

Report to Our Members

2021-2022

Table of Contents

Demographics1	
Performance 2	
Chapter Finances 3	
The Future 4	



Alexander Warns, CPA 2021-2022 Chapter President







Total Members:	323
New Members:	65
Total CGFM's:	133
New CGFM's:	8



AGA Nashville Chapter

AGA was established in 1950 and has been dedicated to the enhancement of public financialmanagement as well as advancing government accountability. AGA serves the professionalinterest of individuals in local, state, and federal governments by offering programs and services to forward its commitment to education and training, professional development, networking, publications, and certification which recognize the unique skills of government financial managers.

The Nashville AGA Chapter was chartered on May 16, 1978 and serves the governmental financial community in Middle Tennessee as well as south-central Kentucky. During the 2021-2022 program year, our organization continued supporting the establishment of a West Tennessee Satellite Chapter to help enhance government financial management within our state. We are excited to see the Satellite Chapter grow throughout the upcoming year!

This year, we placed a special emphasis on two of our strategic goals: providing high quality, low-cost continuing professional education (CPE) and promoting the value of the CGFM program. We were able to offer 67 hours of CPE which included a CFGM review course. As a result of this review course our Chapter gained 8 new CGFM's.

Strategic Plan Framework

MISSION: The Nashville AGA Chapter fosters learning, certification, leadership, and collaboration for professionals and stakeholders committed to advancing government accountability.

VISION: AGA is the premier association for advancing government accountability.

VALUES:

- Accountability Promoting and advancing accountability in government.
- *Communication* Providing opportunities for members to learn and grow through education, meetings, and networking events.
- *Diversity* Respecting the ideas and perspectives of all members.
- *Integrity* Fostering the highest professional standards of ethical conduct, behavior, and exemplary services to all levels of government.
- *Leadership* Providing experience to members for the advancement of leadership roles in government.
- *Service* Attending to the needs of our members, the governmental sector, and the community.

Chapter Membership 2021-2022

	Number	% of Total
State	188	58
Local Government	70	22
Federal	7	2
Retired	26	8
Other (private, academic, student)	32	10

Chapter Performance Results

How Are We Doing?

2021-2022 Accomplishments

At the 2022 AGA National Professional Development Training:

- The Nashville Chapter received the *"Platinum"* designation, the highest level of recognition in the Achievement in Chapter Excellence Program
- The Nashville Chapter was recognized for the highest overall membership growth (Group A) in the country
- For his early career contributions toward excellence in government financial management, Nashville Chapter member, Allen Bradley received the "2022 Emerging Leader Award of Excellence"
- The Nashville Chapter was presented, the "Citizen-Centric Reporting Recognition of Excellence" award

Nashville Chapter Performance Measures

	2021 Actual	2022 Actual	% of Goals Met
Education (measured in CPE hours offered) - Goal is to offer at least 40 hours of CPE			
Webinars	20	18	
Luncheon programs	8	8	
Seminars	37	39	
Total CPE hours offered	65	65	163%
Scholarships – Goal is to provide assistance to at least four students			
William R. Snodgrass Scholarship	2	2	
Fawn Ellis Memorial Scholarship	2	2	100%
Community Service – Goal to participate in at least 10 events			
Various Community Service Events	10	10	100%



Pictured Above: Nov 2021 - Nashville AGA volunteers at the Rock 'N' Roll Marathon

Income and Expenses

Chapter Finances

Revenue

"Income from Seminars" associated with educational events continues to be our most significant revenue source. Within this category, for both years presented, approximately 70% of revenue can be attributed to our annual two day winter seminar event held each January. Additionally, another major source of funds received relates to our Chapter hosting a CGFM Review Course; this conference accounts for roughly 20% of our annual revenue. Furthermore, as COVID-19 continued to resolve throughout the 2021-2022 program year, revenues earned within various categories returned to levels consistent of those seen prior to the pandemic. During the most recent program year, we began hosting monthly luncheons via a hybrid format where guests could choose to attend in-person or virtually. After initially charging guests for food costs associated with in-person meetings, our Chapter decided to make monthly luncheons free to all members regardless of their attendance preferences.

