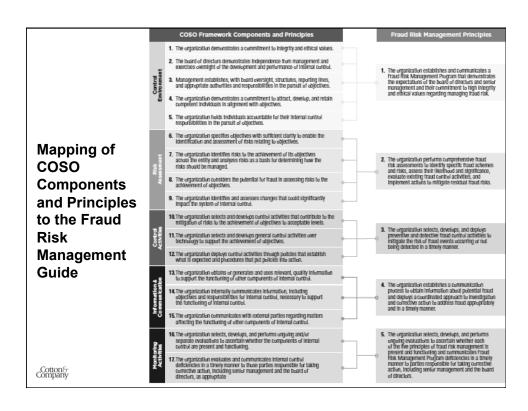
Crawford & Associates, PC

Updated Guide

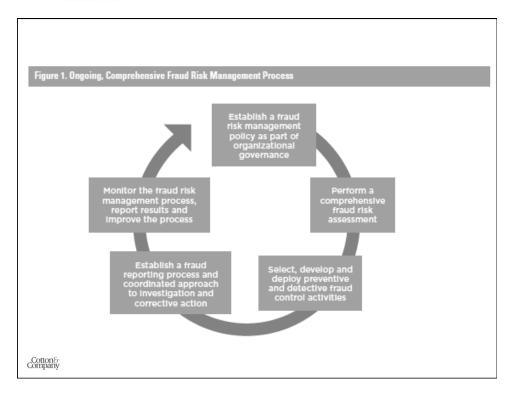
- Similar to MBRF; more up-to-date
- More emphasis on data analytics
- 5 Principles (slightly different than MBRF) and many **Points of Focus**
- 5 Fraud Risk Management Principles correlate with the COSO Components and Principles
- More robust appendices
- MBRF: ~80 pages
- Updated version: ~285 pages











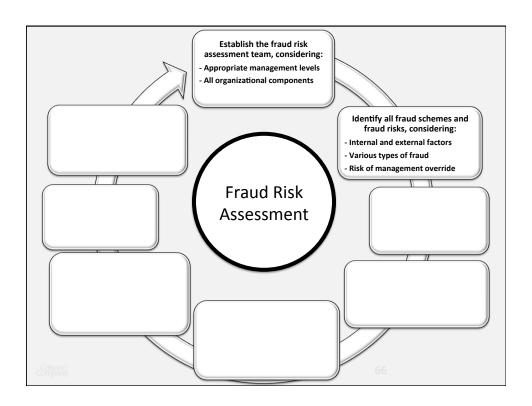
Updated Guide Can Be Used:

- Just for complying with Principle #8—performing a fraud risk assessment, or
- For developing and implementing a comprehensive fraud risk management program

So,

You get to work one Monday morning and your boss says,

"Hey, we need to do a fraud risk assessment in order to comply with the new COSO Principle about fraud risk, and we want you to head up the effort to do that for us. Get started right away and report back when you are done."





APPENDIX G: FRAUD RISK EXPOSURES

The following table illustrates the types of fraud schemes and fraud exposures an organization might encounter. This listing is not meant to be all-inclusive, but rather, to support an initial assessment for an organization to identify areas vulnerable to fraud. This list can seve as a starting point for the risk assessment process. By reviewing this list and asking, "could this happen in our organization," the assessment team will gain an overview understanding of potential fraud risks. More focus will be needed to identify the organization's specific industry, location, and cultural factors that can influence other fraudulent behavior.

•	Ina	ppropriately reported revenues
	•	Fictitious revenues
	•	Fraudulent audit confirmations
	•	Re-dating or refreshing receivables to conceal uncollectables
	•	Manipulation of promotional allowances
	•	Improper adjustments to estimates
	•	Premature revenue recognition
		Side agreements
		Bill and hold
		Channel stuffing
		Round-trip transactions
		Altered or false shipping documents
		Sell-through agreements
		Up-front fees
		Holding accounting periods open
		Failure to record sales provisions or allowances
		Manipulating percentage of completion
		Manipulating estimated costs to complete
	•	Improper contract or grant revenue and expense recognition
		Product substitution
		False or inflated claims
		Inflated or unjustified change orders
		Falsified or unsupported research
		Falsified effort (time) reporting
		Cost mischarging
•	Ina	ppropriately reported expenses

