

Des Moines Chapter

A Report to Our Members 2016-2017

About Us

The Association of Government Accountants (AGA) is a non-profit organization dedicated to improving the quality and effectiveness of government fiscal administration and program performance and accountability. AGA serves the educational and professional interests of financial managers in federal, state, and local governments. The Association is divided into 15 regions across the United States and includes chapters in Puerto Rico and Pacific Rim. The Des Moines Chapter was chartered in 1977 and is included in the Midwest Region, along with chapters in Kansas, Missouri, Nebraska, and South Dakota. Located in Iowa's capital city, membership in the Des Moines Chapter is comprised primarily of State of Iowa employees. The Chapter also has a scattering of members from both federal and local governments, including cities, counties, and local community school districts.

How The Chapter Operates



The Chapter is governed by a 15 position Chapter Executive Committee (CEC). The CEC meets periodically to plan and carry out Chapter programs. Monthly lunch 'n learn meetings and webinars are held throughout the program year. The Chapter highlights its program year in May with the Annual Conference. Chapter members

participate in various community service events, including the Walk to End Alzheimer's. The Chapter encourages member donations for charitable organizations by providing matching funds. Members are recognized for various accomplishments achieved during the year at the Annual Conference.

Our Purpose

The Association and Chapter is a professional organization dedicated to the advancement of government accountability and financial management. The Chapter serves its members by providing or sponsoring appropriate educational programs, encouraging professional development, influencing governmental financial management policies and practices, and serving as an advocate for the profession.

Selected Demographics

	2016	2017
Chapter Status	Platinum	Platinum
# Active Members @ June 30	70	64
# Members with CGFM Certification	38	34
# Continuing Education Hours Offered	40	45
# Attendees – Annual Ethics Conference	81	83



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Mission

For members, to provide quality professional growth and development opportunities through education programs, professional certification, peer networking, and civic activities; for employers, to develop a highly skilled workforce knowledgeable in the unique aspects of governmental accounting; for the public, to promote transparency and accountability in governmental financial reporting.

Vision

Advancing Government Accountability for informed public decision making.



How We Have Progressed

Fiscal Year 2017



2017 Accomplishments

- Published Chapter's sixth Citizen Centric Report and received Certificate of Excellence in Member-Centric Reporting.
- Provided Scholarship to member obtaining CGFM certification.
- Submitted nomination to National AGA for Chapter Recognition (received Platinum Award), Chapter Website (received Group Award) and Chapter Newsletter (received Group D Award).
- Added two new members to the Chapter Executive Committee and brought back two members who had not served on the Committee in many years.
- Provided quality educational programs designed to meet the continuing education requirements for Certified Government Financial Managers and Certified Public Accountants.
- Provided financial support for members to participate in regional and national leadership development activities.
- Participated in community service events and encouraged monthly monetary donations, with Chapter and National matching donations.

Des Moines Chapter Performance Measures

	2016 Actual	2017 Target	2017 Actual	Goal Met
Accountability				
The Chapter will prepare and publish its Annual Member Centric Report no later than Sep 30 following the close of the year.	Sep 30 2016	Sep 30 2017	Sep 29 2017	X
Chapter Leadership, Planning & Participation				
Submit Chapter Plan to National by the due date	Jul 1	Jul 1	Jun 29	X
Publish Meeting Minutes	Monthly on the Chapter Website	Monthly on the Chapter Website	Monthly on the Chapter Website	X
Prepare monthly and annual financial reports	Monthly & Annual	Monthly & Annual	Monthly & Annual	X
Participate in Sectional Leadership Meeting	2 Members Attended	2 Members Attend	2 Members Attended	X
Participate in National Professional Development Conference	2 Members Attended	1 Members Attend	1 Member Attended	X
Education and Professional Development				
Provide Continuing Professional Education hours	40	40	45	X
Market education events to the community	Chapter Website, Newsletter & Eventbrite	Chapter Website, Newsletter & Eventbrite	Chapter Website, Newsletter & Eventbrite	X
Certification				
Obtain the CGFM Month Proclamation from state and local governments	State & City of Des Moines	State & City of Des Moines	State & City of Des Moines	X
Provide financial assistance to members obtaining CGFM Certification	Two Scholarships	One Scholarship	One Scholarship	X
Increase number of members holding CGFM certification	Sustain	One	Decrease	
Membership				
Sustain membership	Sustain	Sustain	Decrease	
Community Service				
Participate in community service events	Charitable giving and 1 event	Charitable giving and 1 event	Charitable giving and 1 event	X
Awards				
Maintain Platinum status	Platinum	Platinum	Platinum	X

The measures reported on this page were based on the goals set for obtaining a Platinum Chapter Award from National. What would you like to see reported on this page? Please let us know by emailing us at aga.dsmiowa@gmail.com

