

Report to Our Members

2020-2021

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Rachelle Cabading, CGFM, CFE 2020-2021 Chapter President







Total Members:	300
New Members:	28
Total CGFM's:	127
New CGFM's:	5

New CGFM's:



Nashville Chapter Association of Government Accountants

The National Association of Government Accountants (AGA) was established in 1950 and has been dedicated to the public financial enhancement of management and advancing government accountability. AGA serves the professional interest of individuals in local, state and federal governments by offering programs and services to forward its commitment to education and training, professional development, networking, publications and certification that recognized the unique skills of government financial managers.

The chapter was chartered on May 16, 1978 and serves the governmental financial community in Middle Tennessee and southcentral Kentucky. During the 2020-2021 program year, the chapter established a West Tennessee satellite chapter to help enhance government financial management in West Tennessee. We are excited to see this satellite chapter grow throughout this next year!

This year, we placed a special emphasis on two of our strategic goals: providing high quality, low-cost continuing professional education (CPE) and promoting the value of the CGFM program. We were able to offer 65 hours of CPE which included a CFGM review course. This review course helped our chapter gain 5 new CGFM's.

Strategic Plan Framework

MISSION: The Nashville Chapter of the Association of Government fosters learning. Accountants certification, leadership, and collaboration for professionals and stakeholders committed to advancing government accountability.

VISION: AGA is the premier association for advancing government accountability.

VALUES:

- Accountability - Promoting and advancing accountability in government.
- Communication Providing opportunities for members to learn and grow through education, meetings and networking events.
- Diversity Respecting the ideas and perspectives of all members.
- Integrity Fostering the highest professional standards of ethical conduct and behavior and exemplary services to all levels of government.
- Leadership Providing experience to members to advance leadership roles in government.
- Service Attending to the needs of our members, the governmental sector and the community.

Chapter Membership 2020-2021

	Number	% of Total
State	184	61
Local Government	56	19
Federal	6	2
Retired	29	10
Other (private, academic, student)	25	8

Chapter Performance Results

How Are We Doing?

2020-2021 Accomplishments

At the 2021 Virtual AGA National Professional Development Training:

• The Nashville Chapter received "*Platinum*" designation, the highest level of accomplishment for a chapter based on the Achievement in Chapter Excellence Program.



- Nashville Chapter received awards for Communication and CGFM.
- In recognition of her promotion of excellence in government financial management, Nashville Chapter member, Deborah Loveless received the 2021 Excellence in Government Leadership Award at AGA's National Leadership Training in February 2021.

Nashville Chapter Performance Measures

	2020 Actual	2021 Actual	% of Goals Met
Education (measured in CPE hours offered) - Goal is to offer at least 40 hours of CPE			
Webinars	20	20	
Luncheon programs	7	8	
Seminars	40	37	
Total CPE hours offered	67	65	163%
Scholarships – Goal is to provide assistance to at least four students			
William R. Snodgrass Scholarship	2	2	
Fawn Ellis Memorial Scholarship	2	2	100%
Community Service – Goal to participate in at least 10 events			
Various Community Service Events	5	10	100%



Pictured Above: May 2021 – Nashville AGA volunteers at Second Harvest Food Bank.

Chapter Finances

Income and Expenses

Revenue

Seminar income from educational events continues to be our most significant revenue source. For both years presented, 25% of the income from seminars is attributed to hosting a CGFM Review Course each March. Also, due to the virtual nature of our events, we established a program where members could donate monetarily to our community service partners in lieu of purchasing supplies and/or in-person service projects. Decreases in other revenue sources are mainly due to the COVID-19 Pandemic. During the 2020-2021 program year, our chapter held virtual meetings and continuing professional education events. The eight monthly virtual meetings were free to members and guests. Also, our chapter did not hold any fundraising activities due to the pandemic.

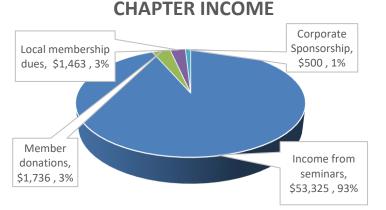
Expenses

Normally, one of our most significant operating expenses is meetings and attendance. Due to the pandemic, we did not have any in-person events therefore reducing the meeting and attendance as well as education expenses. CGFM expenses remained relatively consistent with prior years. This expense was to pay for the review course that is offered to members and non-members. Since we did not have our normal expenses attributed to in-person events, the chapter executive committee chose to increase scholarships as well as member recruitment and retention programs.

Chapter Review

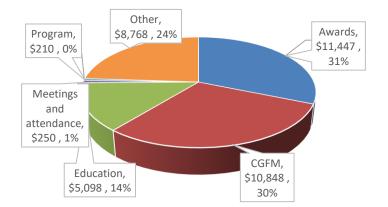
The numbers represented here have not been audited, but independently evaluated by a third party.

Complete financial information is on our website at <u>www.nashvilleaga.org.</u>



2021 2020 Income from seminars \$57,840 \$ 53,325 0 Monthly meeting fees 5.127 1.736 Member donations 0 Local membership dues 1.537 1,463 500 500 Corporate Sponsorship 0 Fundraising 1,193 **Total Revenue** \$ 57,024 \$ 66,197

CHAPTER EXPENSES



	2020	2021
Awards	\$ 7,279	\$ 11,447
CGFM	12,461	10,848
Education	13,133	5,098
Meetings and attendance	15,741	250
Program	418	210
Other	3,310	8,768
Total Expenses	\$ 52,342	\$ 36,621



Alex Warns, CPA <u>Alexander.Warns@tn.gov</u> 2021-2022 Chapter President



We want to hear from you.

Do you like this report? Would you like to see other information? Please let us know by contacting any chapter leader.

Other Contact Information

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Goals, Challenges and Future Plans

Due to the ongoing Covid-19 pandemic, the Nashville Chapter is continuing to face many challenges determining the best way to engage our membership base as well as appeal safely and effectively to new members. During 2020-2021, our chapter's monthly meetings and education events were offered virtually with the monthly meetings being offered free to all participants. In September 2021, we were excited to welcome people back to a hybrid in-person/virtual monthly meeting. While the attendance in-person was relatively low, our future plans are to continue hybrid events for our monthly meetings in hopes of growing the in-person participation. We are also facing challenges engaging members who are continuing to work from home in-lieu of returning to the office. Our plans are to ensure all events offered are well rounded and include networking opportunities.

Focus on Membership

The main challenge for our Nashville Chapter deals with recruiting and retaining members. Our goal is to grow our membership through providing professional development opportunities. Our members are our best ambassadors to promote AGA to new employees and the college community. Due to the pandemic, as with any professional organization, we experienced a decrease in membership. While we did gain 28 new members during 2020-2021, we had a large number of members retire and we were unable to retain other members due to various reasons. To that end, our goals for this year includes:



- offering at least 40 hours of low-cost continuing professional education;
- promoting the CGFM professional designation to our current members and our future members;
- attracting student members through free membership; and
- strengthening chapter resiliency through succession planning and involving new members in leadership roles.

We plan to emphasize the benefits of being an AGA member to potential members as well as current and past members.

Community Service

The Nashville Chapter has a long history of giving back to our community by providing



members numerous opportunities throughout the year to donate and volunteer in support of local charities. We faced many challenges reinventing how our chapter participates in community service, but we were still able to successfully meet our goal for 2020-2021. We set up an option for our members to donate monetarily to our community service partners instead of providing supplies or participating in-person this past year. Our hope for the future is we can have more in-person community service events which

helps our chapter give back and also helps as a networking opportunity for our members.