



Citizen-Centric Report

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Chapter Executive Committee

President

Sheena Kennedy, CMA, CGFM

President-Elect

Osby Mosley, Jr.

Secretary

Courtney Brown

Treasurer

Cathy Myzell, CPA, CGFM

Education Director

Stacy Johnson, CGFM

CGFM Director

Peg Kendra, CGFM

Membership Director

Ward Logan, CGFM

Community Service Director

Laurel Sutton

Meetings & Events Director

Megan Jones

Accountability Director

Matt Smith

Newsletter Editor

Sarah Mollohan

Webmaster

Jamie Turner

Goals and Objectives

AGA is a member organization for financial professionals in government and is the premier association for advancing government accountability. The Charleston Chapter was founded in 2007 and strives to support the values and mission of AGA in providing chapter member value, empowerment, certification, leadership training, and collaboration efforts to maintain a diverse membership base. Goals and objectives for the 2016 – 2017 program year include expanding membership growth in areas other than the federal sector while generating revenue streams to allow enhanced member benefits. The chapter will begin formulating an annual budget and preparing financial statements to reflect the Chapter's overall financial position. A profit and loss statement, statement of owner's equity, as well as balance sheet will be produced and shared with the Chapter members.

Mission

AGA fosters learning, certification, leadership and collaboration for professionals and stakeholders committed to advancing government accountability.

President's Message

As President for the AGA Charleston chapter, my objective is to provide value to our current and prospective chapter members, employers, and the CEC. I plan to work with the CEC to facilitate program activities to maximize membership benefits. The CEC is planning the chapter's first annual Professional Development Training (PDT) for November 2016, which will provide at least 6 CPEs and valuable networking opportunities to attendees. We also plan to expand our membership to appeal to a greater audience and organize valuable and enjoyable chapter events. We plan to expand our CGFM program, organize impactful Community Service initiatives and enhance our budget and financial reporting. We also plan to recognize and publicize excellence in government financial management via awards and accountability programs. I look forward to leading the chapter during a successful program year.

Best Regards,

Sheena Kennedy, CMA, CGFM

AGA Charleston President 2016-2017



Member Value, Leadership, and Empowerment

AGA Charleston maximizes member value through an effective and efficient organization. The chapter offers various education tools offering audio conferences, speaker events, and individual enrollment for online courses through the National website. We ensure clear and open communication by holding chapter meetings, providing a quarterly newsletter, updating social media and the chapter website. We align members, leadership, and staff roles and responsibilities to drive AGA progress and success by encouraging member participation in events and by encouraging members to participate in Chapter Executive Committee (CEC) leadership positions.



Certification

AGA enhances government accountability by advancing the Certified Government Financial Manager (CGFM) as the preferred professional designation. We promote awareness by encouraging members to obtain certification and creating study groups. Current CGFMs offer advice, facilitate study groups, and offer personal experiences as a supporting role to current prospective CGFMs.



Community Services

The Chapter is always looking for unique ways to contribute to our community. Events such as the Susan G. Komen Race for the Cure and the Charleston Youth Development Center (CYDC) Christmas party are examples of reoccurring events we participate in each year. Other events that the Chapter has been involved with is volunteering at a local Community Kitchen, donating items to Feds Feed Families and raising money for the Combined Federal Campaign (to name a few)!



Financials

The Chapter's bank account balance at July 31, 2016 was \$4,012.04. Total 2016 YTD revenues were \$453.35 from member dues. There were no expenses through July month-end. A financial goal for the 2016-2017 program year is to earn revenue streams such as registration fees from the first annual Professional Development Training (PDT) and corporate sponsorships.

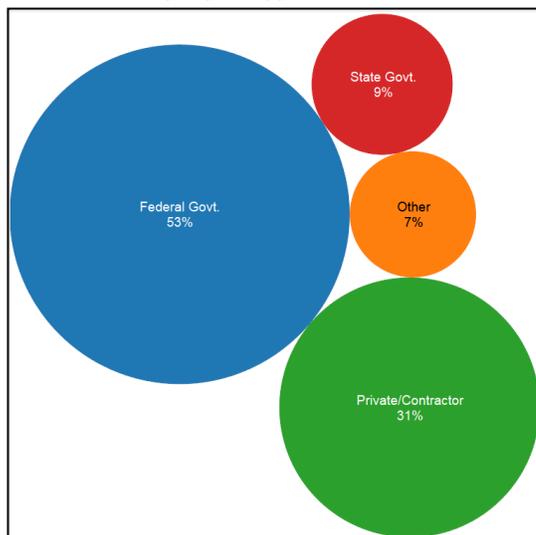
AGA Charleston SC Chapter Balance Sheet As of July 31, 2016			
ASSETS		LIABILITIES AND EQUITY	
Current Assets:			
Cash	\$ 4,012	Liabilities:	
Accounts Receivable	-	Accounts Payable	\$ -
Office Supplies	-	Utilities Payable	-
Prepaid Rent	-	Unearned Revenue	-
Total Current Assets	\$ 4,012	Interest Payable	-
		Notes Payable	-
Non-Current Assets:			
Equipment	\$ -	Total Liabilities	\$ -
Accumulated Depreciation	-	Equity:	
Net Non-Current Assets	\$ -	Common Stock	\$ -
Total Assets	\$ 4,012	Retained Earnings	4,012
		Total Liabilities and Equity	\$ 4,012

