

# Report to Our Members

## Citizen-Centric Report for 2022-2023

## **About AGA**

AGA is the association connects and empowers financial related professionals who support government, from financial management to IT, human resources, cybersecurity and more, to advance good government initiatives, grow their expertise and accelerate their careers. Our members count on AGA to provide the tools and support - training and events, professional certification, publications, and ongoing education – to help build their skills, advance their careers, and make a mark on the profession. Through thought leadership, certification, and national and chapter educational events, AGA remains at the forefront of emerging issues and innovation — driving excellence and transparency in government accountability.

## **Our Chapter**

Since 1960, the Virginia Peninsula Chapter has provided members additional networking, leadership, and educational experiences. It serves government professionals from the local, state, and federal agencies in the Hampton Roads Area, which includes Hampton, Newport News, York County, Poquoson, Chesapeake, Norfolk, Portsmouth, Virginia Beach, Suffolk, Williamsburg, and Isle of Wight. In its 63rd year, the Virginia Peninsula Chapter continues to serve as an active, member-run organization, creating partnerships with immeasurable value for its members and the surrounding communities who enjoy the rewards of their professionalism and education.

### **Selected Demographics**

Member Type	#
Govt Member	98
Private	19
Retired	9
E-MBR-Student	9
Lifetime Member	9
Total	144

(As of September 30, 2023)

Employer Type	#
Federal Govt.	71
City Govt.	26
Private	19
Retired - Not Working	19
State Govt.	5
Academic - Educator	1
Student (Full-Time)	4
Total	144



Teela Finch Chapter President 2022-2023

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### **Mission**

To create value for our members and communities through the advancement of government accountability by:

- Participating in the future of governmental financial management through research and development.
- Ensuring continuity of quality government accountability professionals.
- Serving our member communities through our time and service.
- Providing quality and affordable educational opportunities.

### Vision

AGA is the premier association for advancing government accountability.

## How We've Progressed Chapter Year 2022-2023



VA Peninsula Chapter Attending the 2023 AGA National PDT



VA Peninsula Chapter Attending the 27<sup>th</sup> Annual Commonwealth PDT Williamsburg, VA



VA Peninsula Year End Social

VA Peninsula Recognizing Retiring Member Dr. Douglas E. Ziegenfuss



VA Peninsula National Award Winners

## Selected Accomplishments:

- Conducted a successful (virtual) 27<sup>th</sup> Annual AGA Commonwealth PDT joint with 3 other AGA chapters:
- Profit for our chapter of \$2,405.
  Raised nearly \$3k for charity Semper K9.
- Community Support:
  - Donated to the AGA national community service raffle at PDT with a gift and financial contribution.
  - Donated to the American Heart Association with our speakers' gifts.
  - Participated in Clean the Bay Day
  - Continue to manage a \$25,000 scholarship which will benefit an undergrad or grad student studying government accountability from our area in perpetuity!
- Continued hosting CGFM study groups:
  - Led by Claudia Ohar (who earned her CGFM).
  - Purchased study guides.
- Student Pipeline
  - Supported Old Dominion University School of Accountancy and Beta Alpha Psi students with outreach on government accountability careers.
- Chapter Recognition at the AGA National 2023 PDT
  - Teela Finch, Chapter President accepted a platinum award for Achievements in Chapter Excellence (ACE).
  - Chapter member Cecelia Smith was honored with AGA's Author Award.
  - Melinda Morgan received our chapter's Volunteer of the Year Award.
- Recruited 21 new members.
- Offered 9 chapter meetings, including two joint meetings with our local Tidewater Chapter of IIA and one joint meeting with Old Dominion University.

We could not have done this without you, our members; THANK YOU for your support and membership!

