

LEAD RETRIEVAL 101

How are you capturing and following up with all of the leads collected at your booth?

"Maximize your ROI by using ATS Lead Retrieval services."

Badges at events act as a form of identification and most importantly, electronic business cards. In an effort to streamline session attendance tracking & exhibitor lead capture show managers incorporate QR barcodes fully encoded with attendee contact info as well as important demographic data allowing the exhibitors to easily qualify and follow up.

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Why use event provided Lead Retrieval services?

- Easy to scan & capture attendee contact + key demographic information.
- Digital qualifiers & note taking
- Lead data available in real-time & post event (saved in Cloud for up to 60 months)
- Onsite technical support included
- Easily manage your exhibit booth team's leads
- Customization and seamless integrations into your existing CRM system available.



DISCOUNT DEADLINE: FRIDAY AUGUST 23, 2024



Use your own
IOS or Andoid
Devices

LeadsPlus™ App

Click here to ORDER ONLINE



- Instantly capture attendee contact info! Just "Point and Scan" the badges QR Code
- Leads stored in the cloud for up to **60 months**
- Personalize Leads by using our "Custom Qualifiers" with the ability for note taking
- Real-time lead data & analytics make following up a breeze; easy and efficient

COMPANY _____

EMAIL(S) _____

ADDRESS _____




CITY, STATE, ZIP, COUNTRY _____

ORDER CONTACT _____

PHONE NO. _____

ONSITE CONTACT _____

ONSITE CELL PHONE _____

CREDIT CARD NO.: ☐  ☐  ☐ 

CARDHOLDER NAME: _____

EXPIRATION DATE: _____ / _____ SECURITY CODE: _____

CARDHOLDER SIGNATURE: _____

Click here to ORDER ONLINE

Username: FRAUD2024 | Password: 0823

Sub-Total = \$ _____

Total Due (in US Funds)= \$ _____

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