

### Shenandoah Valley Chapter

A Report to Our Membership

2021-2022

AGA is the association that connects and empowers financial related professionals that support government. Membership consists of financial managers, IT professionals, human resources, cybersecurity and more. They work together to advance good government initiatives, learn new things and move up in their careers. AGA connects and empowers professionals to Advance, Grow and Accelerate.

### Our Chapter

The Shenandoah Valley Chapter, established in September 2011, is located in Winchester, Virginia. Our current membership consists primarily of Federal government employees, although we do have a few state government, private sector, students and retirees as members. The Chapter held meetings from September to May virtually this past year due to the continued COVID-19 pandemic. We held a successful 2-day virtual Professional Development Training in December in collaboration with the Richmond, Southwest Virginia and Virginia Peninsula chapters.

Our Chapter participates in various community service activities throughout the year. Last year's events included Bright Futures Adopt a Family for the Holidays, sponsoring wreaths for veterans through Wreaths Across America, the Katie Teets Bradshaw Comfort House, and the Youth Development Center. We further supported the AGA National Community Service Fund.

Shenandoah Valley is governed by a Chapter Executive Committee. The Executive Committee meets throughout the program year, as needed, to plan Chapter meetings and events. Specific information about the Chapter can be found at <a href="https://www.agacgfm.org/Chapters/ShenandoahValley/Home.aspx">https://www.agacgfm.org/Chapters/ShenandoahValley/Home.aspx</a>.

### **Strategic Goals**

- \* Diversify and grow our membership
- \* Strive for overall member satisfaction rate of 75%
- \* Speakers for monthly CPE events plus one chapter PDT annually
- Hold at least 2 community service events during the year and support National Community Service Foundation
- \* Recruit young professionals and college students

### **Selected Demographics**

|  | 2019 | 2020 | 2021 |
|--|------|------|------|
| Membership                                   | 26   | 22   | 21   |
| Members with CGFM Designation                | 3    | 2    | 4    |
| Number of Continuing Education Hours Offered | 19   | 20   | 20   |

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### Mission

AGA advances accountability, transparency and leadership through education, certification, innovation, and collaboration.

#### Vision

To assist AGA National in being the premier association for advancing government accountability.

#### Contact Us

Via e-mail: <u>Shen-</u> <u>ValleyAGA@gmail.com</u>

### Website:

https://www.agacgfm.org/ Chapters/ShenandoahValley/ Home.aspx

For more information about AGA: <a href="https://www.agacgfm.org">www.agacgfm.org</a>

# How We Are Doing

2021-2022





Volunteer of the Year: Christine Blair



# 2021-22 Accomplishments

- Partnered with Richmond, VA Peninsula,
   and Roanoke Chapters
   to host 26th annual PDT
   virtually
- Sponsored wreaths for Wreaths Across America initiative
- Gina Smith Moss serving on AGA National's Governance and Leadership Development committees.
- Chapter donated a gift card to AGA National's Community Service fundraiser for July PDT
- Chapter received Gold
   Achievement in Chapter
   Excellence awards
- Christine Blair obtained her CGFM Certification.
- Christine Blair & Gina Smith Moss served as CCR reviewers for National.

| <b>Shenandoah Valley Chapter Goals</b>          |     | 2021 | 2022 |
|---|-----|------|------|
| Chapter Leadership, Planning & Participation    |     |      |      |
| Participate in the Sectional Leadership Meeting | 2   | 4    | 2    |
| Education & Professional Development            |     |      |      |
| Continuing Education Hours Offered              | 20* | 36*  | 22*  |
| Awards  |     |      |      |
| Chapter Awards                                  | 2   | 3    | 1    |
| Membership                                      |     |      |      |
| Chapter Membership in AGA                       | 25  | 23   | 21   |
| Increase AGA awareness with Young Professionals | 1   | 0    | 1    |
| Increase AGA awareness with Students            | 0   | 2    | 2    |
| Community Service                               |     |      |      |
| Participate in local Community Service Events   | 6   | 5    | 4    |

<sup>\*16</sup> hours CPEs offered were joint effort w/Richmond, Roanoke and Virginia Peninsula Chapters; Shenandoah Valley issued the CPE certificates for this event.



What would you like to see reported on the page?

