

Des Moines Chapter

A Report to Our Members 2015-2016

About Us

The Association of Government Accountants (AGA) is a non-profit organization dedicated to improving the quality and effectiveness of government fiscal administration and program performance and accountability. AGA serves the educational and professional interests of financial managers in federal, state, and local governments. The Association is divided into 15 regions across the United States and includes chapters in Puerto Rico and Pacific Rim. The Des Moines Chapter was chartered in 1977 and is included in the Midwest Region, along with chapters in Kansas, Missouri, Nebraska, and South Dakota. Located in Iowa's capital city, membership in the Des Moines Chapter is comprised primarily of State of Iowa employees. The Chapter also has a scattering of members from both federal and local governments, including cities, counties, and local community school districts.

How The Chapter Operates

The Chapter is governed by a 15 position Chapter Executive Committee (CEC). The CEC meets periodically to plan and carry out Chapter programs. The



Chapter begins its program year in May with an annual Ethics Seminar. Monthly lunch 'n learn meetings and webinars are held throughout the program year. Chapter members participate in various community service events, including the Susan G. Komen Race for the Cure. The Chapter encourages member donations for charitable organizations by providing matching funds. The program year

culminates at the Chapter annual meeting where members are recognized for various accomplishments achieved during the year.

Our Purpose

The Association and Chapter is a professional organization dedicated to the advancement of government accountability and financial management. The Chapter serves its members by providing or sponsoring appropriate educational programs, encouraging professional development, influencing governmental financial management policies and practices, and serving as an advocate for the profession.

Selected Demographics

	2015	2016
Chapter Status	Platinum	Platinum
# Active Members @ April 30	70	70
# Members with CGFM Certification	38	38
# Continuing Education Hours Offered	48	40
# Attendees – Annual Ethics Conference	101	81



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Mission

For members, to provide quality professional growth and development opportunities through education programs, professional certification, peer networking, and civic activities; for employers, to develop a highly skilled workforce knowledgeable in the unique aspects of governmental accounting; for the public, to promote transparency and accountability in governmental financial reporting.

Vision

Advancing Government Accountability for informed public decision making.



How We Have Progressed

Fiscal Year 2016



2016 Accomplishments

- Published Chapter's fifth Citizen Centric Report and received Certificate of Excellence in Member-Centric Reporting
- Provided Scholarships to members obtaining CGFM certification
- Updated and approved the chapter by-laws in accordance with the guidance provided by the National office
- Submitted nomination to National AGA for Chapter Service Award
- Chapter leadership expanded to include members outside of state government. Added one new member to the Chapter Executive Committee
- Provided quality educational programs designed to meet the continuing education requirements for Certified Government Financial Managers and Certified Public Accountants
- Continued public outreach efforts to encourage governments and non-profit organizations to consider preparing the Citizen Centric Report
- Provided financial support for members to participate in regional and national leadership development activities
- Participated in community service events and encouraged monthly monetary donations, with Chapter and National matching donations

Des Moines Chapter Performance Measures

	2015 Actual	2016 Target	2016 Actual	Goal Met
Accountability				
The Chapter will prepare and publish its Annual Member Centric Report no later than Sep 30 following the close of the year.	Sep 30 2015	Sep 30 2016	Sep 30 2016	X
Chapter Leadership, Planning & Participation				
Submit Chapter Plan to National by the due date	Jul 10	Jul 10	Jul 1	X
Publish Meeting Minutes	Quarterly	Quarterly	Monthly on the Chapter Website	X
Prepare monthly and annual Financial Reports	Monthly & Annual	Monthly & Annual	Monthly & Annual	X
Participate in Sectional Leadership Meeting	2 Members Attended	2 Members Attend	2 Members Attended	X
Participate in National Professional Development Conference	2 Members Attended	2 Members Attend	2 Members Attended	X
Education and Professional Development				
Provide Continuing Professional Education hours	48	40	40	X
Market Education Events to the community	Chapter Website & Newsletter	Chapter Website, Newsletter & Eventbrite	Chapter Website, Newsletter & Eventbrite	X
Certification				
Obtain the CGFM Month Proclamation from state and local governments	State & City of Des Moines	State & City of Des Moines	State & City of Des Moines	X
Provide Financial Assistance to members obtaining CGFM Certification	NA	One Scholarship	Two Scholarships	X
Increase number of members holding CGFM cert	One	One	Sustain	
Membership				
Sustain Membership	Sustain	Sustain	Sustain	X
Community Service				
Participate in Community Service Events	Charitable giving and 1 event	Charitable giving and 1 event	Charitable giving and 1 event	X
Awards				
Maintain Platinum status	Platinum	Platinum	Platinum	X

The measures reported on this page were based on the goals set for obtaining a Platinum Chapter Award from National. What would you like to see reported on in this page? Please let us know by emailing us at aga.dsmiowa@gmail.com

