



Certified Government Financial Manager (CGFM) **Certification Committee Objective**

The primary objective for the CGFM Certification Committee in the upcoming year will be to promote, enhance and increase awareness of the CGFM Certification as certification is a critical part of AGA's mission and a major focus of AGA. The committee understands that it is essential for the Atlanta chapter's involvement and support of the CGFM program. The committee plans to continue many of its activities from prior successful chapter plan. We will continue to focus on providing AGA CGFM study guides to chapter members, promoting the CGFM certification and recognizing successful CGFM candidates.

Detailed Atlanta AGA Chapter CGFM Plan for 2019-2020 Year:

Note: This plan was developed using a conservative approach. Points were calculated based on minimum expectations/requirements.

Goal 1: Support current CGFMs

- Provide courses that meet CGFM CPE requirements. (coordinate with President)
- Identifying CPE opportunities from sources outside chapter at post on website/newsletter (each quarter)
- Promote CPE requirements on website/newsletter (each quarter)
- Publish CGFM members' achievements in newsletter and local newspapers (each quarter)
- Market educational events (post flyer/quarter)
- Encourage CGFM renewals (at least two contacts /quarter)
- Use of the CGFM designation in chapter publications, name tags at meetings (at least two/quarter)
- Publicize new CGFM's (at least one/quarter)

Goal 2: Market CGFM service mark locally

- Contact area government accountability leaders to promote CGFM (at least one/quarter and at least one formal presentation for the year)
- Create awareness of the value of the CGFM service mark in the general public (post flyer each quarter, send email to accounting firms)
- Obtain endorsements from elected officials, local and state government accountability leaders to promote CGFM etc. (at least three during CGFM month)
- Submit chapter goals and achievement of goals (end of year)

Goal 3: Assist potential new CGFMs in attaining certification

- Assist potential candidates in obtaining study guides (all year)

- Sponsor study group of at least 6 members (at least once during CGFM month)
- Sponsor online study session (at least once during the year)
- Share ideas on CGFM listserv (at least once during the year)
- Offer CGFM Course / CGFM exam scholarship for door prize drawing at meeting (at least once, CGFM month)

Goal 4: Designate a chapter resource to work with CGFM certification

- Throw celebration/submit articles for New CGFM's (at least one/quarter)
- Post suggestions to CGFM listserv (at least one this year)
- Develop CGFM tip of the month and post on website/newsletter (at least one/quarter)