

Solutions Hall Art and Video Guidelines

Virtual Booth Art and Materials Specs*

- Branded banner (see a [sample here](#))
 1. Art Formats allowed— PNG, .JPG, or .GIF
 2. Max. size— 1280px X 220px*
- Commercially Produced Video*
 1. Video format allowed – .mp4 format only*
 2. Size— Shorter videos have a higher watch-through rate; we recommend videos that are no more than 30 seconds long.
 3. This video will auto-play when a visitor enters your booth (as long as the visitor's auto-play is not disabled).
- Resources – Maximum of three (3) downloadable files
 1. Formats allowed – PDF, YouTube video links, url links
 2. Name your files and indicate the order in which each resource should be listed.

*Art and video files not meeting the guidelines, will not be accepted.

*Commercially produced video will auto play when a visitor enters your booth as long the visitor's autoplay is not disabled.