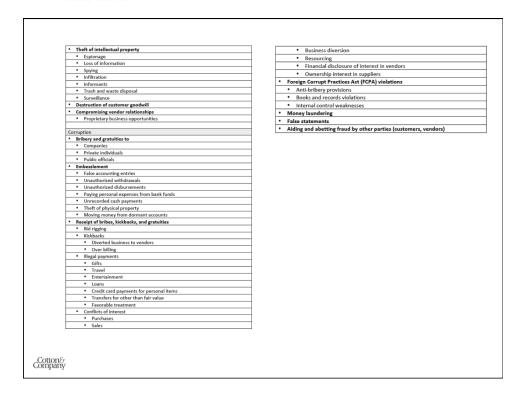
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Management frauds uncovered
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Concealing misappropriation of assets
Concealing misappropriation or assets Concealing unauthorized receipts and expenditures
Concealing unauthorized receipts and expenditures Concealing unauthorized acquisition, disposition, and use of assets
- Concealing unauthorized acquisition, disposition, and use of assets
Misappropriation of tangible assets by:

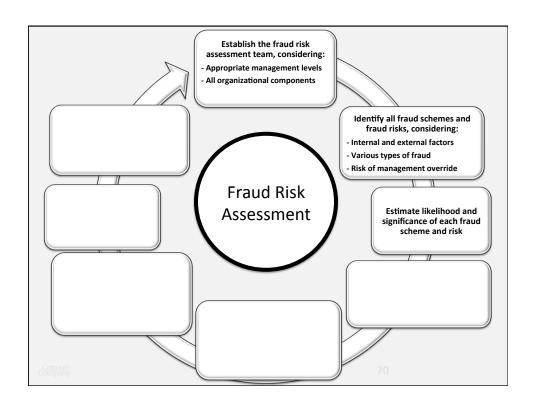


	Sales register manipulation
_	Skimming
_	• Lapping
	Collection procedures
	Understated sales
	Theft of checks received
	Check for currency substitution
	Lapping accounts
	False entries to sales account
	 Inventory padding
	Theft of cash from register
	Deposit lapping
	Deposits in transit
	Fraudulent disbursements
	False refunds
	False voids
-	Small disbursements
	Check tampering
-	Billing schemes
	Personal purchases with company funds
	Returning merchandise for cash
	 Creation of false or fictitious vendors, suppliers, or subcontractors
	 Delivery of purchased assets or inventory to unauthorized locations
	Payments for services not received
	Recording income on consignment sales
	 Recording income on products shipped for trial or evaluation purpose
•	Payroll fraud
	Ghost employees
	Falsified hours and salary
	Failure to remove terminated employees from payroll
	Failure to report leave taken
	Commission sales
•	Expense reimbursement
	Mischaracterized expenses
_	Overstated expenses
_	Fictitious expenses
	Multiple reimbursements
•	Loans
	Loans to nonexistent borrowers
	Double pledged collateral
_	False application information

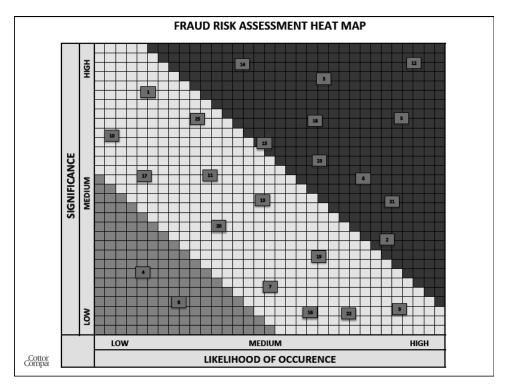
,	Real estate
	Appraisal value
	Fraudulent appraisal
•	Wire transfer
	System password compromise
	Forged authorizations
	Unauthorized transfer account
	• ATM
•	Check and credit card fraud
Т	Counterfeiting checks
Ξ	Check theft
Ξ	Stop payment orders
	Unauthorized or lost credit cards
	Counterfeit credit cards
	Mail theft
	Insurance fraud
	Dividend checks
	Settlement checks
	Premium
	Fictitious payee
	Fictitious death claim
	Underwriting misrepresentation
	Vehicle insurance — staged accidents
	Inflated damages
	Rental car fraud
_	Pension fraud
	Inflated final income used in benefit calculation
	Under-reported income in years not used for benefit calculation
	False service reported for service purchase
	Enrolling ineligible persons
	Not enrolling all eligible persons
<u>.</u>	Inventory
	Misuse of inventory
	Theft of inventory
	Off-site or fictitious inventory
	Purchasing and receiving falsification
	False shipments
	Concealing inventory shrinkage