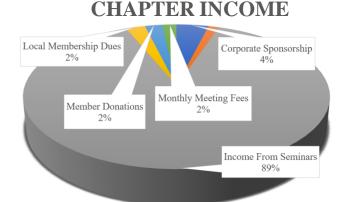
Expenses

Historically, one of our Chapter's most significant annual expenses relates to "Meetings and Attendance." In the 2020-2021 program year, due to the pandemic, our Chapter did not host any in-person events. As such, expenses within the "Meetings and Attendance" and "Education" categories dropped substantially. However, in the 2021-2022 program year, expenses in these categories returned to amounts seen prior to COVID-19. Finally, given the nature of their operations, expenses within the "Awards" and "CGFM" programs remained relatively consistent year over year.

Chapter Review

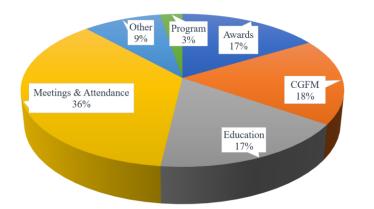
The numbers represented here have not been audited, but independently evaluated by a third party.

Financials can be found on our website: https://www.agacgfm.org/Chapters/Nashville-Chapter/Home.aspx



	2021	2022
Income from Seminars	\$ 53,325	\$59,285
Monthly Meeting Fees	0	1,154
Member Donations	1,736	1,427
Local Membership Dues	1,463	1,572
Corporate Sponsorship	500	2,636
Fundraising	0	844
Total Revenue	\$ 57,024	\$66,918

CHAPTER EXPENSES



	2021	2022
Awards	\$ 11,447	\$10,512
CGFM	10,848	11,625
Education	5,098	10,992
Meetings and Attendance	250	23,263
Program	210	1,679
Other	8,768	5,844
Total Expenses	\$ 36,621	\$63,915



Katie Armstrong, CPA, CGFM, CFE <u>Katie.Armstrong@cot.tn.gov</u> 2022-2023 Chapter President



We want to hear from you.

Do you like this report? Would you like to see other information? Please let us know by contacting any chapter leader.

Other Contact Information

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Challenges – Adapting and Staying Flexible in our Approach

Each program year the Nashville AGA Chapter is presented with a variety of challenges and corresponding opportunities. At present, one of our most difficult challenges is effectively navigating the post COVID-19 environment. With this "new normal" upon us, our Chapter has noticed a societal shift pertaining to how, and where, our members prefer to consume content.

Regardless of the challenge at hand, our Chapter remains committed in its efforts to effectively maintain, grow, and engage our membership base. As such, our Chapter has implemented and embraced hybrid events. With this format, members have the choice of attending meetings either in-person or virtually. That said, given the overwhelmingly positive responses received, our Chapter plans to continue investing in the resources required to make hybrid events a success.

Finally, to make sure our efforts remain effective, we plan on conducting surveys to ensure we meet the needs of our members. With the challenges associated in the post COVID-19 environment, our Chapter plans to frequently review feedback, stay flexible in our approach, and adapt accordingly. By doing so, we feel the AGA Nashville Chapter will be in a position to best serve our membership base.

Goals – Current and Future

Fundamentally, the main goal for the AGA Nashville Chapter revolves around recruiting and retaining members. With this in mind, history has shown us that our current membership base provides our Chapter an amazing resource in our promotion, recruitment, and growth efforts. As such, we aim to further





advance our organization by providing our membership with a variety of wellbalanced professional development opportunities. That said, during the 2021-2022 program year the Nashville Chapter was recognized for having the highest overall growth (Group A) in the country. To that end, we want to continue our membership momentum by using historically proven

practices and techniques. As such, upcoming goals specific to our Chapter include:

- Offering at least 40 hours of low-cost continuing professional education;
- Investing in further development and growth opportunities for the West Tennessee Satellite Chapter;
- Promoting the CGFM professional designation to our current as well as potential members;
- Implementing a diverse combination of charity, networking, and volunteering options;
- Building a strong social media footprint; and
- Strengthening Chapter resiliency through succession planning by involving new members in leadership roles

During the 2022-2023 program year, we plan to continue growing our membership base by highlighting the benefits of AGA to current, past, and potential members.