

# We Are AGA

accountants • financial managers • cost allocators • fiscal directors • human resource managers • policy analysts • inspectors general • fraud examiner • vice presidents • resource managers • procurement agents • chief executive officers • chief operating officers • payroll managers • operations managers



## Report to Our Members

*April 2021–March 2022*

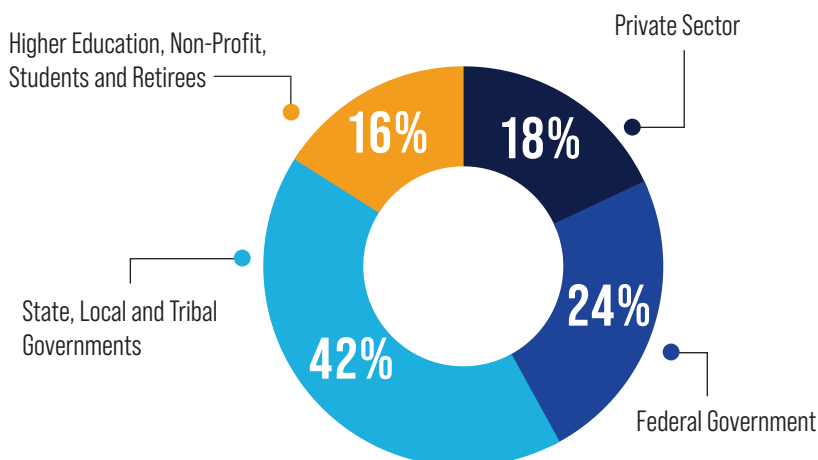
On February 23, 2022, we announced our new, simplified name — AGA. During AGA's 70+ year history, AGA has become synonymous with identifying and supporting good government initiatives and providing top-notch education opportunities.

The name change may seem minor to many, but for some "Association of Government Accountants" limited our membership to those having a specific role or position in government. Today's AGA members are accountants, auditors, IGs, grants managers, IT professionals, and many other related disciplines. The tagline reinforces the message that we advance good government initiatives, enable professional growth, and help members accelerate their careers.

	MEMBERS	VOLUNTEERS
FY20	13,565	1,321
FY21	12,714	1,289
FY22	13,265	1,403



## Our Members



Our future is bright, and we are strong financially and operationally. Our membership and the number of professionals seeking the CGFM applications is moving in a positive direction. There are no obstacles or challenges that we cannot overcome when we work together in AGA. One thing that did not change over the past year was our members' dedication to thought leadership and solution-oriented decision making."

## Our Leaders

National Governing Board 17

AGA National Staff 22

## MAJOR ACCOMPLISHMENTS

### Education & Training



**139,668**

CPEs Awarded

2021: 144,696 | 2020: 143,697



Launched the Wake-up Wednesday breakfast education series



Released AGA's Federal Financial Management Course Library that provides online, on-demand courses in federal financial management



**18,061**

Attendees at AGA trainings and events

2021: 21,275  
2020: 15,655

### CGFM



Transitioned the CGFM exam update process to the virtual environment

Released the 2022 edition of CGFM study guide 1



Launched new extra-help sessions for CGFM candidates

**9,197**

Total CGFMs

2021: 9,257  
2020: 9,612

**1,184**

Total Exams Taken

2021: 1,016  
2020: 1,583

### Membership & Chapters

The Council for the Advancement of Women produced the first Women's Forum and developed the new Eleanor Clark Diversity Award



**34**

Chapters Visited

2021: 33 | 2020: 40



Launched the NextWave Federal Leadership Program to foster executive leadership; 19 aspiring leaders completed the pilot program



**68**

Chapter websites hosted by AGA

### Thought Leadership & Standards



Published findings of Annual CFO and IG Surveys, and issued reports on the ERM Workshop, Embracing the Future of Government Payments, Reduce Government Fraud, the State of Cybersecurity in Government, and Grants Competency Model Survey Analysis

**8**

Responses from the Financial Management Standards Board

**27**



New Accountability Talks podcasts! Now we have 90

### Engaging the Future



**413**

Student Members

2021: 258 | 2020: 226

**345**

Young Professional Members

2021: 409 | 2020: 669



**10**

Scholarships awarded to college students to attend NLT in Washington, D.C.

**\$25k**



Scholarship money awarded to graduate and undergraduate students

### Good Government

The CEAR board honored the legacy of Hal Steinberg by establishing the Harold I. Steinberg Excellence in Accountability Award. The award will recognize individuals who champion the importance of excellence in performance and accountability reporting.