Please let us know by contacting <a href="mailto:ShenValleyAGA@gmail.com">ShenValleyAGA@gmail.com</a>



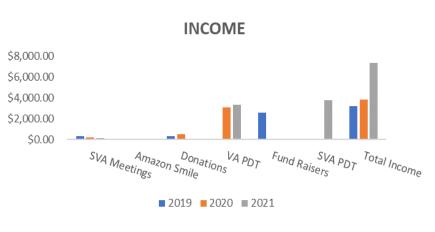
# Our Income and Expenses



# What were the costs for servicing the membership and how were those costs paid?

The Shenandoah Valley Chapter is a non-profit organization operating solely on funds raised or donated through various functions as shown below. For FY 2022-23, Shenandoah Valley plans to promote additional fundraising in order to raise resources for the Chapter and its activities. Other sources for the year will include fees for educational programs hosted with other chapters, fees for non-members at educational meetings, and continued sponsorship for varying events throughout the year.

| INCOME       |            |            |            |  |
|--------------|------------|------------|------------|--|
|              | 2019       | 2020       | 2021       |  |
| SVA Meetings | \$295.00   | \$172.43   | \$134.10   |  |
| Amazon Smile | 0.00       | 12.18      | 5.09       |  |
| Donations    | 325.00     | 525.00     | 95.00      |  |
| VA PDT       | 0.00       | 3,088.00   | 3,343.00   |  |
| Fund Raisers | 2,584.77   | 0.00       | 0.00       |  |
| SVA PDT      | 0.00       | 0.00       | 3,701.60   |  |
| Total Income | \$3,204.77 | \$3,797.61 | \$7,278.79 |  |



### **EXPENSES**

|                 | 2019     | 2020     | 2021*      |
|-----------------|----------|----------|------------|
| Donations       | \$50.00  | \$200.00 | \$150.00   |
| VA PDT          | 467.56   | 323.47   | 167.60     |
| PO Box          | 82.00    | 92.00    | 106.00     |
| Winchester COC  | 0.00     | 285.00   | 0.00       |
| Video Platforms | 0.00     | 0.00     | 1,349.45   |
| Total Expenses  | \$599.56 | \$900.47 | \$2,023.05 |



<sup>\*</sup>The FY was changed from July through June to April through March.

The annual audit reflected an accurate and reasonable reflection of all financial activities.

Website: <a href="https://www.agacgfm.org/Chapters/ShenandoahValley/Home.aspx">https://www.agacgfm.org/Chapters/ShenandoahValley/Home.aspx</a>

Income for meetings decreased due to offering our virtual events free to all AGA members. Expenses were reduced for the VA PDT since it was held virtually due to COVID-19. The Winchester COC (Chamber of Commerce) also decreased as we chose not to renew since we could not take advantage of networking opportunities due to COVID-19.

### What's Next?

### Plans for 2021-2022



# We want to hear from you.

Do you like this report? Would you like to see other information?

Please contact us at Shen-Valley AGA@gmail.com. For more

<u>valleyAGA(@gmail.com</u>. For more information on our services, visit our website at <a href="https://">https://</a>

www.agacgfm.org/Chapters/ ShenandoahValley/Home.aspx

### Shenandoah Valley Chapter AGA

P.O. Box 3779 Winchester, VA 22603

#### Future Challenges:

- Continue working to expand membership to local,
   State & other Federal agencies; to include young professionals & students.
- Broaden member interest in community service events, Chapter Board & meetings.
- Promote development of CCR for State & local governments working with local Universities.
- Promoting CGFM certification.





### **Chapter Community Service Events**

Sponsor at least 2 activities this year in support of the community.

Support AGA's National Community Service Fund during PDT.

Market community service activities to recruit participation and promote how we help and support the local community.

### Certified Government Financial Manager Plan

Provide quality educational offerings to support candidates in meeting CPE requirements.

Partner with other AGA Chapters to assist potential candidates with training and/or study groups.

Recognize Chapter members/potential members who have obtained their CGFM certification in our newsletter and on our website.

For information on CGFM go to <a href="http://www.agacgfm.org/CGFM-Certification.aspx">http://www.agacgfm.org/CGFM-Certification.aspx</a>

### Accountability & Outreach Plan

Work with local universities and colleges to encourage preparation and presentation of a CCR for local and state governments,

Present chapter financials at monthly board meetings and in our newsletter.

Provide a speaker for a chapter meeting on performance measurement and accountability.

### **Chapter Officers 2021-2022**

President-Christine Blair National Council of Chapters Rep-

President-Elect-Vacant Michael Townsend

Treasurer-Cheryl Ferguson Achievement in Excellence (ACE) Chair-

Secretary-Vacant Gina Smith Moss

Membership Chair-Vacant Community Service Chair-Danielle Unger

CGFM Chair-Vacant Awards Chair-Gina Smith Moss

Education Chair-Brooke Pennington Young Professionals Chair-Vacant

Newsletter Editor-Gina Smith Moss Webmaster/Social Media-Aleasha Jeffries

**Accountability Chair-Vacant**