



AGA's Corporate Partner Program

AGA's Corporate Partner Program is available to public accounting firms, major system integrators, IT companies, management consulting firms, financial services organizations and education & training companies that support government.

Thousands of executives from federal agencies, central policymaking organizations, state and local governments, and non-profits plus members of academia who impact government financial resources participate with AGA each year. If you are not "in the room," then you are not learning, connecting, sharing – AND building your business and reputation in the FM community!

The program offers a neutral forum for industry and government executives to dialogue on FM issues, best practices, and solutions and to build trust and partnerships. Government leaders turn to AGA for information and perspectives on key FM matters, because they can speak freely in the safe environment we provide.



"AGA is more than accountants. Our FM teams also include IT, budgeting, procurement, financial analysis, and many more areas. We're not just federal, but also state and local government employees, educators, and private sector professionals working together to provide accountability and transparency through oversight, insight and foresight."

Ernie Almonte, CGFM, CPA, CFE
AGA National President 2019–2020

Benefits of Partnership



Visibility and Brand Awareness

- Your organization's name and logo in our online Corporate Partner directory (*premiere placement for Professional level*)
- Link from the AGA website to your organization's website (*premiere placement for Professional level*)
- Branding opportunities, including use of AGA's logo
- Recognition at AGA events and in print publications (*premiere placement for Professional level*)



Opportunities to Engage

- Representation on AGA's Corporate Partner Advisory Group
- Opportunities to connect with government VIPs at invitation-only events, such as the Red Carpet Reception and CEAR black-tie dinner
- Exclusive access to senior-level government executives at monthly Corporate Partner dinners
- Participation on Corporate Partner committees



Marketing Tools

- First opportunity to find out about event sponsorships (*Professional level*)
- Preferred booth locations at AGA events
- Discounts on sponsorship, exhibits and advertising



Advocacy and Insight

- Updates on government policy, legislative issues, and AGA initiatives
- Exclusive sponsorship of major research projects



Customized Member Services

- Member rates for employees who attend AGA national events and,
 - FREE quarterly Members Only webinars (up to 6 CPEs/year)
 - FREE virtual attendance at the Technology & Transformation Summit (up to 8 CPEs)
- Subscription to AGA's quarterly *Journal of Government Financial Management* and biweekly e-newsletter, *Topics*



Professional Corporate Partner

(\$6,000/year)

More than 14,000 government FM professionals comprise AGA membership and recognize our Professional Corporate Partners as major contributors to the value and success of AGA and the community at large. We encourage all Corporate Partners to achieve this, our highest level.



Sustaining Corporate Partner

(\$3,000/year)

Sustaining Partner is an affordable way to support AGA strategic goals, attain recognition as a partner, and enjoy benefits not available to non-partner organizations. This entry level partnership is designed for small businesses, start-ups, and minority-owned organizations with a goal to reach the Professional level over time.

Corporate Partner Advisory Group (CPAG)

AGA Corporate Members may appoint representatives to CPAG, with a specific mission to bring industry and government executives together to exchange information, support professional development, improve communication and understanding, solve issues, build partnerships and trust, and thereby enhance AGA's mission to advance government accountability. Meeting each quarter, CPAG offers an ideal way for industry professionals to dialogue with top AGA leaders.

AGA Corporate Partner Committees

CPAG dialogues with government executives through committees, open to employees of CPAG organizations. Meeting monthly by phone, they accomplish most projects over conference calls and email.

CPAG Committees

Accounting & Auditing Committee
Technology Committee
Performance Improvement Committee
Small Business Committee (SBC)
Defense Committee

Benefits of Committee Involvement

- Access to senior government executives and opportunities to network and discuss issues
- Work alongside potential teaming partners from 75 member organizations
- Gain community recognition for contributions and more exposure for your organization
- Use your expertise and broaden your skillset
- Learn what others are doing, and share information with your clients and one another

Committee Projects May Include

- White papers, surveys, and research studies
- Planning forums, webinars and presentations at AGA events, finding speakers, and moderating panels
- Participating in forums at the request of government agencies and executives
- Responding to Requests for Information. AGA consolidates input and serves as a neutral voice with no conflicts of interest

Committee Activities

- The Technology Committee develops the technical agenda for the Transformation & Technology Summit. Guests present on various tech topics in monthly committee calls.
- The SBC organized a seminar — Ensuring Effective Quality Management of the A-123 Program — and published an event summary in *AGA's Journal*.
- The Accounting & Auditing Committee developed a survey, published results (National Grant and Cooperative Agreement Recipient Uniform Guidance Implementation Survey), presented findings at PDT, and placed a summary article in the *Journal*.
- The Performance Improvement Committee developed the technical agenda for the PIO-CFO Summit.

AGA Corporate Partner Membership Application

General Information

Organization

Address

City

State

ZIP code

Primary Contact (for mailings and billing)

Name

Title

Email

Phone

Senior Officers (for special events)

Name

Title

Email

Phone

Name

Title

Email

Phone

Name

Title

Email

Phone

About Your Business

Services and/or Products Offered:

Who Are Your Customers (State, Federal Government, etc.)

Partnership Level of Support/Dues

- ☐ Professional (Dues \$6,000/year)
- ☐ Sustaining (Dues \$3,000/year)

Method of Payment

- ☐ Check Payable to AGA (Federal Tax ID 53-0217158)
- ☐ Credit Card: Please contact Susan Fritzlen to make arrangements for credit card payment

Please submit completed form with payment to Susan Fritzlen by email (sfritzlen@agacgfm.org)
or by mail (2208 Mount Vernon Avenue, Alexandria, VA 22301).