**27**

PARs and AFRs reviewed as part of the CEAR Program

2021: 26 | 2020: 28

**42**

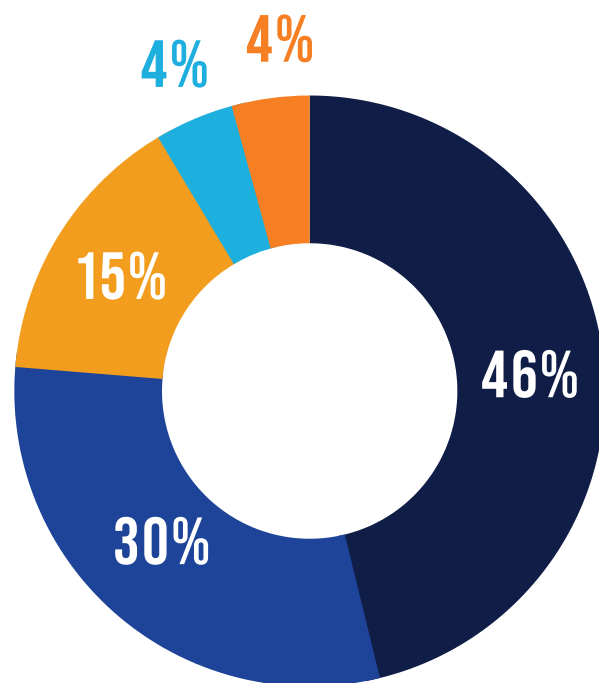
Government CCRs received and reviewed

2021: 32 | 2020: 24

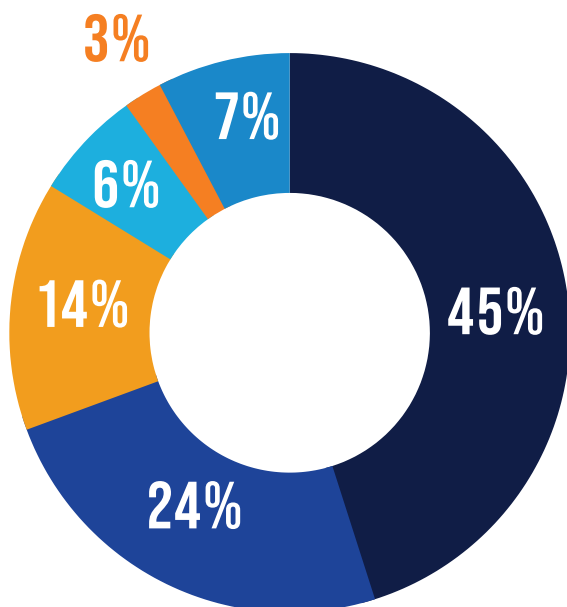
## Revenue *(in thousands)*

Sources	FY20	FY21	FY22	% change
■ Registrations	\$3,280	\$2,211	\$2,583	16.8%
■ Dues (AGA, CGFM, CPAG)	\$1,793	\$1,673	\$1,685	0.5%
■ Sponsorship	\$1,147	\$627	\$846	9.9%
■ Application Fees (CGFM, CEAR)	\$247	\$230	\$242	0.5%
■ Other	\$500	\$740	\$238	-22.7%
<b>Total Revenues</b>	<b>\$6,967</b>	<b>\$5,481</b>	<b>\$5,594</b>	

**Note:** Registrations fee increases due to in-person rates used for NLT. Decrease in Other includes impact of \$60k investment loss.



Percentages in pie chart do not add up to 100 due to rounding.



## Expenses *(in thousands)*

Expenses	FY20	FY21	FY22	% change
■ Salaries and Fringe Benefits	\$2,066	\$2,128	\$2,275	6.6%
■ Indirect Expenses	\$874	\$894	\$1,226	15%
■ Event Expenses	\$2,901	\$561	\$728	7.6%
■ Contractors	\$282	\$265	\$318	2.4%
■ Printing/Publications	\$196	\$97	\$113	0.7%
■ Other	\$474	\$267	\$387	5.4%
<b>Total Expenses</b>	<b>\$6,793</b>	<b>\$4,212</b>	<b>\$5,047</b>	

**Note:** Indirect Expenses increase includes fees/services to support AGA rebranding effort, repainting/recarpeting AGA HQ and IT consulting efforts to prepare for iMIS upgrade.

## Challenges and Changes

- Not all chapters are alike and will not respond the same way during challenging times. During the first two years of COVID, many chapters were unable to maintain the same cadence of educational events, meetings, or community service activities as in the past.
- Several smaller chapters were unable to maintain traction during the first two years of the pandemic and are still struggling to demonstrate “local” AGA benefits to their members. We need to work together to rebuild our membership base.
- On the flip side, many larger chapters pivoted to virtual events and this year started holding hybrid events. Members are increasing their participation in local events.
- There were examples of chapter collaboration where one chapter would hold a hybrid event and more remote chapters would participate virtually, continuing their efforts to hear from financial experts and share best practices in government accountability.
- The National Office was not immune to the “great resignation,” with a few staff members choosing to continue their careers elsewhere. Through extensive outreach, we filled these vacancies; AGA’s new staff members are learning more about our communities and our culture, and developing an understanding of our members and future members.

## Areas of Focus for the Coming Year

- Our new brand: AGA’s new brand was unveiled at NLT in Washington, D.C. There is much excitement with the new name “AGA”, and we look forward to showcasing our branding in the coming year, helping the broad accountability community members find “their home” in AGA. We will be working to update our marketing and research materials with our new branding and help our chapters to update their websites.
- Membership: AGA’s membership demographics in many ways mirrors the government demographics – with less than 10% under 30 years of age, and 30% or more eligible for retirement. We recently hired two new chapter services managers to focus on helping our chapters reach to their members and attract new members to AGA.
- COVID: Understanding that COVID is not going away, we look forward to an in person/hybrid experience for PDT in Anaheim. We are also receiving chapter requests for NGB members to travel again for chapter visits, meeting with professors at local colleges and universities, and sharing opportunities for students to apply their new knowledge in helping to improve government accountability and transparency and trust in government.
- New technology: AGA will be going live in August with our new cloud-based membership management systems. Shortly thereafter, we will be working to streamline, update and simplify our AGA website to improve member (and future member) interactions with all AGA programs and services.
- Our commitment: We will strive to provide top notch services in education, preparedness for exams, and provide enhanced membership and chapter leadership development support and experiences.
- We will initiate public awareness campaigns to help students see their future in government and as AGA members.



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