



**AGA Educational Event
Code of Conduct Agreement
for Corporate Event Moderators/Presenters**

A key role that AGA serves in the government community is as a convener of leaders, functional experts, and practitioners to share their insights, challenges, and successes at educational events throughout the year with a broad set of members and future members from government, private sector, non-profit and academia. AGA goals for our educational events include providing a safe space for sponsors, speakers, and attendees to explore new approaches and technologies, have constructive dialogue about policies and procedures, and to learn, collaborate and work together to enable government entities and all the individuals that support government, to work better, smarter, and more efficiently in support of the American people they serve.

By sponsoring and/or participating as a moderator or speaker at AGA's educational events, member firms commit to the following codes of conduct that contain a set of principles and expectations that are considered binding on any person representing a AGA's Corporate Partner Advisory Group (CPAG).

AGA's educational events are developed through the generous time and talents of our CPAG members, and our expectations are high with respect to conduct at AGA educational events.

By agreeing to moderate sessions, our corporate partner representatives agree to the following:

1. To provide a presentation which uses or refers to content –in any form or shape – truthfully and fairly.
2. To avoid any form of specific advocacy, such as:
 - a) Advocacy for his/her specific company, such as “our superior product.....”
 - b) Avoiding negative comments about competitor's products or services
3. To provide a presentation which avoids content –in any form or shape – considered hate provoking, denigrating, or insulting, in particular, with reference to ethnicity, nationality, race, gender, religion, age, social status, physical or mental disability.
4. To provide a presentation which avoids the use of inaccurate, distorted, or misleading information.
5. To provide a presentation which encourages the widest possible airing of views.
6. To provide a presentation which, when including personal points of view, respects facts and rests upon proper evidence.
7. To provide a presentation which has been well researched, prepared, and rehearsed.
8. To agree that the only place to specifically promote and differentiate corporate capabilities, products and services is in the Virtual or In-person Solutions Hall.
9. Offenders will be:
 - a) first offense, the moderator will be prohibited from moderating for a year
 - b) second offense, company does not get the participation/attendees list for the event in which the violation occurred.

By agreeing to participate in an AGA event as a speaker or moderator, I am consenting and agreeing to abide by this AGA Code of Conduct.