

CEC Meeting Minutes
April 28, 2021

I. Call to Order

The meeting was called to order at 12:03 pm by Nathan Ziegler

II. Name of Attendees and Absentees

Attendee:

Jennifer Schatzer, Nathan Ziegler, Melody Ownby, Sarah Burrows, Teresa Allen, Monica Robinson, Tammy Beeman, Kristy Bork, Ashley Bartholomaus, Renee Vines, Eric Biring, Greg Drake

Absentees:

Daphne Pevahouse, Julie Ravenscraft

III. Membership update

- a. We have had 62 member renewals, 34 that have not renewed, and 1 new member
 - i. 16 of those that renewed are CGFM
 - ii. 2 of those that have not renewed are CGFM
- b. We had 86 members last year
- c. We've retained 72% of members, our goal was 85%
 - i. Monica will reach out to those who have not renewed
 - ii. Some members may not have logins and may have trouble renewing strictly through the website. We can provide links to those members to assist

IV. Survey results

- a. Members would like to see both virtual and in person CPE opportunities
 - i. We can potentially split our meetings evenly, with half in person and half virtual
 - 1. We will need to work with 425 on how flexible we can be with our schedule
 - ii. Sound quality was an issue with the combined in person and virtual event
 - 1. We could potentially have just a powerpoint show for those attending virtually, with live sound
 - 2. Picking up our own quality mic may help with sound issues
 - iii. Conferences IO allows CPE participation for both those in person and virtual
 - 1. Requires an annual subscription
 - iv. We currently Share GoToWebinar with Dallas and Oklahoma. Should we purchase our own subscription?
 - 1. Our registration fees are split 3 ways
 - a. We charged \$60 for CPE, but lowered our rate as Dallas and Oklahoma were charging \$40
 - b. Based on how many members attended, we brought in \$440 more than we received after the split
 - c. We received 100% of our membership fees charged

2. An annual subscription costs \$1,200
 - a. Our agreement expires in September, before the fall seminar
3. Having our own subscription would allow us to collect revenue from outside our chapter and advertise our CPE opportunities to non-members on the national site.
4. May make it clearer to members how to sign up since all links would come from the Ozarks chapter
- b. Keynote speakers at fall and spring seminars
 - i. We can reach out to national for recommendations
 - ii. Keynote speakers may be easier to reach if we are doing a virtual seminar
- c. The partnership with Dallas and Oklahoma was well received
 - i. We may reach out to the St Louis chapter as well
- d. Creating interest in CEC
 - i. Have an overview of each position in the newsletter
 - ii. Create a LinkedIn page for the chapter
- e. More variety in ethics CPE
 - i. What areas can we explore beyond fraud?
 1. Conflicts of interest
- f. Spend less time on polling questions. Moving on faster may help with pacing

V. Scholarship update

- a. We have two \$500 scholarships available
- b. The due date is April 30th and we have not received any applications at this time

VI. ACE update

- a. The ACE program runs from June to May
- b. We're currently in gold and 375 points from platinum
 - i. Membership numbers can potentially earn us another 400 points
 - ii. We can add more CPE hours
 1. Kristy currently has a webinar speaker for May
 - iii. We can also add another stand-alone community service event
 1. This does not have to be with a 501c3 organization, just a general community service project

VII. Officers and Chairs for 2021-2022

- a. Greg will collect information regarding next year's CEC positions
 - i. Greg will be leaving the CEC this year, after 8 years of volunteering

VIII. Adjournment

Meeting adjourned at 1:02 pm by Nathan Ziegler