

The City of Morgantown, WV

Citizen Centric Report Fiscal Year 2017



Welcome Statement

"Welcome to Morgantown! The City of Morgantown welcomes all people regardless of race, religion, national origin, sex, gender identity, sexual orientation, color ancestry, age, abilities, blindness, economic or family status, or life situation. We strive to be an inclusive community for its residents and visitors. We ask everyone to act with a helpful intent, to respond to each other with civility, and to treat the environment with respect."

Who We Are

The city was settled in 1772, and is located in Monongalia County and sits along the Monongalia River. The city covers approximately 10.62 sq. miles. It is known as the home of West Virginia University and the Morgantown Personal Rapid Transit system. Morgantown is the 3rd largest city in West Virginia with a population of 30,547.

Strategic Goals

Attractive Amenities

Explore new and enhanced amenities that focus on riverfront advantage, arts and culture, family friendly recreation, and preserving green spaces.

Cooperative Relationships

Develop strong and lasting relationships with community stakeholders that are built on an equitable, sustainable and collaborative share of resources.

Excellent City Services

Maintain quality public services that promote ethical behavior, utilize emerging technologies, and increase optimization.

Quality Development

Encourage infill redevelopment and expansion of the airport to promote commerce and economic development.

Fiscal Stability

Discover sound practices for sustainable funding, cost recovery for services, new grant opportunities and added revenue sources to adequately fund a robust municipal operation.



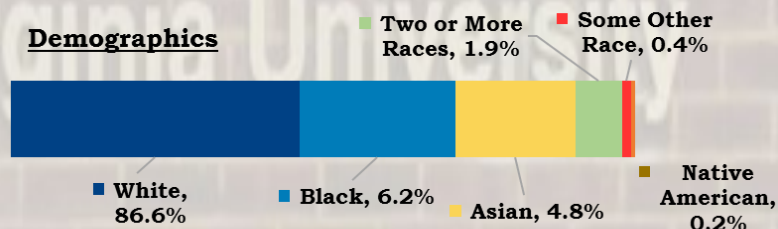
Morgantown City Council Members

From left to right: Ron Dulaney Jr., Mark Brazaitis, Jenny Selin- (Deputy Mayor), Barry Lee Wendell, Rachel L. Fetty, Ryan Wallace, Bill Kawecki (Mayor).

The City of Morgantown functions under a Council-Manager form of government, adopted in the City Charter in 1977. The Mayor and City Council serve part-time and are elected on a non-partisan basis. The City Manager, Paul Brake, joined us in 2017 and is appointed by the City Council and reports directly to the elected officials. As the City's Chief Administrative Officer (CAO), the City Manager is responsible for carrying out policy enacted by the Council, overseeing the administration of the City, and maintaining inter-governmental relationships.

| Median Income | Unemployment Rate | Average Housing Cost |
|---------------|-------------------|----------------------|
| \$35,502 | 4.6% | \$182,800 |

Demographics



Recent Endeavors...

Community Development **Block** Grant (CDBG):

Annually, Morgantown receives a significant amount of federal funding through the Community Development Block Grant. City officials work with the community to determine how to spend the grant money as long as it pertains to the development and advancement of Morgantown. The following represents how the funds were spent in FY 2017:

Housing
36.55%


Admin and
Planning
25.18%

Public Services
21.29%

Public Facilities
& Improvements
13.25%

Economic
Development
3.64%

CDBG Accomplishments:

6 – homes rehabilitated 

2 – down payments on
taxpayer mortgages **\$****\$**

\$230,113 – grant dollars spent towards
homeless cases, youth involvement pro-
grams, sustainable living projects and
transportation improvements.

Outreach:

 **470 Expected**

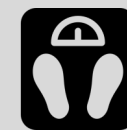
 **2712 Actual**



Our FY2017 Statistics...



10
Miles of Nature
Trails



6.4 %
Below National
Average Obesity
Rate



265
Medical Specialists
at Monongalia
General Hospital



626
Children taught to
swim

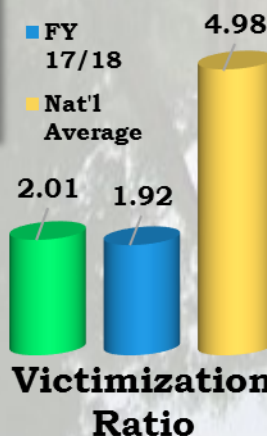


92.9%
High School
Graduation Rate

49.37%
of our budget
funded your
local emergency
personnel. We
strive to make
Morgantown a
safer place for
you and your
family.