AGA Charleston SC Chapter Profit and Loss Statement YTD as of July 31, 2016						
	April	May	June	July	August	Total
Revenue						
Membership Dues	340			113		\$ 453
Corporate Sponsors						-
Non Member Events						-
Total Revenue	340	-	-	113	-	\$ 453
Expenses						
Community Services	-	-	-	-	-	\$ -
Supplies	-					-
IT Fees and Maintenance	-					-
Total Expenses	-	-	-	-	-	\$ -
Net Income	340	-	-	113	-	\$ 453

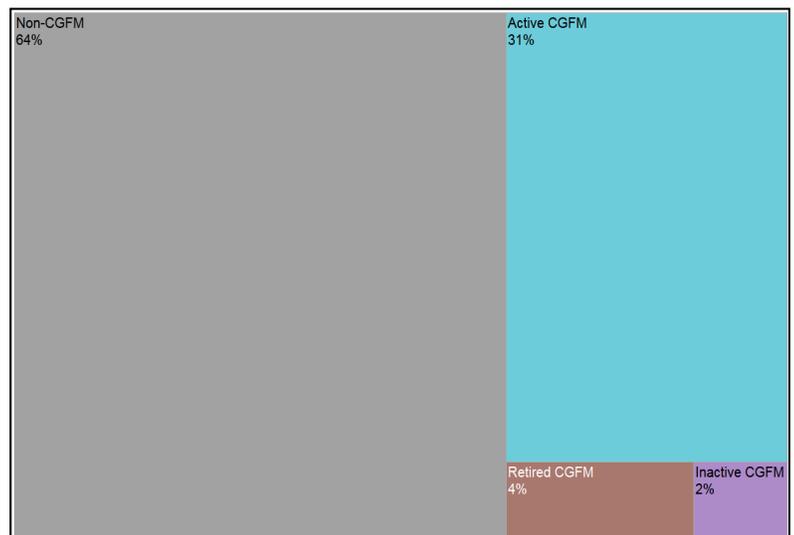
Member Demographics

Over one half of the chapter's current members are federal government employees. However, the chapter is experiencing growth at the state level and will be promoting expansion of members in local and academic areas. Over 30% of the members are CGFMs.

Member Employer Types



Member CGFM Status



What's Next

The chapter's location in Charleston, SC allows for diverse membership opportunities because of multiple federal, state, and local government organizations in the area. As we continue to grow, the chapter is finding its way into these areas which helps to support our members and the government community. Charleston, SC is also home of many universities and colleges, which can bring ample opportunities for recruiting young professionals into government. A challenge we currently face is that a large proportion of chapter members work at the U.S. Department of State (DOS) office, which is located on the Federal Complex. The Federal Complex entails stringent security requirements for visitors of the Complex. The chapter is striving to transition chapter meetings and events to venues outside the Federal Complex to accommodate those members who do not work at the DOS. However, holding events off the Federal Complex typically reduces the number of DOS attendees. Locations such as the Charleston library, the Citadel, and area restaurants will be used for some meetings and events to reach a balance for all members.



Strengths

- Opportunity for diverse membership of federal, state, local and academia
- Commitment to serving membership, government sector and community
- Access to colleges and universities, providing opportunities for increased activity with Early Career and student members
- Opportunity to generate revenue via local Professional Development Training (PDT) event

Weaknesses/Opportunities for Improvement

- Challenges in recruiting new chapter leaders and committee members
- Low chapter meeting and social event attendance
- Federal Complex is difficult to access
- Limited budget to offer chapter-funded events.

The Charleston SC Chapter's Website and Social Media

The chapter hosts a website as well as other social media communications. Members as well as non members interested in communicating with chapter members, colleagues and other government financial professionals can use our website, Facebook and LinkedIn.

Visit us at: <https://www.agacgfm.org/Chapters/CharlestonSC>



Facebook



LinkedIn

CCR Communication

What would you like to see in this report? Please let us know by contacting our Accountability Director, Matt Smith, at mesmith@milcorp.com