Our Finances

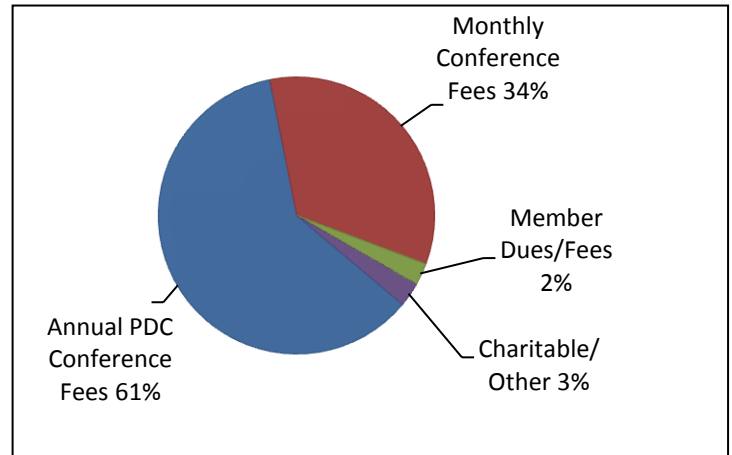
Revenues and Expenses

What are the costs for services and how are those costs financed?

Conference registration fees are the primary source of revenue for the Chapter. The fee structure is set at the beginning of each fiscal year and tiered depending on conference length and member status. The Chapter uses these revenues to provide education programs and leadership opportunities and maintain Chapter operations. Revenues collected in each year are used in the subsequent program year. Other Chapter expenses include registration and travel costs for the Chapter President to attend the National AGA Professional Development Training (PDT), community service projects (direct charitable contributions), and CGFM scholarships and other member incentives.

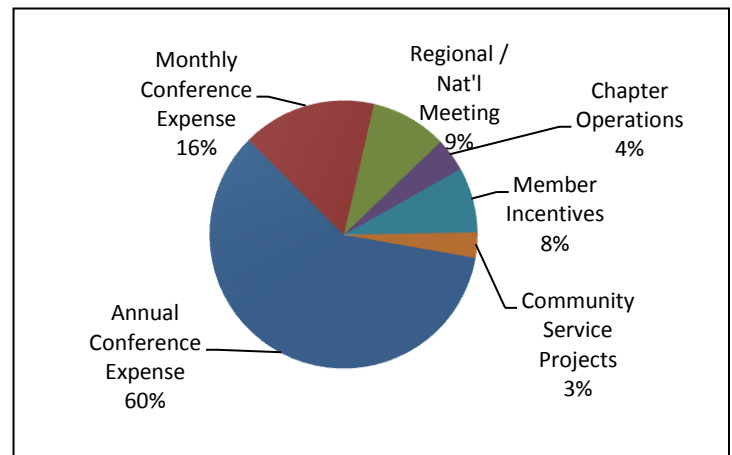
Revenue by Source

	2015	2016
Conference Revenues – Annual Ethics*	\$ 13,980	\$ 7,450
Monthly Audio/Webinar Conferences	3,039	4,150
Membership Dues & Fees	373	315
Charitable & Other Activities	648	350
Total Chapter receipts	\$18,040	\$ 12,265



Expenses by Function

	2015	2016
Annual Ethics Conference	\$ 6,676	\$ 11,018
Monthly Audio/Webinar	3,824	2,977
Charitable Activities	878	568
Regional & National Conferences	1,602	1,698
Chapter Scholarships and Member Incentives	95	1,451
Chapter Operations	909	740
Total Chapter expenses	\$ 13,984	\$ 18,452



*Revenues and expenses are accounted for on a cash basis. A significant portion of the May 2014 ethics conference revenues were not received and deposited until May of 2014.

Financial Review

A financial review of the Chapter's finances is in process and results will be reported later.

What's Next

2016-17 Chapter Plan



We want to hear from you.

Do you like this report?
Would you like to see other information?

Please send your suggestions to
aga.dsmiowa@gmail.com

For more information on our services, visit
our website at
www.sites.google.com/site/desmoinesaga/

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Long-Range Planning

Promote Citizen Centric Reporting across all levels of government

Increase member participation in Chapter education, networking, and civic activities

Maintain a financially stable budget that will allow the Chapter to deliver quality, cost effective educational programs

Update Chapter procedures and develop a strategic plan

Program Plan

Offer a minimum of 40 hours of continuing professional education programs designed to meet the requirements for Certified Government Financial Managers and Certified Public Accountants

Partner with other professional organizations to bring quality programs to the area at a reasonable price for members

Promote education opportunities through a variety of venues including social media to attract more individuals to AGA events

Investigate ways to use technology to provide access to Chapter education programs to participants outside the Des Moines metro area

Civic Activities

Encourage members to participate in area community service events by organizing group events and offering member incentives for individual participation

Sponsor one fundraising activity for a state or nationally recognized charity at each Chapter meeting

Publicize area charitable events as they become known through the Chapter website or the Chapter newsletter.

Certified Government Financial Manager Plan

Promote public awareness and confidence in the professional integrity and competence of the Certified Government Financial Manager

Request local governments unit issue CGFM month proclamations and publicize

Identify opportunities to promote the value of the CGFM designation to government and public accounting employers

Promote the AGA and the CGFM to area colleges

Recognize new and current CGFMs on the chapter website and in the newsletter