■ FY
16/17
■ FY
17/18
■ Nat'l
Average



4th
Most Affordable Place to Live In
The United States—
Livability.com



16th
Safest City in West Virginia—
Safewise.com

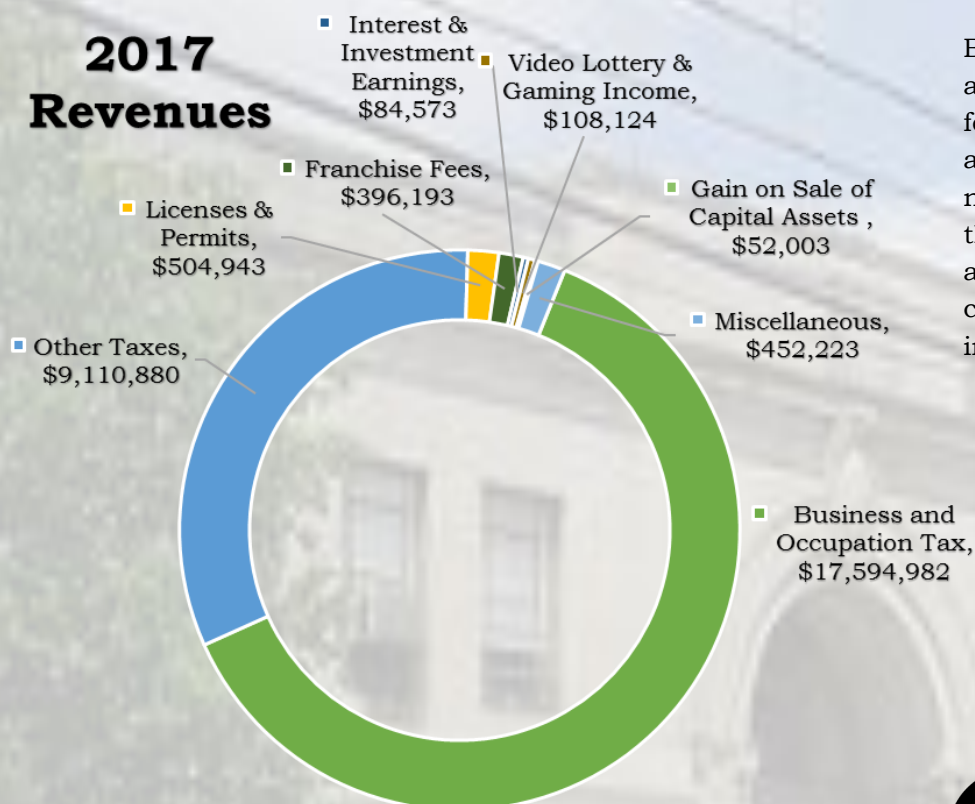
Source Data:

www.boparc.org

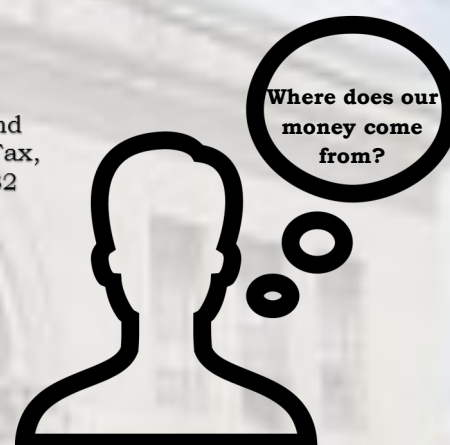
www.publicschoolreview.com

Our Money...

