

# CITY OF *Montgomery*

ALABAMA, USA

## THE CAPITAL OF DREAMS

FISCAL YEAR 2020 (OCTOBER 2019 - SEPTEMBER 2020)

### WHO ARE WE?

The City of Montgomery is the capital of Alabama and was incorporated on December 3, 1819 as a merger of two towns situated along the Alabama River. The City's goal is to continue to provide outstanding public services to its citizens; construct new public facilities where needed; and recruit new businesses as well as encourage the expansion of existing businesses. The City of Montgomery operates under a Mayor/Council form of government with a fiscal year from October 1st through September 30th. The Mayor and nine (9) Council members are each elected to four (4) year terms.

The City provides police and fire protection; emergency 911 services; sanitation services; construction and maintenance of highways, streets, and infrastructure; public parking facilities; recreational activities and cultural events.

### DEMOGRAPHICS

#### General

205,000+ Citizens  
Median Age: 37  
53% Female & 47% Male



#### Ethnicity

50.2% White  
44.7% African American  
5.1% Other

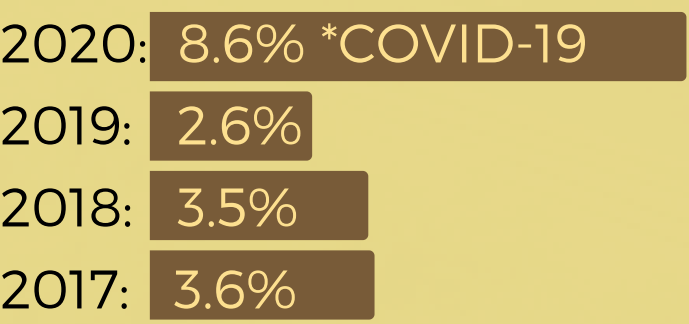


#### Top 5 Employers

1. Maxwell-Gunter Air Force Base
2. State of Alabama
3. Montgomery Public Schools
4. Baptist Health Systems
5. Hyundai Motor Manufacturing



#### Unemployment Rate



### MISSION

Committed to **exceptional service** to improve the **economic well-being** of the business community and enhance the **quality of life** of the area through the **creation and preservation of jobs**.

### TRANSITION PLAN

- **EDUCATION**  
Preparing our community for success
- **PUBLIC SAFETY & THRIVING NEIGHBORHOODS**  
Creating a safer, stronger Montgomery
- **ECONOMIC DEVELOPMENT**  
Towards economic opportunity for all
- **HEALTH & HUMAN SERVICES**  
A community that lives well
- **CULTURAL ARTS & ENTERTAINMENT**  
A city thriving in arts and culture
- **INFRASTRUCTURE & TRANSPORTATION**  
Improving access and mobility

### MESSAGE FROM THE MAYOR

"Let the record show what we can do when we come **TOGETHER** in this city and we build around positivity, around opportunity and all the things that tie us **TOGETHER** versus those things that keep us apart"



**Steven L. Reed**  
57th Mayor



# ACCOMPLISHMENTS

## FY 2019

- **Repaving Court Street**, completed West Fairview and Zelda Road but to continue in FY 2020
- **Milestone of 435th structure** remediation for anti-blight initiative, ongoing into FY 2020
- Fire/Rescue maintains first **ISO1 rating** in the state of Alabama
- **STAR Watch program** adds 2,500 eyes to help solve crime
- **CALEA accreditation** (Commission on Accreditation for Law Enforcement Agencies) given to **public safety** for 3 years



## FY 2020

### OUTSTANDING PUBLIC SERVICES

- Improved retirement plan for City employees with the **Retirement Systems of Alabama (RSA)**.
- **Open Data Montgomery** - public accountability through information accessibility. [Learn more here](#)
- **Montgomery Internet Exchange** - Optimizing internet traffic to support growing usage. [Learn more here](#)
- City, Montgomery County and Montgomery Waterworks to provide City employees with **family health services** through **primary health clinics**.