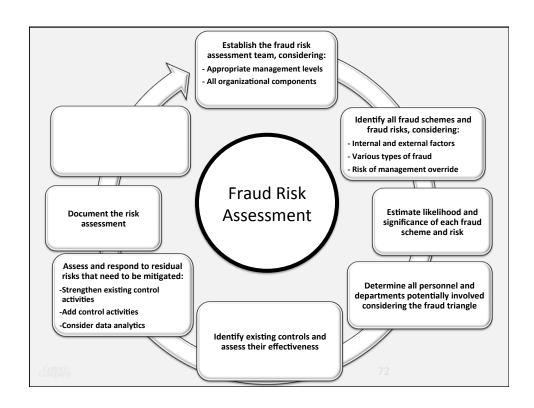






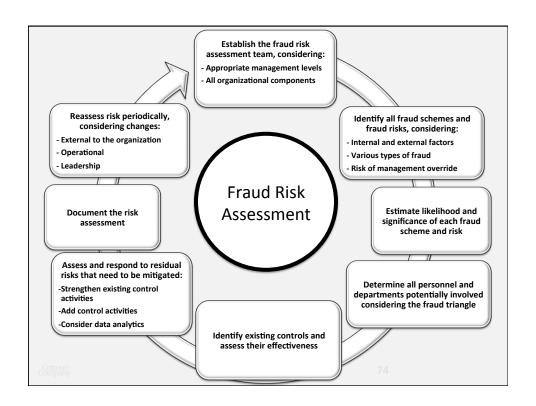








Documenting the Fraud Risk Assessment Figure 8. Fraud Risk Management Assessment Matrix Example Likelified Fraud | Zikelihood | Significance | Personnel/Departments | Existing Fraud Control Activities | Activiti





Appendices

A: GLOSSARY

B: ROLES AND RESPONSIBILITIES

C: CONSIDERATIONS FOR SMALLER ENTITIES

D: REFERENCE MATERIAL

E: DATA ANALYTICS

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Data Analytics Figure 12. Example of a Data Analytics Framework Identify risks based on industry & company-specific knowledge Work with information technology personnel to map identified tests to relevant Execute on the analytics work plan and conduct necessary mathematical procedures Evaluate initial analytics results Request supporting documents and/or validate as available If possible, develop scoring model and prioritize data sources Modify analytics as appropriate based on data received, data quality and user feedback Map risks to appropriate data sources and assess avail-ability Determine sample transactions or entities based on multiple risk attributes Assess data integrity and selections, or triage/escalation procedures Develop work plan and define analytics and procedures Extract, transform/normalize and load data into the analytics platform Develop remediation and/or investigative plan Consider integrating advanced analytics procedures such as text mining, statistical analysis Tune the model as needed to refine results for Define engagement timeline and deliverables Escalate findings as appropriate and track dispositions Validate that data has been loaded completely and relevancy and pattern/link analysis Cotton& Company