2017 Revenues

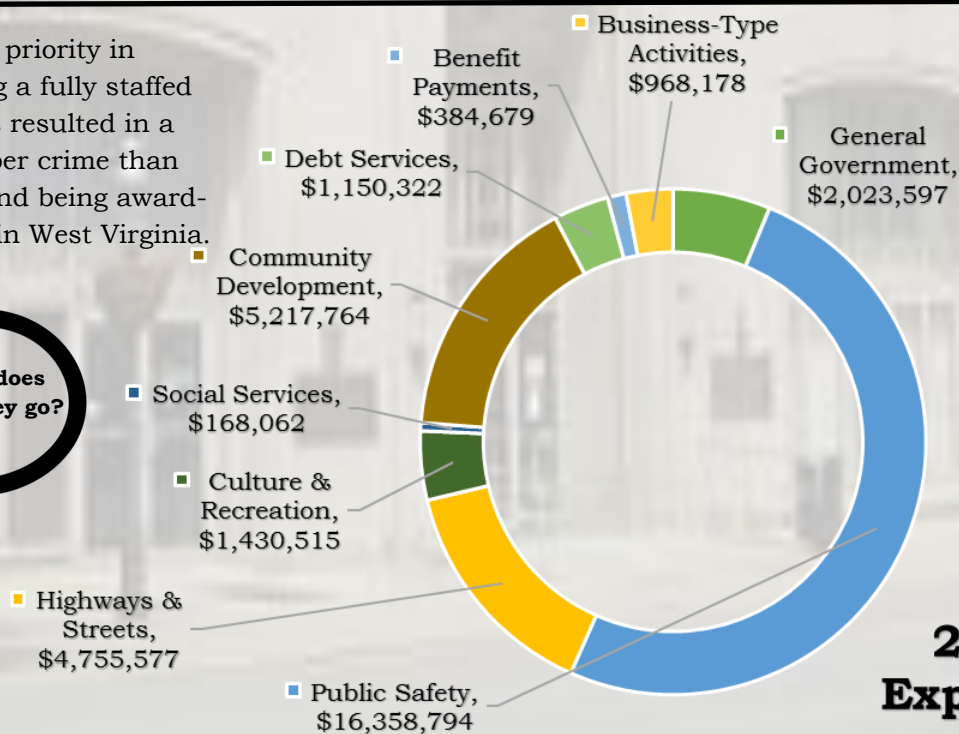


Business and Occupational taxes are the main source of revenues for the city. This money is generated by the gross income of business. Businesses pay this tax for the privilege of operating in the area. This is a vital reason to continue to bring more business into Morgantown.



Visit our webpage for more Financial Data at www.morgantownwv.gov.

Public Safety is a high priority in Morgantown. Providing a fully staffed Police Department has resulted in a lower ratio of victims per crime than the national average and being awarded the 16th safest city in West Virginia.



2017 Expenses

An independent audit was conducted by Tetrick & Bartlett, PLLC, resulting in a clean audit opinion on our Comprehensive Annual Financial Report for the year ending June 30, 2017. Complete financial information can be found on our website www.morgantownwv.gov

Our future...



Creating Partnerships...



West Virginia University and Morgantown are making efforts to bring the Blue Zones Project to the citizens of their community. This wellness initiative is designed to enable residents to live longer, happier lives with lower rates of chronic disease and higher quality of life. If these efforts are successful Morgantown will be the 46th city to implement the program and West Virginia University will be the 1st Blue Zone Certified university.

Improving City Services...



12% of Morgantown citizens feel that the trash and recycling services need improvements. A contract with Republic Service has been revitalized to include new billing and recycling methods to accomplish this goal. E-recycling has been introduced to begin recycling outdated electronic waste in a more efficient manner.

Improving Recreation Opportunities...



The Ice Arena Levy, Krepps Pool, Marilla Pool water slides, and playgrounds are in need of upgrades. The Morgantown Board of Parks and Recreation (BOPARC) have plans in the beginning stages to improve these facilities. Restoring these four capital projects will bring life back to our beautiful city.

Focusing on Traffic Flow...



46% of Morgantown citizens expressed concerns with local traffic flow and infrastructure. With the introduction of Multi-Modal Transportation upgrades and alternative transportation made readily available, traffic flow will greatly improve.

Expanding the Airport...



We are working hard to improve the runway at Morgantown Municipal Airport. Earlier this year we received approval for federal funding that will cover ~80% of the project. We look for this project to provide increased airport safety as well as economic opportunities for our local businesses.

Learn more about Morgantown and the AGA CCR activities by clicking the links below:



[@MorgantownWV](#)



[@Morgantown_WV](#)

