

DC Chapter Sponsored Training

June 15, 2022
12:00 PM – 12:30 PM

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Welcome!

Please note the following:

- All attendees are in listen only mode
- This training does **not** offer CPEs
- This training will be recorded
- If you have any questions, please use the QUESTIONS tab on your control panel

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COMPLIANCE BUILT TO LAST

*Leading Practices of Compliance Programs
that Stand the Test of Time*

Presented by
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Senior Manager
June 15th, 2022

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COMPLIANCE PROGRAM

An internal organizational function that monitors and supports compliance with internal policies and procedures, external laws and regulations, and ethical practices.

COMPLIANCE PROGRAMS SHOULD BE...

- **FLEXIBLE** – the ability to adapt and evolve is critical.
- **TAILORED** – there is creativity in compliance!
- **REALISTIC** – start small with the ability to scale by risk.
- **MEASURED** – how can you tell your program is effective?

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ELEMENTS OF A COMPLIANCE PROGRAM

- Leadership, Governance, and Culture
- Standards, Policies, and Procedures
- Risk Assessment and Prioritization
- Auditing, Monitoring, and Reporting
- Education and Training
- Program Assessment / Continuous Improvement

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LEADERSHIP, GOVERNANCE AND CULTURE

“EVERY ORGANIZATION HAS THE EXACT COMPLIANCE PROGRAM IT WANTS”

– Donna Boehme

- Get leadership on board early
 - Anchor program to the WHY (think beyond the requirement)
 - Include leadership buy-in from outside offices
 - Determine level of resources leadership is able/willing to commit
- Management support follows when the right leaders buy-in
- Communications from leadership reinforce commitment

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LEADERSHIP, GOVERNANCE AND CULTURE

- Governance roles and documents are must-haves
 - Create/delegate the right roles to the right people
 - Establish responsibilities with Charter that reiterates the WHY
 - Set scope of the program (codify boundaries / handoffs)

- Culture eats strategy for breakfast
 - How can you weave your program into the existing culture?
 - What type of compliance program is your office ready for?



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STANDARDS, POLICIES AND PROCEDURES

“IF YOU DON’T KNOW WHERE YOU ARE GOING, YOU’LL END UP SOMEPLACE ELSE”

– Yogi Berra

- Read everything
 - There is no substitute for doing the work; you are THE expert
 - Key tasks include but are not limited to
 - Inventory guidance
 - Establish document hierarchy
 - Confirm requirements
 - Identify existing process controls
 - Stick to the scope (governance documents), avoid rabbit holes

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STANDARDS, POLICIES AND PROCEDURES

- Expect gaps in policies and procedures
 - Perform gap assessments (internal v. Federal, internal v. Parent Agency and internal v. internal)
 - Establish relationship with Policy & Procedure group(s)
 - Determine source of truth – current state process or narrative
- Document your compliance program
 - Mission of the compliance program
 - Governance process, roles and responsibilities
 - Full review cycle (risk assessment → auditing / monitoring → reporting → program assessment)
 - Tools / templates, communication methods, education / training

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RISK ASSESSMENT AND PRIORITIZATION

“IT’S NOT A CALCULATED RISK IF YOU HAVEN’T CALCULATED IT”

– *Naved Abdali*

- Baseline assessment is the foundation of any program
 - Don’t go at it alone
 - Leverage existing audit / control activities for risk information
 - Start with a framework - GAO Green Book / COSO, OMB A-123
 - Prioritize risk using weighted scorecard (e.g., likelihood v. impact)
- Depth of assessment is a function of resource availability, risk tolerance and the program’s span across offices / divisions

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RISK ASSESSMENT AND PRIORITIZATION

- Roadmap to proceed
 - Refine compliance program scope for a particular review cycle
 - Serves as baselines for auditing, monitoring, and reporting plans
- Assessing risk never ends
 - People, processes, systems and regulations constantly change
 - Assessments are dynamic and ongoing within and across cycles
 - Accurate risk assessments make effective compliance programs

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AUDITING, MONITORING AND REPORTING

**“IF YOU CAN’T DESCRIBE WHAT YOU ARE
DOING AS A PROCESS, YOU DON’T KNOW
WHAT YOU ARE DOING”**

– W Edwards Deming

- Standardization leads to efficiency, scalability, and sustainability
 - Support consistent approach and execution with templates
 - Index review steps to source of truth (regulation, guidance)
 - Context is king - link attribute result, narrative, condition and / or corrective action
 - Create common sense folder structure and archiving system

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AUDITING, MONITORING AND REPORTING

- Communicate stakeholder requirements ahead of time
 - Ensure there are no surprises
 - Be flexible (this is not an external audit)
 - For first-time programs, vet PBC-type lists
- Tailor reporting to audience
 - Report the right level of detail; use visualization and impact statements
 - Be strategic about who should deliver the results
 - Pair results with preliminary corrective actions and process improvements



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TRAINING AND REMEDIATION

“THE ONLY THING WORSE THAN TRAINING YOUR EMPLOYEES AND HAVING THEM LEAVE IS NOT TRAINING THEM AND HAVING THEM STAY”

– Henry Ford

- Training is the most important line of defense for a compliance program
 - Training ≠ internal policy and procedure update
 - Training can be general or targeted depending on results
- Key Considerations
 - Institutionalize training program for new employees
 - Create a system for providing updates and refreshers for ongoing employees

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TRAINING AND REMEDIATION

- Effective remediation allows program to shift focus to other risk areas
 - Group compliance program results into categories, discuss with stakeholders to understand root causes
 - Create proactive mitigation and retroactive remediation steps
 - **Build compliance into business operations**
 - Increase amount and dependability of built-in control; leads to limited testing
 - Design solutions, coordinate with related activities, assess for burden and integration



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PROGRAM ASSESSMENT / CONTINUOUS IMPROVEMENT

“WHAT GETS MEASURED GETS MANAGED”
– *Peter Drucker*

- Know if your program is truly effective
 - Conduct annual review of documented compliance program
 - Continually review individual policies and procedures
 - Benchmark against prior year(s) statistics
 - Conduct internal stakeholder surveys on review cycle and/or trainings
 - Compare your program to entities with similar or identical function
 - Measure real-time throughputs to right-size resources/tolerated risk levels

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PROGRAM ASSESSMENT / CONTINUOUS IMPROVEMENT

- As your organization changes, so does your compliance program
 - Expect to evolve the program every review cycle / year
 - Take lessons learned seriously
 - View as both a risk management and process improvement function



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QUESTIONS

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REFERENCES

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3. [Every Company Has the Exact Compliance Program It Wants - Donna Boehme \(2014\)](#)
4. [How To Build A Compliance Program That's Rightsized For Your Organization – J. Mark Farrar \(2019\)](#)
5. [SCCE Compliance 101 Third Edition – Debbie Trokus and Sheryl Vacca \(2021\)](#)
6. [What is Corporate Compliance, and Why is it Important? – PowerDMS \(2020\)](#)

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Have a great summer!

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- TBD

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