



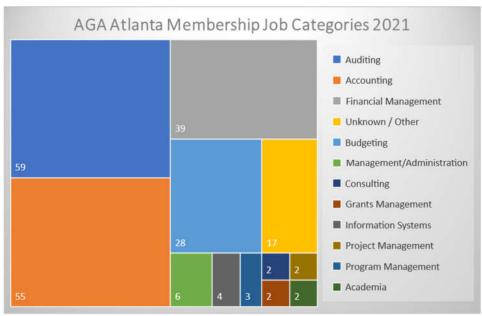
CITIZEN-CENTRIC REPORT 2021-2022

Who Are We and Why Do We Exist?

The Atlanta Chapter is the local affiliate of the Association of Government Accountants, a national organization of accountability professionals concerned with promoting efficient, effective, and economical financial management at all levels of government—Federal, State, and Local. As seen in the exhibit below, our chapter's 221 members represent all levels of government and a wide variety of entities including state agencies, federal offices, local counties, local authorities, local school systems, private industry, and non-profits.



Our members are as talented and diverse as the city we call home. They represent all facets and professions that are essential to government accountability and financial oversight.



Our goal is to be the premier educational and networking organization for government financial accountability professionals in the Atlanta area. We hope to accomplish this by building membership and increasing participation through virtual networking opportunities, community service events, virtual training events and outreach to local educational institutions. We hope that these activities will allow our members to get to know each

other and make meaningful connections that are beneficial to them and are beneficial to government accountability.

What Are We Doing?

This past program year (2021-2022) was very successful, and as seen in the following table, we had five primary goals we attempted to achieve.

AGA Atlanta's Strategic Goals

- * Support our members and CGFMs through virtual training and networking opportunities.
 - * Attract new members to our chapter and work to incorporate former Coastal Georgia members
 - * Support and promote the CGFM certification
 - * Give back to the metro Atlanta community through service events
- * Increase the Transparency of our Chapter's Financial Information and create a historical repository of our past training events

Some of the noteworthy accomplishments towards these goals this past program year were as follows:

Creating a Financial Dashboard for our Chapter Website – Spring and Summer 2021

Our Chapter Treasurer (Jackie Neubert) and our Webmaster (James Shepard) placed our general ledgers
and financial statements from 2019 and 2020 on our <u>Chapter website</u>. The information is searchable and
can be displayed graphically. They championed this initiative to provide an open environment where
members can see how the Chapter operates financially. It is transparent and searchable. You can see it
on our website in the Financial tab under the Our Chapter.

Incorporating former Coastal Georgia Chapter into our Chapter – Summer & Fall 2021

Our Chapter's President took on the task of incorporating the dormant Coastal Georgia Chapter into our
organization as an affiliate. With the help and guidance for the National organization, we have made
progress and have one former Coastal Georgia member as an officer in the Atlanta Chapter and we have
taken steps to include all.

Creating a Historical Repository of Past Training Events on our Website - Summer 2021

• Our Chapter's Webmaster created an Event dashboard under our past Training and Events tab. It lists all the events, speakers, and topics presented by our chapter since 2008. It is searchable by speaker name, presentation title, and speaker biography. Members and prospective members can find detail on the training we have provided, the frequency of speaker appearances, and links to presentations.

Early Careers

• Harry Gatanis and Jim Dawson held a virtual meeting with students at University of West Georgia during the summer and early fall of 2021. Approximately 17 to 19 students joined the virtual discussion on the value of AGA membership. The Atlanta Chapter gained a couple of student members. Another virtual meeting is planned for next semester for another local university.

Virtual Training Events

• Members of our CEC continue to recruit top talent to present at our virtual training events in 2021. The past three events included representatives from the GAO, KPMG, OIG, the Secret Service, University

System of Georgia, GASB, local Boards of Education, and the AGA National President. These distinguished industry leaders presented on topics that included leadership, ethics, organizational trust, change management, and budgeting. Our virtual events were well-attended with 270 members and non-members awarded over 2,000 hours of CPE credit over the past three events.

