

# TECHNOLOGY TRANSFORMATION SUMMIT

November 6, 2024 • Washington, D.C.



AMERICAN  
TRADESHOW SERVICES

## LEAD RETRIEVAL ORDER FORM

DISCOUNT DEADLINE: FRIDAY, OCTOBER 4, 2024



**LeadsPlus™ App**

Use your own  
IOS or Andoid  
Devices

**Click here to  
ORDER ONLINE**



- Instantly capture attendee contact info! Just **"Point and Scan"** the badges QR Code
- Leads stored in the cloud for up to **36 months**
- Personalize Leads by using our **"Custom Qualifiers"** with the ability for note taking
- Real-time lead data & analytics make following up a breeze; easy and efficient

ITEM	DIS. DEADLINE	SHOW RATE	QTY	SUBTOTAL
<b>LeadsPlus App</b> (First License)	\$ 359.00	\$ 409.00	_____	\$ _____
<b>LeadsPlus App</b> (Additional License)	\$ 99.00	\$ 149.00	_____	\$ _____
<b>LeadsPlus App Bundles: (First License Included)</b>				
<b>3 Pack</b>	\$ 499.00	\$ 549.00	_____	\$ _____
<b>6 Pack</b>	\$ 799.00	\$ 849.00	_____	\$ _____
<b>10 Pack</b>	\$ 999.00	\$ 1049.00	_____	\$ _____
<b>Developer Kit</b>	\$ 350.00	\$ 350.00	_____	\$ _____

**Click here to ORDER ONLINE**

Sub-Total = \$ \_\_\_\_\_  
Total Due (in US Funds) = \$ \_\_\_\_\_  
3% Credit Card Surcharge = \$ \_\_\_\_\_

(PLEASE PRINT)

BOOTH NO. \_\_\_\_\_

COMPANY \_\_\_\_\_

EMAIL(S) \_\_\_\_\_

ADDRESS \_\_\_\_\_

CITY, STATE, ZIP, COUNTRY \_\_\_\_\_

ORDER CONTACT \_\_\_\_\_

PHONE NO. \_\_\_\_\_

ONSITE CONTACT \_\_\_\_\_

ONSITE CELL PHONE \_\_\_\_\_

CREDIT CARD NO.: ☐ ☐ ☐

<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>
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CARDHOLDER NAME: \_\_\_\_\_

EXPIRATION DATE: \_\_\_\_\_ / \_\_\_\_\_ SECURITY CODE: \_\_\_\_\_

CARDHOLDER SIGNATURE: \_\_\_\_\_

Visit Us at: [www.american-tradeshow.com](http://www.american-tradeshow.com) Email Orders to: [orders@american-tradeshow.com](mailto:orders@american-tradeshow.com)

Questions? Please call: 985.809.0600

Mail Checks to: ATTN - American Tradeshow Services | 217 General Patton Ave. Mandeville, LA 70471

# LEAD RETRIEVAL 101

***How are you capturing and following up with all of the leads collected at your booth?***

*"Maximize your ROI by using ATS Lead Retrieval services."*

Badges at events act as a form of identification and most importantly, electronic business cards. In an effort to streamline session attendance tracking & exhibitor lead capture show managers incorporate QR barcodes fully encoded with attendee contact info as well as important demographic data allowing the exhibitors to easily qualify and follow up.

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## **Why use event provided Lead Retrieval services?**

- Easy to scan & capture attendee contact + key demographic information.
- Digital qualifiers & note taking
- Lead data available in real-time & post event (saved in Cloud for up to 36 months)
- Onsite technical support included
- Easily manage your exhibit booth team's leads
- Customization and seamless integrations into your existing CRM system available.

