



## **We Are AGA – Simplifying Our Name**

AGA did not make the decision to rebrand lightly. For well over a decade, AGA leadership has deliberated on this topic. AGA is and will always be proud of the “Association of Government Accountants” name. However, just as our original name “Federal Government Accountants Association” no longer reflected who we were once state and local government financial professionals joined in the 70s, AGA needed to make a change to be representative of all our members.

Over the years, the increased benefits of AGA membership have resulted in an expanded set of professionals that work in close collaboration with accountants. Auditors, program managers, grants managers, members of academia and students, and other financial management professionals have joined AGA, making our membership stronger and more diverse and impactful. We recognize that technology plays a significant role in our profession and our community, and we welcome those professionals who work at the crossroads of IT and financial management. To be successful in its mission, AGA needs to be inclusive of all professionals who work to ensure good government, transparency, and accountability.

“Advance. Grow. Accelerate,” is our tagline, not our new name. We did consider a complete name change however, we decided to retain AGA and drop Association of Government Accountants because our brand is strong and has a positive reputation in the government financial community.

Our tagline indicates what AGA can do for one’s career through our educational events, CGFM certification, networking opportunities and thought leadership initiatives. AGA remains a professional association and CGFM continues to be the mark of excellence in government financial management.

Please know that we remain the same hardworking organization, committed to helping our members in the government financial sector grow and thrive. Without question, our members’ contributions to AGA and the profession are vital, valued and appreciated—we could not do what we do without you.