

# Des Moines Chapter

## *A Report to Our Members 2013-2014*

### About Us

The Association of Government Accountants (AGA) is a non-profit organization dedicated to improving the quality and effectiveness of government fiscal administration and program performance and accountability. AGA serves the educational and professional interests of financial managers in federal, state, and local governments. The Association is divided into 15 regions across the United States and includes chapters in Puerto Rico and Pacific Rim. The Des Moines Chapter was established in 1977 and is included in the Midwest Region, along with chapters in Kansas, Missouri, Nebraska, and South Dakota. Located in Iowa's capital city, membership in the Des Moines Chapter is comprised primarily of state of Iowa employees. The Chapter also has a scattering of members from both federal and local governments, including cities, counties, and local community school districts.



### How The Chapter Operates

The Chapter is governed by a 15 position Chapter Executive Committee (CEC). The CEC meets monthly to plan and carry out Chapter programs. The Chapter begins its program year in May with an annual Ethics Seminar.

Monthly lunch 'n learn meetings, audio

conferences, and webinars are held throughout the program year. Chapter members participate in various community service events, including the Susan G. Komen Race for the Cure. The Chapter encourages member donations for charitable organizations by providing matching funds. The program year culminates in April at the Chapter annual meeting where members are recognized for various accomplishments achieved during the year.

### Our Purpose

The Association and Chapter is a professional organization dedicated to the advancement of government accountability and financial management. The Chapter serves its members by providing or sponsoring appropriate educational programs, encouraging professional development, influencing governmental financial management policies and practices, and serving as an advocate for the profession.

### Selected Demographics

	2013	2014
<b>Chapter Status</b>	<b>Silver</b>	<b>Platinum</b>
<b># Active Members @ April 30</b>	<b>73</b>	<b>70</b>
<b># Members with CGFM Certification</b>	<b>40</b>	<b>39</b>
<b># Continuing Education Hours Offered</b>	<b>50</b>	<b>53.5</b>
<b># Attendees – Annual Ethics Conference</b>	<b>110</b>	<b>105</b>



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### Mission

For members, to provide quality professional growth and development opportunities through education programs, professional certification, peer networking, and civic activities; for employers, to develop a highly skilled workforce knowledgeable in the unique aspects of governmental accounting; for the public, to promote transparency and accountability in governmental financial reporting.

### Vision

Advancing Government Accountability for informed public decision making.



# How We Have Progressed

## Fiscal Year 2014



### Des Moines Chapter Performance Measures

	2013 Actual	2014 Target	2014 Actual	Goal Met
<b>Accountability</b>				
The Chapter will prepare and publish its Annual Member Centric Report no later than Sep 30 following the close of the year.	Sep 30 2013	Sep 30 2014	Sep 30 2014	X
<b>Chapter Leadership, Planning &amp; Participation</b>				
Submit Chapter Plan to National by the due date	Jul 15	July 15	July 12	X
Publish Meeting Minutes	July 2013	Quarterly	Quarterly	X
Prepare monthly and annual Financial Reports	Monthly & Annual	Monthly & Annual	Monthly & Annual	X
Participate in Sectional Leadership Meeting*	5 Members Attended	5 Members Attend	2 Members Attended	X
Participate in National Professional Development Conference	2 Members Attended	2 Members Attend	2 Members Attended	X
<b>Education and Professional Development</b>				
Provide Continuing Professional Education hours	50	40	53.5	X
Market Education Events to the community	Monthly newsletter	Chapter Website	Monthly Newsletter & Chapter Website	X
<b>Certification</b>				
Obtain the CGFM Month Proclamation from state and local governments	State Proclamation	State Proclamation	State Proclamation	X
Provide Financial Assistance to members obtaining CGFM Certification	Three scholarships	One scholarship	NA	
Increase # members holding CGFM Certification	Three	One	NA	
<b>Membership</b>				
Sustain Membership	7.6% Decrease	Sustain	4.1% Decrease	
<b>Community Service</b>				
Participate in Community Service Events	Charitable giving and 2 events	Charitable giving and 1 event	Charitable giving and 1 event	X
<b>Awards</b>				
Maintain Platinum status	Silver	Platinum	Platinum	X

\*Due to restrictions set by National AGA only two members per chapter were allowed to attend the SLM in Kansas City.

*The measures reported on this page were based on the goals set for obtaining a Platinum Chapter Award from National. What would you like to see reported on in this page? Please let us know by emailing us at [aga.dsniowa@gmail.com](mailto:aga.dsniowa@gmail.com)*

<https://www.sites.google.com/site/desmoinesaga/>

### 2014 Accomplishments

- 2014 first place Chapter Newsletter Award Group D
- 2014 honorable mention National Website Award Group D
- Published Chapter's third Citizen Centric Report and received Certificate of Excellence in Member-Centric Reporting
- Chapter leadership expanded to include members outside of state government. Added one new member to the Chapter Executive Committee
- Provided quality educational programs designed to meet the continuing education requirements for Certified Government Financial Managers and Certified Public Accountants
- Continued public outreach efforts to encourage governments and non-profit organizations to consider preparing the Citizen Centric Report
- Provided financial support for members to participate in regional and national leadership development activities
- Participated in community service events and encouraged monthly monetary donations, with Chapter and National matching donations