Appendices

F: SAMPLE GOVERNANCE MATERIALS

F1: FRAUD CONTROL POLICY FRAMEWORK

F2: FRAUD RISK HIGH-LEVEL ASSESSMENT

F3: FRAUD POLICY RESPONSIBILITY MATRIX

F4: FRAUD RISK MANAGEMENT POLICY

F5: FRAUD RISK MANAGEMENT SURVEY

G: LIST OF FRAUD RISK EXPOSURES

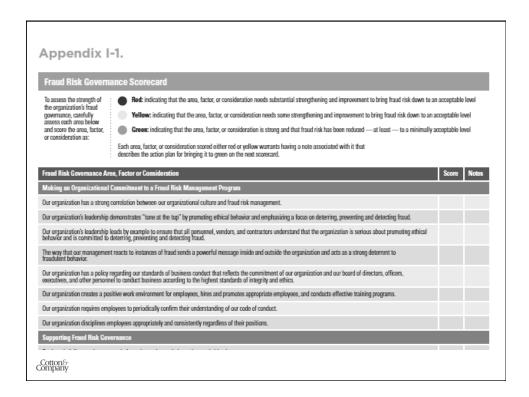
H: SAMPLE FRAUD RISK ASSESSMENT

	aplais for illustr	ativo purposos a		ne potential schemes that might be do			
k assassmont would four suctions (A) Fo lor of Rusidual Flisk	rancia / Aleportin	g, β) Non-finand	ial Reporting, (Q Asso	o gʻunir ation-specific decumentation, e t Misappropriation and (D) Hagal Actu	specially for large or i Comption. To facilita	omplux organizations. This to to noview, risks in each sect	fraudrisk assessment consists ion are listed in descending
entified Fraud isks and chemes	2 Likelihood	3 Significance	4. PersonneV Departments Involved	5. Existing Fraud Control Activities	6. Effectiveness of Existing Control Activities	7. Residual Fraud Risks	8. Fraud Risk Rosponses
ection A. Financia	l Reporting						
Rh. happropriate urral antries	Modum	High	General manager and accounting a finance staff at the operating unit level and/or CFU, accounting & finance staff and senior cascadives (e.g., ES) and COU) at the blasd office level	Established process for consolidation Established, systematic access controls to the garasel ledger Standard monthly and quantity journal entry log maintained. Besieve process in place for standard entries and non-standard entries adjust to two levels of molow with particular emphasis on quantity and on your end transactions and those standard entries and process of transactions and those standard entries and process on quantity and on your end transactions and those standards are the process of the process	Tissted by IA-scene findings Tissted by IA- no findings Tissted by management	High- Risk of managament counside of inhared controls to mentate financial results by making journal ordnes	Data analysis of journal ontry population by IA for • Unusual DIWCR combinations • Late oritics to accounts subject to significant judgments & estimates • Indications of journal entries being approved or entried by persons not usually involved, a.g., by more servior management or others using special or unauthorized system access.
R2. Revenue acception — Side fibra/synoments other/synoments other/synoments of the control of agental terms, rice addedions, obstas, unusual aleximatoring upport funding or dealers, istributors or statiles	Modum	Ыğ	Salesponens, sales management Potentially senior occutives (e.g., CED and COO), logal and accounting & finance	Annual training of sales and finance personnal on revenue neceptibing postacies. Quarterly signed attestation of sales personnal concerning extra contractual agreements in the sales personnel concerning with customers that fives are no other agreements, without or ord, fast would modify the terms of the written agreement.	Testining deemed adequate Tested by IA-no findings Strong and officitive	High - Risk of managamant evanide of internel cantols leading to significant/material insistatement of inverse and not income Medium - Lax enforcement of training requirement may lead to included examples of improper measurement and leading to be seen to be expected to be exp	Disaggrapted analysis of sales, sales nature, and adjustment by salespanen Add to all purchase orders, invoices and contents a statement about the organization's efficis and how to report indiconduct. Have sales personnel affirm annually that they have not modified turns of sales contents by allowing a likewing

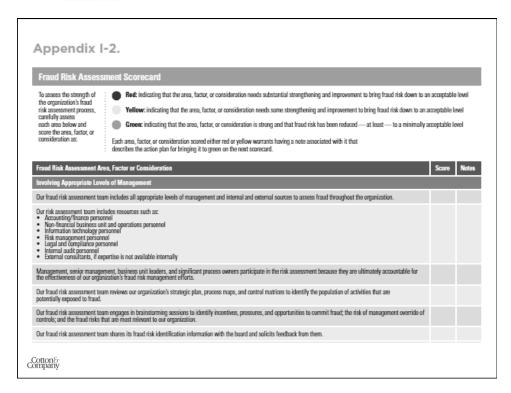


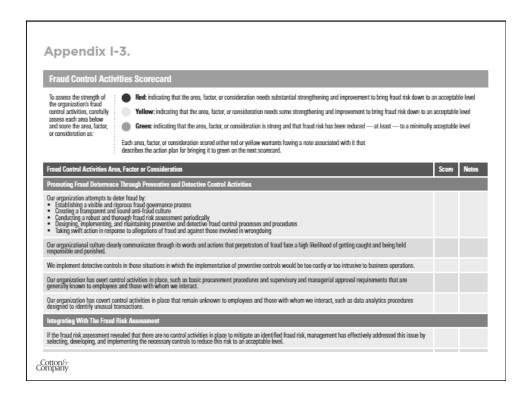
Appendices

- I: FRAUD RISK MANAGEMENT ASSESSMENT SCORECARDS
 - **I1: FRAUD RISK GOVERNANCE**
 - **12: FRAUD RISK ASSESSMENT**
 - **13: FRAUD CONTROL ACTIVITIES**
 - **14: FRAUD INVESTIGATION AND FOLLOWUP**
 - **15: FRAUD RISK MANAGEMENT MONITORING**