Our Finances

We maintained our positive financial position, despite the disruptive impact of the COVID pandemic that began during the last quarter of the 2019-2020 program year. We were able to stop the previous year's losses during the 2020-2021 cycle by pivoting to virtual events that were well attended and lower cost because we did not need a venue or catering for our attendees. Thus, we had an operation profit of \$4,240.19 for the year. As of June 30, 2021, we had a positive cash position of \$12,881. The operational profit of \$4,240.19 includes the refund of venue deposits from the previous fiscal year. The total refund amount of \$1,875 was netted with the annual disbursements for Luncheon/Zoom Meetings and resulted in a negative expense for the category.

In addition, we were able to contract with a consultant to perform an analysis of our finances for the 2020-2021 cycle and were pleased to receive a clean financial analysis.

Current Year Financials

Revenue and Expenses 2020-2021

Revenue	Amount	
Registration Fees - Zoom Virtual Meetings	\$	1,840.00
Membership Dues	\$	1,907.50
Interest Income	\$	0.10
Transfers to/from Bank Accounts (1)	\$	1,893.10
Total Revenue 2019-20	\$	5,640.70

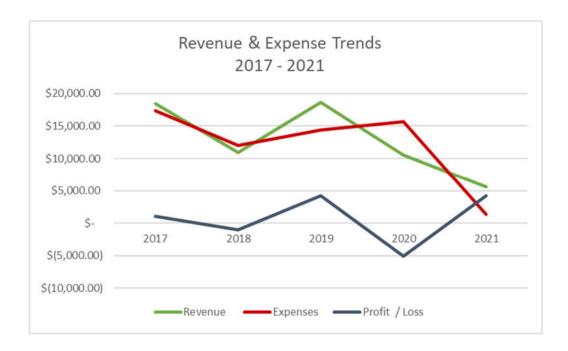
Expenditures	Amount
Zoom Virtual Meeting Expenses (2)	\$ (1,560.09)
Scholarships	\$ -
Membership Committee	\$ 110.00
Community Service Committee	\$ 395.54
Event Brite Service Fees	\$ 256.68
Bank Service Fees	\$ 305.28
Transfers to/from Bank Accounts (1)	\$ 1,893.10
Miscellaneous	\$ -
Total Expenses 2019-20	\$ 1,400.51

Net Profit \$ 4,240.19

⁽¹⁾ Adjusting entries for opening a new bank account and transferring funds.

⁽²⁾ Refund of venue deposits from the previous fiscal year.

Revenue and Expense Trends for the Last Five Years



Going Forward into 2022

Our Chapter was recognized as a Platinum level chapter in 2020-2021, which is the highest achievement any chapter can receive. This accomplishment puts the AGA Atlanta chapter in the position to do even more for our members during the current year; to give back to the metro Atlanta community; and champion government accountability at the local, state, and federal levels in our area. Going forward, the 2021-2022 program year presents us with certain opportunities and challenges as discussed below.

Opportunities:

- Utilize the virtual training events to attract speakers that we would not otherwise have due to travel expenses.
- Develop attendee networking opportunities for our virtual training events.
- Promote our chapter and AGA membership and, in the process, grow the Atlanta chapter by at least 16% this program year.
- Encourage our members to serve on the National Boards and Committees offered by AGA.



Challenges:

- Increasing attendance at virtual events during the COVID pandemic.
- Supporting the needs of our members in a changed world.
- Effectively promoting our activities to the larger governmental accounting and finance community in the metro Atlanta area.
- Attracting more federal and local involvement on the Chapter Executive Committee.
- Attracting early career members to chapter activities and events.

We want to hear from you!

We welcome all who want to help our chapter grow and thrive. If you haven't been to one of our events lately or if you want to give back to the community or to the accountability profession, please let us know by contacting Chapter Leadership at our website (AGA Atlanta) or via our Facebook page. You can also contact our National Council of Chapter's representative (Scott Owens) at owenss@audits.ga.gov if you have questions about AGA Atlanta and its activities.