# Our Finances

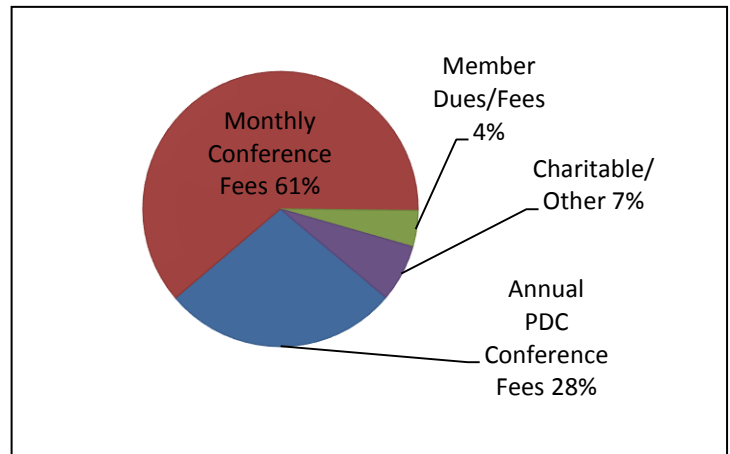
## Revenues and Expenses

### What are the costs for services and how are those costs financed?

Conference registration fees are the primary source of revenue for the Chapter. The fee structure is set at the beginning of each fiscal year and tiered depending on conference length and member status. The Chapter uses these revenues to provide education programs and leadership opportunities and maintain Chapter operations. Revenues collected in each year are used in the subsequent program year. Other Chapter expenses include registration and travel costs for the Chapter President to attend the National AGA Professional Development Conference, community service projects (direct charitable contributions), and CGFM scholarships and other member incentives.

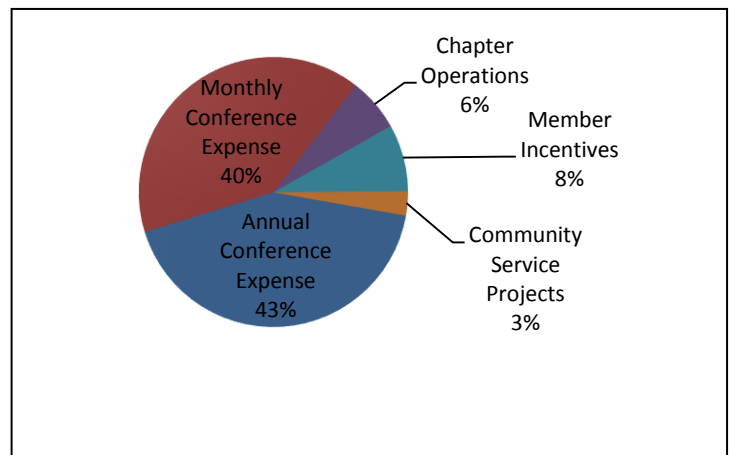
### Revenue by Source

	2013	2014
Conference Revenues – Annual Ethics*	\$ 9,146	\$ 2,241
Monthly Audio/Webinar Conferences	3,814	4,966
Membership Dues & Fees	840	344
Charitable & Other Activities	465	541
<b>Total Chapter receipts</b>	<b>\$14,265</b>	<b>\$ 8,092</b>



### Expenditures by Function

	2013	2014
Annual Ethics Conference	\$ 6,501	\$ 5,719
Monthly Audio/Webinar	4,778	5,426
Charitable Activities	806	392
Regional & National Conferences	1,416	0
Chapter Scholarships and Member Incentives	1,140	1,080
Chapter Operations	228	855
<b>Total primary government revenues</b>	<b>\$ 14,869</b>	<b>\$ 13,472</b>



\*Revenues and expenses are accounted for on a cash basis. A significant portion of the May 2014 ethics conference revenues were not received and deposited until May of 2014.

### Financial Review

A financial review of the Chapter's finances was conducted. The review did not result in any questioned costs.

# What's Next

## 2014-15 Chapter Plan



### Long-range Planning

Promote Citizen Centric Reporting across all levels of government

Increase member participation in Chapter education, networking, and civic activities

Maintain a financially stable budget that will allow the Chapter to deliver quality, cost effective educational programs

### Program Plan

Offer a minimum of 40 hours of continuing professional education programs designed to meet the requirements for Certified Government Financial Managers and Certified Public Accountants

Partner with other professional organizations to bring quality programs to the area at a reasonable price for members

Promote education opportunities through a variety of venues including social media to attract more individuals to AGA events

Investigate ways to use technology to provide access to Chapter education programs to participants outside the Des Moines metro area

### Civic Activities

Encourage members to participate in area community service events by organizing group events and offering member incentives for individual participation

Sponsor one fundraising activity for a nationally recognized charity at each Chapter meeting

Publicize area charitable events as they become known through the Chapter website, Chapter newsletter, or social media websites

### Certified Government Financial Manager Plan

Promote public awareness and confidence in the professional integrity and competence of the Certified Government Financial Manager

Request local governmental units issue CGFM month proclamation and publicize

Identify opportunities to promote the value of the CGFM designation to government and public accounting employers

Promote the AGA and the CGFM to area colleges

### We want to hear from you.

Do you like this report?  
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Please send your suggestions to  
[aga.dsmiowa@gmail.com](mailto:aga.dsmiowa@gmail.com).

For more information on our services, visit  
our website at  
[www.sites.google.com/site/desmoinesaga/](http://www.sites.google.com/site/desmoinesaga/)

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