### CONSTRUCTING NEW FACILITIES

- **Garrett Coliseum** - Acquired by the City, to be renovated
- **Montgomery Whitewater Park** - will employ 125 people and generate \$30M

### RECRUITING & EXPANDING BUSINESSES

- **\$80M capital investment** will support new and existing industries, creating **343 new jobs**

### PUBLIC SAFETY OFFICER BENEFITS



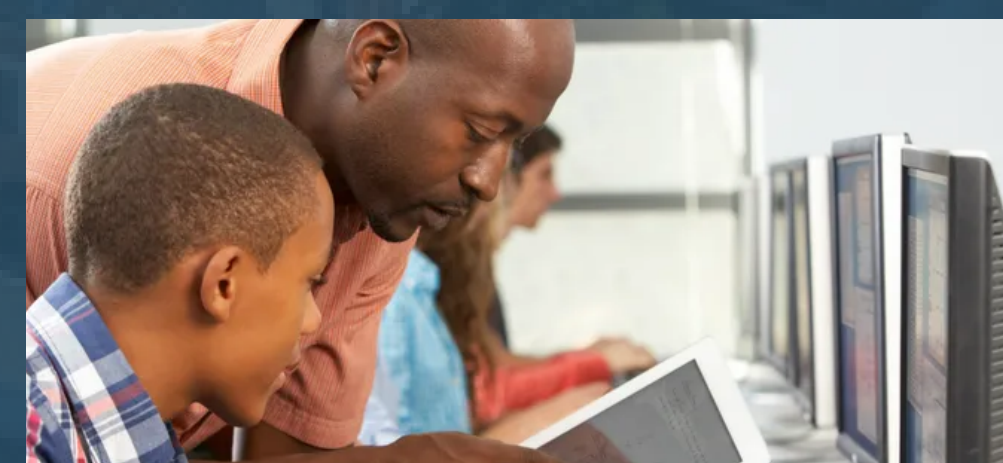
*Tier II public safety officers will receive Tier I benefits to build a safer community.*

### 7TH ANNUAL CAMELLIA BOWL



*Recorded viewership of 2.6 million, 3x higher than ever before! On average, brings in \$17M.*

