# BASICS OF THE SOCIAL Q&A FEATURE

#### **How Social Q&A Works**

- 1. Attendees will submit questions during the session
- 2. Attendees can also upvote questions asked by others
- **3.** Questions with the most upvotes rise to the top of the list



This will give you insight into which questions are most important to the group and help you moderate Q&A more efficiently.





Presenter Moderated Social Q&A

### **FAQs**

#### How will I see the questions?

You can either pull up Conferences i/o on separate mobile device like a smartphone or tablet on stage with you or integrate a Q&A slide at the end of your presentation.

We'll cover more about projecting Q&A or Poll results on the big screen later in the training.

If you have a separate moderator in your session then you won't need to do anything other than answer the questions when it's Q&A time!



#### **FAQs**

## Can I enter some questions ahead of time that I think my attendees might ask?

Absolutely. Pre-populating a few questions is a great way to get the ball rolling.

TIP: You can even send your session link to attendees and have them submit / upvote questions a week or two before the event! Some speakers use this to their advantage by tweaking their presentation to ensure they're covering topics attendees want addressed.