

AGA DC CHAPTER

PY26 SPONSORSHIP BENEFITS

	PLATINUM	DIAMOND	GOLD	SILVER	BRONZE
<i>Program Year 2025 Sponsorship</i>	\$12,000	\$8,000	\$5,500	\$3,500	\$2,000
<i>Small Business Discounted Pricing</i>	\$10,000	\$6,000	\$4,125	\$2,625	\$2,000
VISIBILITY AND BRAND AWARENESS					
DC Chapter website - corporate logo and description	✓	✓	✓	✓	✓
Corporate logo on media at Chapter events	✓	✓	✓	✓	✓
Recognition by the President at Chapter events	✓	✓	✓	✓	✓
Chapter Newsletters - Advertisement	PRIMARY FULL PAGE	SECONDARY FULL PAGE	HALF PAGE	HALF PAGE	HALF PAGE
Chapter Newsletter "Thought Piece" article(s)	2 ARTICLES	1 ARTICLE	1 ARTICLE		
Social media post with hashtags and mentions - articles, trainings, and sponsored events	✓	✓	✓	✓	✓
MARKETING TOOLS					
Pre-event registration mailing lists	✓	✓	✓	✓	✓
Job Posting — AGA DC Chapter Website with logo, description, and link	✓	✓	✓	✓	✓
ENGAGEMENT OPPORTUNITIES					
Annual Awards Gala free registration	3	2	1	1	
Happy hours and events free registration	3	2	1	1	
NEW influencer mini group forum event with a government speaker	2				
VIP Luncheons with a senior government speaker, up to 4 events annually	3	2			
Annual Training - Free conference registration(s) and booth	2 FULL REG & BOOTH	2 FULL REG & BOOTH	1 FULL REG		
Annual Training - serve as technical committee representative & moderator	✓	✓			
Co-branded in-person event at your company location	✓	✓			
Monthly Luncheon with VIP seating	1	1			
Monthly Luncheon speaker introduction & photo in the Chapter newsletter	✓	✓			