### MONTGOMERY TECH LAB

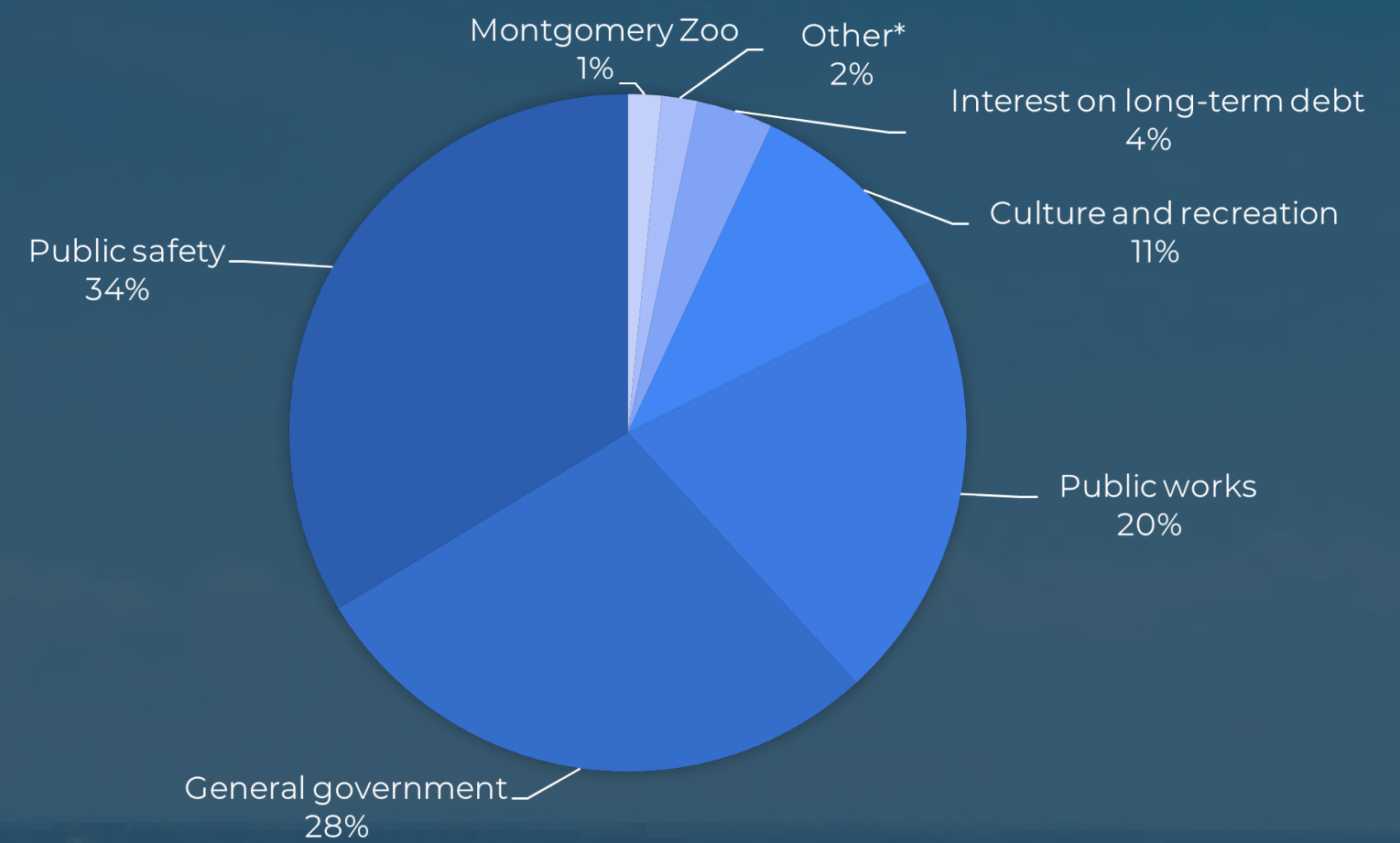
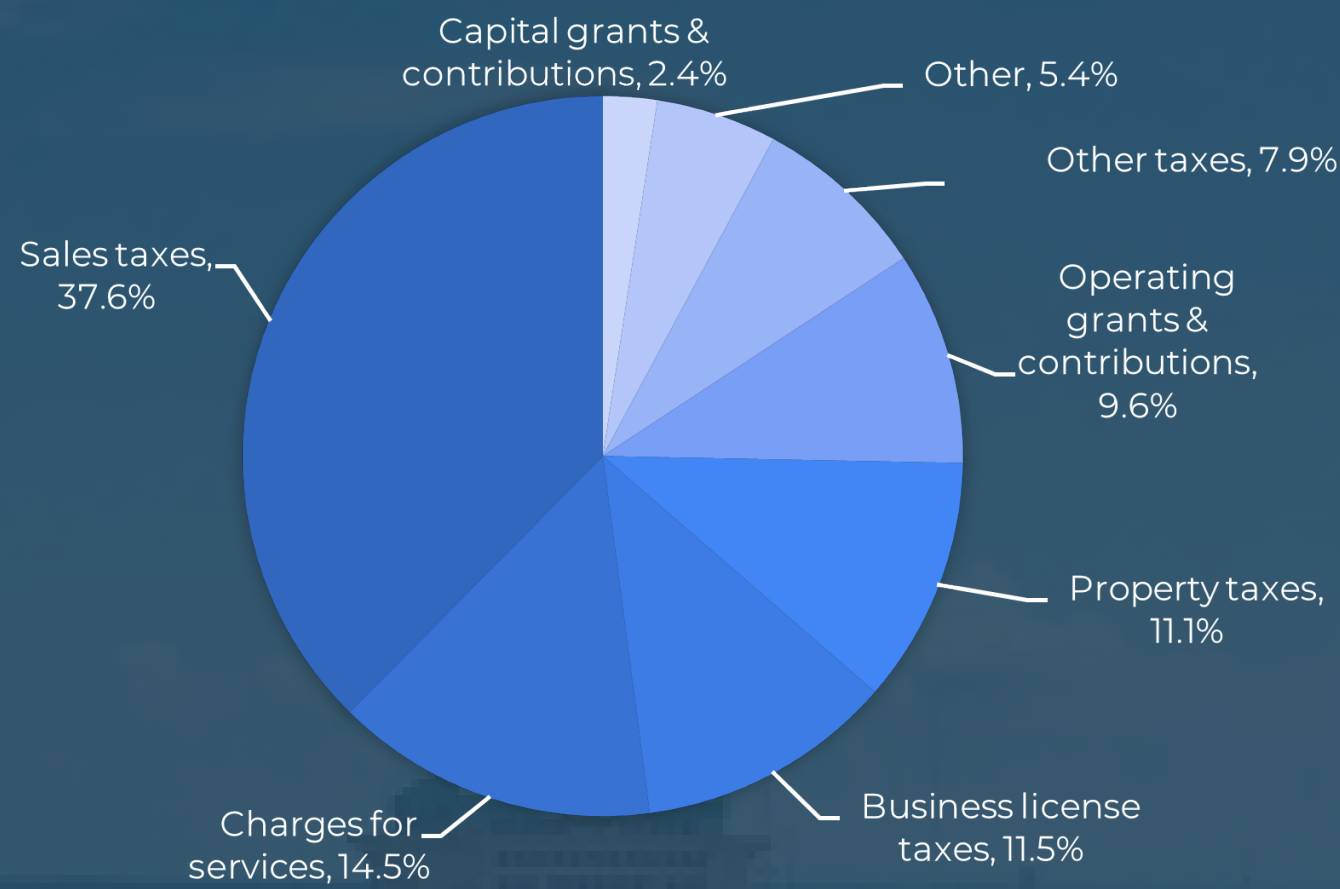