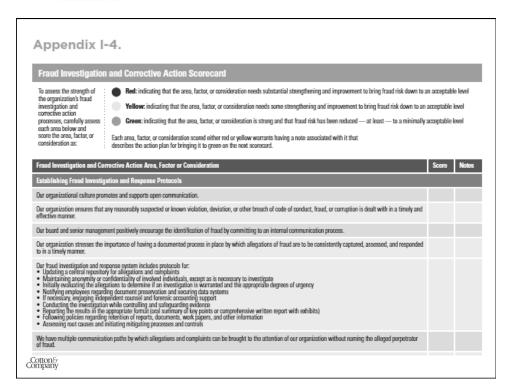


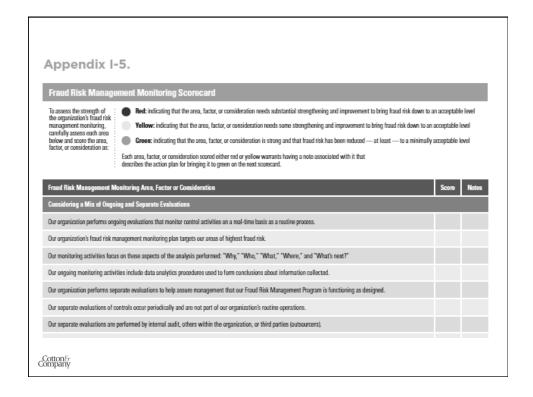














Appendices

- I: FRAUD RISK MANAGEMENT ASSESSMENT SCORECARDS
 - **I1: FRAUD RISK GOVERNANCE**
 - **12: FRAUD RISK ASSESSMENT**
 - **13: FRAUD CONTROL ACTIVITIES**
 - **14: FRAUD INVESTIGATION AND FOLLOWUP**
 - **I5: FRAUD RISK MANAGEMENT MONITORING**
- J: HYPERLINKS TO ADDITIONAL TOOLS

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HYPERLINKS TO ADDITIONAL TOOLS

■ Points of Focus Documentation Templates



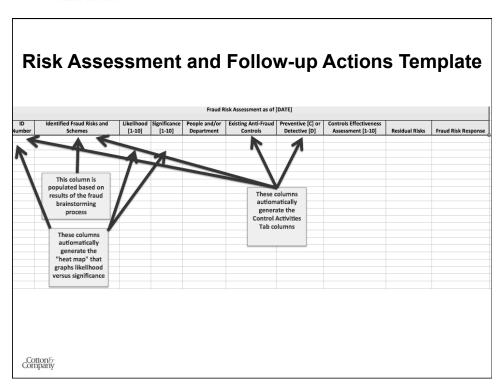
Points of Focus Documentation Templates

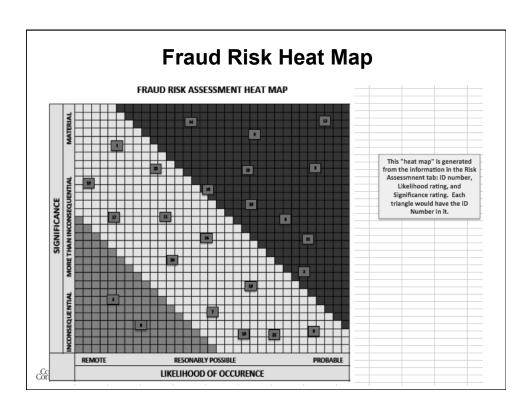
Fraud Risk Governance Points of Focus and Our Organization's Response					
Points of Focus	Our Organization's Response Including Cross-References to Other Material and Documentation				
Makes an Organizational Commitment to Fraud Risk Management — The board of directors					
and senior management initiate the fraud risk management process by establishing an					
organizational commitment to deter, prevent, and detect fraud.					
Supports Fraud Risk Governance — The board of directors and senior management make an					
organizational commitment to fraud risk management as a key element of corporate					
governance.					
Establishes a Comprehensive Fraud Risk Management Policy — The board of directors and					
senior management provide a solid foundation of fraud risk management by establishing a					
comprehensive fraud risk management policy.					
Establishes Fraud Risk Governance Roles and Responsibilities throughout the					
Organization — The board of directors and senior management identify the roles and					
responsibilities of all personnel as they relate to fraud risk governance.					
Documents the Fraud Risk Management Program — The board of directors and senior					
management ensure that the fraud risk management program is thoroughly documented					
and updated on a regular basis.					
Communicates Fraud Risk Management at all Organizational Levels — The board of					
directors and senior management support the ongoing effectiveness of the fraud risk					
management program by maintaining and communicating a continuous focus on fraud					
deterrence, prevention, and detection throughout the organization.					