Our Finances

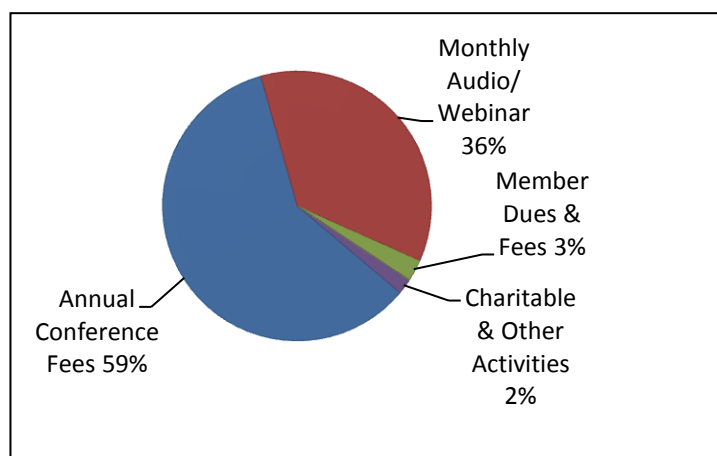
Revenues and Expenses

What are the costs for services and how are those costs financed?

Conference registration fees are the primary source of revenue for the Chapter. The fee structure is set at the beginning of each fiscal year and tiered depending on conference length and member status. The Chapter uses these revenues to provide education programs and leadership opportunities and maintain Chapter operations. Revenues collected in each year are used in the subsequent program year. Other Chapter expenses include registration and travel costs for the Chapter President to attend the National AGA Professional Development Training (PDT), community service projects (direct charitable contributions), and CGFM scholarships and other member incentives.

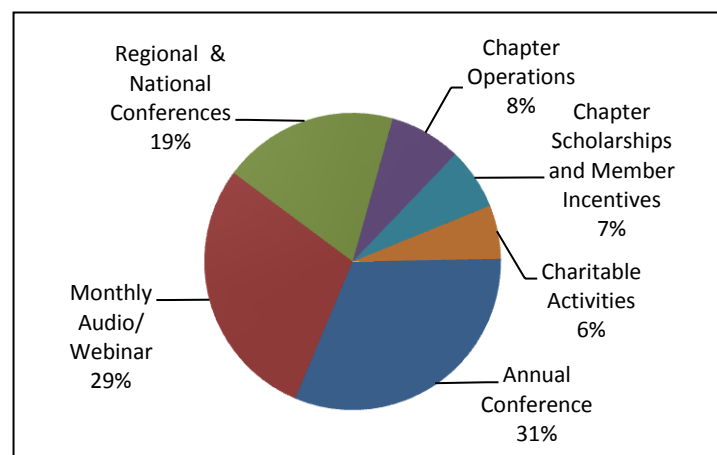
Revenues by Source*

	2016	2017
Annual Conference	\$ 7,450	\$ 8,580
Monthly Audio/Webinar	4,150	5,191
Membership Dues & Fees	315	378
Charitable & Other Activities	350	266
Total Chapter Revenues	\$12,265	\$ 14,415



Expenses by Function*

	2016	2017
Annual Conference	\$ 11,018	\$ 4,177
Monthly Audio/Webinar	2,977	3,811
Charitable Activities	568	775
Regional & National Conferences	1,698	2,536
Chapter Scholarships and Member Incentives	1,451	885
Chapter Operations	740	1,030
Total Chapter Expenses	\$ 18,452	\$ 13,214



*Effective July 1, 2016, the Chapter changed its fiscal year from an April 30, year-end to a June 30, year-end. Revenues and expenses presented for 2016 are for the twelve months ended April 30, 2016 while amounts presented for 2017 are for the twelve months ended June 30, 2017.

Financial Review

A financial review of the Chapter's finances is in process and results will be reported later.

What's Next

2017-18 Chapter Plan



We want to hear from you.

Do you like this report?
Would you like to see other information?

Please send your suggestions to
aga.dsmiowa@gmail.com

For more information on our services, visit our
website at
www.agacgfm.org/Chapters/DesMoines/

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Long-Range Planning

Promote Citizen Centric Reporting across all levels of government

Increase member participation in Chapter education, networking, and civic activities

Maintain a financially stable budget that will allow the Chapter to deliver quality, cost effective educational programs

Update Chapter procedures and develop a strategic plan

Program Plan

Offer a minimum of 40 hours of continuing professional education programs designed to meet the requirements for Certified Government Financial Managers and Certified Public Accountants

Partner with other professional organizations to bring quality programs to the area at a reasonable price for members

Promote educational opportunities through a variety of venues including social media to attract more individuals to AGA events

Investigate ways to use technology to provide access to Chapter education programs to participants outside the Des Moines metro area

Civic Activities

Encourage members to participate in area community service events by organizing group events and offering member incentives for individual participation

Sponsor one fundraising activity for a state or nationally recognized charity at each Chapter meeting

Publicize area charitable events as they become known through the Chapter website and the Chapter newsletter.

Certified Government Financial Manager Plan

Promote public awareness and confidence in the professional integrity and competence of the Certified Government Financial Manager

Request local governments to issue CGFM month proclamations and publicize issuance

Identify opportunities to promote the value of the CGFM designation to government and public accounting employers

Promote the AGA and the CGFM to area colleges

Recognize new and current CGFMs on the Chapter website and in the Chapter newsletter