*Advancing innovation and entrepreneurship in the Montgomery region.*



## WHERE IS MONEY COMING FROM?

## HOW IS MONEY BEING SPENT?



Revenue	2020	2019	Change
Program revenues			
Charges for services	44,375,144	46,773,829	-5.13%
Operating Grants and contributions	29,317,060	16,033,991	82.84%
Capital grants and contributions	7,431,724	9,820,626	-24.33%
General revenues			
Sales taxes	115,207,966	111,274,907	3.53%
Property taxes	33,900,481	33,164,715	2.22%
Business license taxes	35,386,621	35,128,859	0.73%
Other taxes	24,150,051	28,600,881	-15.56%
Other	16,643,848	6,853,013	142.87%
<b>Total Revenues</b>	<b>306,412,895</b>	<b>287,650,821</b>	<b>6.52%</b>

Expenses	2020	2019	Change
General government	79,982,551	65,785,550	21.58%
Public works	58,540,087	55,561,728	5.36%
Public safety	95,792,853	114,890,108	-16.62%
Culture and recreation	30,302,148	40,054,054	-24.35%
Interest on long-term debt	10,386,861	11,215,627	-7.39%
Montgomery Area Transit System*	1,842,139	1,974,200	-6.69%
Montgomery Zoo	4,549,475	5,148,471	-11.63%
Garrett Coliseum*	156,684	0	-
Municipal Golf*	2,152,251	2,018,606	6.62%
Montgomery River Boat*	711,770	1,235,749	-42.40%
<b>Total Expenses</b>	<b>284,416,819</b>	<b>297,884,093</b>	<b>-4.52%</b>

\*On the chart, Other includes those listed with \*

## WHAT CHANGED?

### Revenue

The increase in revenue can be attributed to **1) sales tax revenue** generated from citizens who spent their federal COVID-19 stimulus and **2) COVID-19 grants** from the federal and state government to assist in COVID-19 relief and mitigation efforts.