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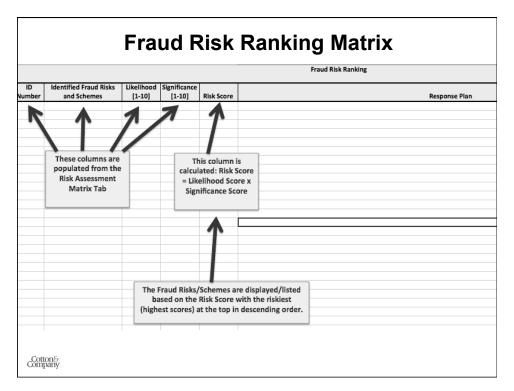
HYPERLINKS TO ADDITIONAL TOOLS

- **Points of Focus Documentation Templates**
- Risk Assessment and Follow-up Actions Template









HYPERLINKS TO ADDITIONAL TOOLS

- Points of Focus Documentation Templates
- Risk Assessment and Follow-up Actions Template
- Log for allegations of fraud and investigation results



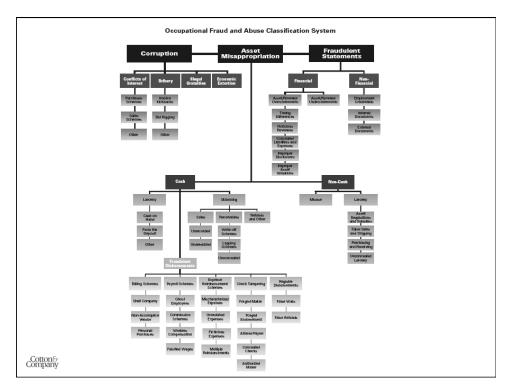
Log for allegations of fraud and investigation results

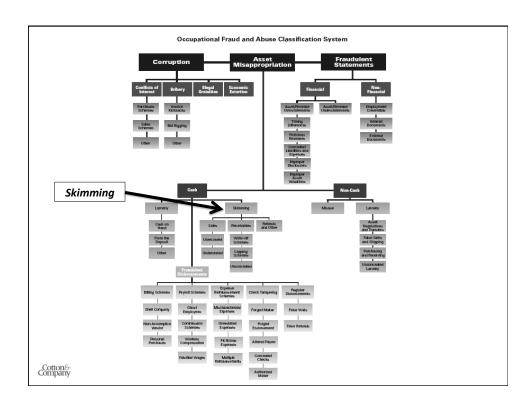
				Fr	aud Investigatio	ns and Corrective Actions Taken			
Case Tracking Number	Description of Allegation	Source	Date Received	Resolution Responsibility Assigned To:	Date Investigation Completed	Recommended Disposition	Recommendations Reported To:	Date Reported	Resolution Decisions Reached
					$\overline{}$				
-									
-									
-									
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HYPERLINKS TO ADDITIONAL TOOLS

- Points of Focus Documentation Templates
- Risk Assessment and Follow-up Actions Template
- Log for allegations of fraud and investigation results
- Interactive Scorecards
- Library of Data Analytics Tests



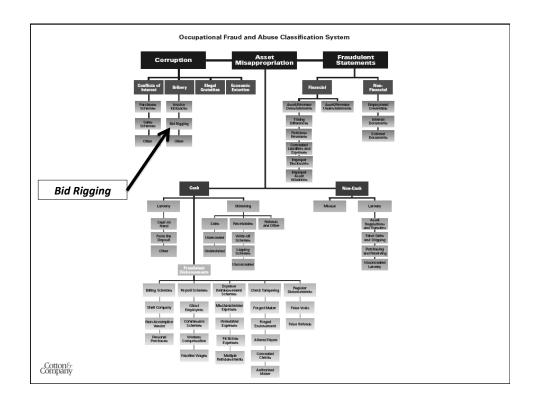






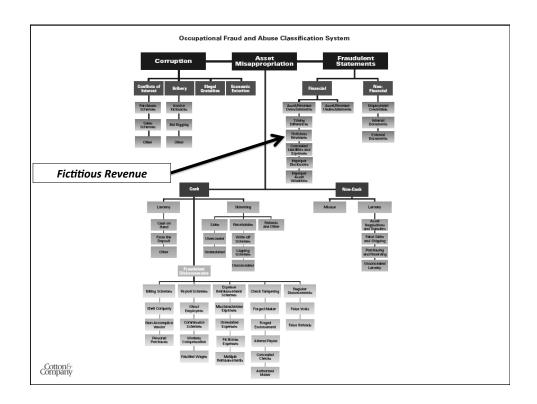
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Cash Receipts Analysis	Review sequential numbering of cash receipts journal to ensure no out-of-sequence numbers
Vertical Analysis	Vertical analysis of sales accounts, (i.e., cash as a percentage of total assets over time, etc. can be used to detect skimming at a high level)
Horizontal Analysis	Horizontal analysis of sales accounts, (i.e., cash percent change over time, can be used to detect skimming at a high level)
Current Ratio Analysis	Track current assets to current liabilities over time
Quick Ratio Analysis	(Cash+Securities+Receivables) over Current Liabilities percent change over time
nventory Analysis	Track inventory shrinkage due to unrecorded sales. Inventory detection may include statistical sampling, trend analysis, reviews of receiving reports and inventory records and verification for material requisition and shipping documentation as we as actual physical inventory counts
Red Flags	Bank employee questions the validity of a check
Red Flags	Inspect for a forged endorsement on a check
Red Flags	Inspect for an employee bank account with a name similar to the company name
Red Flags	Inspect for alteration of the check payee or endorsement
Journal Entry Review	Analysis of journal entries made to the cash and inventory accounts to identify: (1) False credits to inventory to conceal unrecorded or understated sales, (2) Write-offs related to lost, stolen or obsolete product, (3) Write-offs to accounts receivable, (4) Irregular entries to cash accounts
Journal Entry Review	Analysis of journal entries to review suspicous or inaccurate journal entries.
Journal Entry Review	Identify larger entries split into smaller entries to avoid exceeding their approval limit. To ensure authorization and validity of the Journal Entry based on the approval limits