## Our Finances Revenues and Expenses

### What are the costs for servicing our members and how are those costs paid?

The VA Peninsula Chapter does not collect chapter dues from its members, so all revenue to provide for chapter services it must be raised. We generally do this through holding two professional development training (PDTs) annually, one in the fall and one in the spring. In 2022, we held our 27<sup>th</sup> annual fall conference, the AGA Commonwealth PDT, which returned in person, together with the Richmond, Southwest VA, and Shenandoah Valley chapters of AGA. In the spring, we unfortunately did not hold our normal joint conference with ASMC after our longtime partner, the Hampton Roads Chapter of ASMC, decided to pursue a different type of spring conference without us.

Thanks to the success of prior years' PDTs and the chapter's conservative spending, we were fortunate to have enough account balance (in 2021-2022) to make a significant investment into the future of our profession. Our chapter executive committee voted to provide \$25,000 to the Hampton Roads Community Foundation to an endowment that will provide an annual scholarship to a graduate or undergraduate student from our area interested in government accountability in perpetuity.

## 2022 – 2023 Chapter Financials

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Revenue	
Bank Dividends	2
Accounts Receivable	700
Commonwealth PDT revenue (net of fees)	2,405
AGA payment for LEAD (net of reimbursement)	13
Total Revenue	3,121
Expenses	
Chapter President PDT attendance (2022)	1,352
AGA PDT NCSF prize	50
Pizza for meeting with ODU	100
PO Box fee	198
CFFM incentive	650
CGFM Study Guides	70
Chapter Awards and CEC gift	672
End of Year Party – Bull Island Brewery	207
Chapter President PDT attendance (2023)	478
Donation to American Heart Assoc for speakers	260
Total Expenses	4,037
Net Loss	-916
Ending Bank Balance	<u>26,852</u>

**Independent Audit** - Chapter members Brad Smith and Gail Smith (unrelated to each other), conducted an independent audit of the Chapter's finances and provided recommendations for improved internal controls which the chapter incorporated into its financial policies and procedures.

## What's Next Key Initiatives

## Continue to Adopt, Pivot and Grow in a Changing Environment

VA Peninsula AGA's plan for 2023-2024 is to continue to pivot, advance, grow and accelerate in this uncertain environment. New members are crucial in infusing new and innovative ideas that will impact change and the opportunity we can provide. Our chapter, like many others, success depends on being able to active members bringing in and retaining as well as recruiting new members. We continually look for volunteers to help us plan and offer member services.

We seek to improve our social media presence, expanding our organization's visibility on platforms like LinkedIn and Facebook to attract potential members. Our volunteers continue to hone skills using audio-visual equipment and offering valuable training using remote tools such as zoom. We continue to offer our members free access to our monthly meetings, which are worth 1 CPE each. Our CGFM study group meets consistently, has grown and we expect several new CGFMs this year. We will offer reimbursement incentives for the first chapter CGFM certified members of the year.

We face significant audio-visual fees in trying to emerge from the pandemic and offer our 28<sup>th</sup> Annual Commonwealth PDT as a hybrid event. We are working with the ASMC Southside Chapter as a partner to reestablish our spring PDT.

### 2023-2024 Chapter Goals:

Our goals for the coming year include:

- ➢ Grow Membership.
- Increase Overall Membership Satisfaction.
- Offer 25 hours of CPE with networking opportunities before and after meetings.
- Average 100 attendees for fall and spring PDTs. Average 20 attendees for meetings.
- Provide CGFM candidates' support.
- ➢ Retain CGFMs.



## Why the AGA Virginia Peninsula Chapter?

The AGA Virginia Peninsula Chapter puts you in contact with other government accountability professionals in your area.

Through our chapter, you'll get the chance to participate in social events, business meetings and educational seminars with other professionals who understand your concerns. In addition, your AGA membership means your part of a tremendous nationwide network.

A significant component of the AGA Virginia Peninsula Chapter is the educational program, including Professional Development Training events and free and reduced priced CPE throughout the year to its members, which meets most professional continuing education requirements.

## We want to hear from you!

Do you like this report? Would you like to see other information?

Please let us know by contacting the or any of our chapter leadership members:

Past Chapter President ejstallings2000@hotmail.com

Chapter President teela.finch68@gmail.com