These increased revenues helped offset the **decline in lodging tax revenue** (included in Other taxes in the chart above) caused by COVID-19's impact on the tourism industry

### Expenses

Before COVID-19, the City was utilizing resources efficiently and in response to the pandemic, **departmental spending was further restricted** leading to lower expenses. A **decrease in public services and activities** due to the pandemic and the **transition of the retirement plan** to the Retirement Systems of Alabama also helped reduce costs.

**Personnel costs increased** but were less than budgeted due to the inability to fill and maintain budgeted personnel positions and through attrition in 2020.

### Net Position

The City's net position for FY 2020 is **\$505,139,891** - an increase from the previous year due to a **decrease in net pension liability**.

**Debt restructuring** to help fund the purchase and improvements of capital assets, including the acquisition of the Garrett Coliseum also contributed to the City's **financial stability** throughout FY 2020.





## MOVING FORWARD

*The City of Montgomery is working toward several goals and initiatives that not only improve Montgomery's short-term objectives but also ensure positive long-term economic growth and quality of life.*

### EDUCATION FIRST - Public Education Support Referendum



Montgomery currently only collects the state minimum amount allowed for property tax revenue towards public schools. With the shift in the **community's focus towards education**, Mayor Reed alongside public officials, business leaders, educators, military leaders, and many others are campaigning to pass a referendum that will **raise funds to support Montgomery Public Schools**. The funds will allow the city to strengthen STEM programs, add pre-k, AP, art, and music classes, and rehabilitate school facilities, all crucial investments in the future of our youth.

### BUSINESS ADVANCEMENT - Montgomery TechLab

In partnership between the City, County, local economic development partners, IT companies, and the US Air Force, the development of the Montgomery TechLab will allow the city to **advance innovation and entrepreneurship** through education, acceleration, and incubation. By working with industry leaders, local startups will be able to provide services at their full potential. This will allow Montgomery to focus on growing the city's economy in addition to taking the first major step in **establishing Montgomery as a city of innovation**.



### CULTURAL REJUVENATION - Garrett Coliseum



Since opening in the 1950s, the Garrett Coliseum hasn't gone under any significant renovation. With the Coliseum ownership transferred to the city and county and renovations in the works, the Garrett Coliseum could once again be the hub of entertainment, including concerts, football, and fairs year round with the installation of an air conditioner. The coliseum will be renovated to **bring new opportunities**, further **enhance the community**, and potentially **triple** the usual revenue of \$100 million.

### LOOKING AHEAD - Envision Montgomery 2040

In 2019, Montgomery was a community in transition. To begin this change, Envision Montgomery 2040 Comprehensive Plan was created and officially adopted on July 7, 2020. The plan is made up of around a dozen topics including land use, transportation & mobility, housing & community development, public health, military, education, and many more. The ultimate goal is to not only make Montgomery prosperous but will also **help guide decision-making** in the city for years to come.



## CITY COUNCIL

#### Mayor: Steven Reed

President, District 9: Charles W. Jinright

Vice President, District 5: Cornelius "CC" Calhoun

District 1: Ed Grimes

District 2: Brantley W. Lyons

District 3: Marche Johnson

District 4: Audrey Graham

District 6: Oronde K. Mitchell

District 7: Clay Anderson McInnis

District 8: Glen O. Pruitt, Jr.

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The purpose of AGA's Citizen-Centric Reporting (CCR) initiative is to help simplify communication between government and its citizens, who have a right to accurate information about the way their government spends their taxpayer dollars.