Library of Data Analytics Tests Corruption: Bid Rigging Compare inventory levels and turnover rates on a by project or by product basis, by region Corruption: Bid Rigging Inventory written-off and then new purchase made (total write-offs and quantities purchased by product) Corruption: Bid Rigging Compare contract awards by vendor (number of contracts won compared to bids submitted) Corruption: Bid Rigging Sole sourced contracts - number of bids per contract Check for vague contract specifications: (i) amendments, extension, increases in contract values, (ii) total number of amendments, (iii) original delivery date and final delivery date, (iv) original contract value and final contract value. Corruption: Bid Rigging Corruption: Bid Rigging Check for split contract (same vendor, same day) Corruption: Bid Rigging Bids submitted after bid closing date Corruption: Bid Rigging Low bidder drops out, and subcontracts to higher bidder (compare contractor with invoice payee) Fictitious bids - verify bidders and prices Corruption: Bid Rigging Corruption: Bid Rigging Cotton& Company





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Bill & Hold	Analysis of inventory that has been "segregated" or shipped to a third party intermediary where the customer has not taken title and assumed the risks, yet the company has booked this isolated inventory as revenue
Bill & Hold	Identify revenue and receivables recorded prior to shipment
Channel Stuffing	Compare discounts or incentives on a monthly basis to identify unusual spikes at the end of the quarter or year.
Channel Stuffing	Compare sales and corresponding returns on a per customer basis
Debt Swap	Identification of Journal Entries with Net Debit to Liability and Credit to Revenue
Debt Swap	Identification of Journal Entries with Net Debit to Liability and Credit to Expenses
Fake Invoices	Analysis of sequentially numbered invoices
Fake Invoices Fake Invoices	Benford's analysis of the first two digits to identify anomalies such as a disproportionate number of invoices starting with 7, 8 or 9 Analysis of company names that "sound like" known vendors
Fake Invoices	Examine inventory records to identify locations or items that require specific attention during or after the physical inventory count
Revenue Recognition	Analysis and anomaly detection of the sequence of transactions to identify missing checks, invoices
Revenue Recognition	Compare A/R credit memos to A/P invoices
Revenue Recognition	Compare revenue reported by month and by product line during the current period with comparable prior periods
Revenue Recognition	Confirm with selected, high risk customers relevant contract terms or question company staff regarding shipments near the end of the period
Revenue Recognition	Identification of revenue recognized at period end and subsequently reversed or partially reversed
Fraud Triangle Analytics	E-mail analysis of selected employees (accounting or sales) for "Rev Rec" related key words around incentive/pressure, opportunity a rationalization

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Appendices

G: LIST OF FRAUD RISK EXPOSURES

H: SAMPLE FRAUD RISK ASSESSMENT

I: FRAUD RISK MANAGEMENT ASSESSMENT SCORECARDS

I1: FRAUD RISK GOVERNANCE

12: FRAUD RISK ASSESSMENT

13: FRAUD CONTROL ACTIVITIES

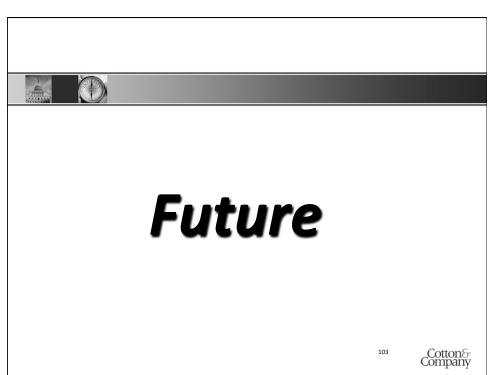
14: FRAUD INVESTIGATION AND FOLLOWUP

15: FRAUD RISK MANAGEMENT MONITORING

J: HYPERLINKS TO ADDITIONAL TOOLS

K: MANAGING THE RISK OF FRAUD IN GOVERNMENT





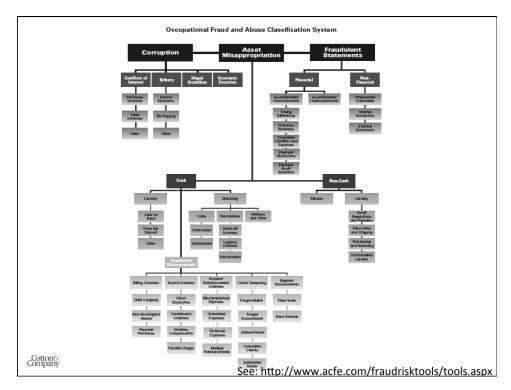
What Can We Expect to See in the Future?



• Data analytics will be where most of the focus will be

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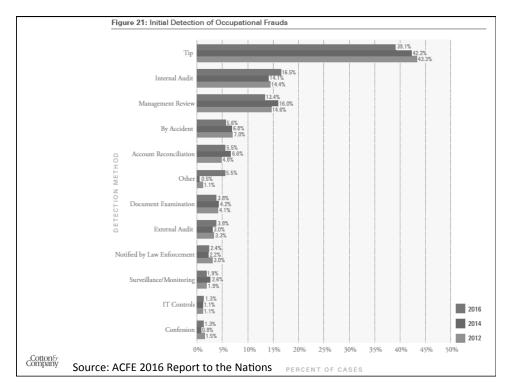
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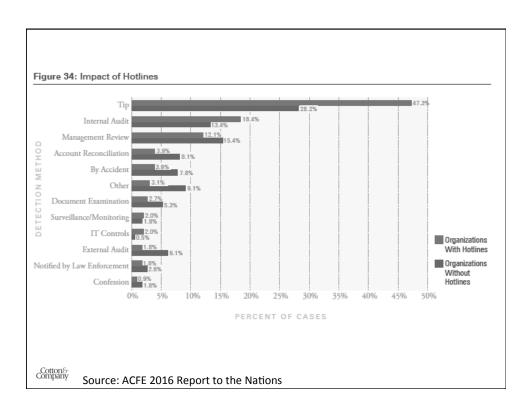


- Data analytics will be where most of the focus will be
- More emphasis on "hotline" employee reporting

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What Can We Expect to See in the Future?



- Data analytics will be where most of the focus will be
- More emphasis on "hotline" employee reporting
- More auditor focus on fraud risk management (FRM)

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What Does FRM Mean for External Auditors?



- External auditors are required to assess fraud risk
- Audits are risk-based: higher risk = more audit work needed = higher audit fees
- If you tell your auditors that you have implemented rigorous fraud risk management processes, their assessment of fraud risk should go down ...



Prediction:





- Auditing standards will be revised to REQUIRE auditors to evaluate and test management's fraud risk management system and processes
- Similar to the existing requirement that auditors must evaluate and test management's system of internal control

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For consideration and pilot testing:



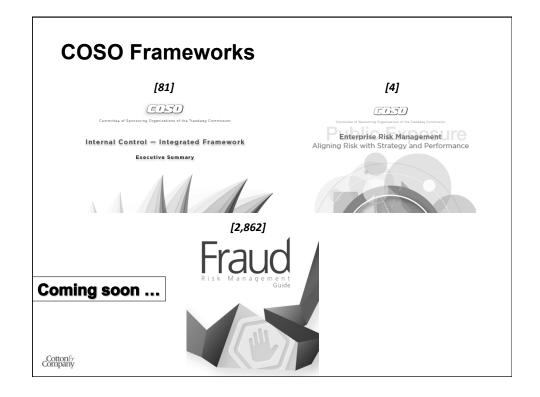
- Auditing standards already require auditors to conduct expanded inquiries about fraud (i.e. talk to employees throughout the organization about fraud possibilities)
- Let's have auditors set up an "audit hotline" website at the beginning of the audit and make it known to and accessible by every auditee employee

What Can We Expect to See in the Future?



- Data analytics will be where most of the focus will be
- More emphasis on "hotline" employee reporting
- More auditor focus on fraud risk management (FRM)
- Perhaps, a 3rd COSO Framework

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Professional Development Training
Prevent and Protect: The First Line of Defense
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Managing Fraud Risk: ACFE/COSO Fraud Risk Management Guide

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