



LEAD!26

AGA Transformation Committee

Bill Colbert, *Committee Chairperson*

Donna Sandoval, *Membership Subcommittee*

David Zavada, *Training & Programming Subcommittee*

Atisha Burks, *Chapter Structure Subcommittee*

Background

- The Government landscape is going through significant changes, as is the Association landscape. Understanding this, the NGB had multiple discussions about how AGA might adapt to embrace, and benefit from, these changes.
- These discussions resulted in establishing a Committee of the NGB to work with key stakeholders (AGA Corporate, Chapters, Members, Corporate Partners, et al) to explore how AGA should proactively adapt to the changing landscape.

Transformation Committee

- The Committee recognized 4 areas of focus:
 - Membership
 - Training
 - Chapters
 - AGA Value Proposition
- The Committee organized into 3 sub-Committees, with AGA Value Proposition being addressed by all 3:
 - Chapters
 - Membership
 - Training
- Each of the Sub-Committees are working directly with their AGA Corporate counterparts to leverage any work that AGA has already undertaken
- The committees are exploring the following and will come back to the NGB, AGA and Stakeholders with recommendations to be considered:
 - Positives
 - Negatives
 - Best Practices that can be applied more broadly

Membership Subcommittee

Current State Observations:

- People
- Stakeholders
- Process
- Where we add value

Leading Practice Considerations:

- Other government financial associations
- What are the differences?

Next Steps

Training and Programming Subcommittee update

- Successful training and programming agenda in place now
- Areas to explore:
 - Attracting more **in-person government attendees**
 - **Fee** structure for training events
 - **Collaborative training** events (SDFM, regions, etc)
 - **Leveraging** National expertise with regional events
 - More focused **smaller** events
 - Conduct a **survey** to ask our customers how we could improve – part of new CEO outreach?

Chapter Subcommittee update

Purpose: Assess whether AGA's chapter model is sustainable, scalable, and positioned to deliver consistent member value.

1 | Scope

- Governance structure
- Chapter operations and viability
- National support and accountability

2 | Deliverables

- Current-state assessment
- Gap analysis + health checklist
- Options analysis + final recommendation

3 | Engagement

- Met with Chapter Services
- Coordinating with national staff
- Planning chapter / NCC input

4 | Early observations

- Need clearer health indicators
- Metrics must trigger action
- Standards may need to scale by chapter size

What we are testing

Can AGA define a practical “chapter health” baseline that is consistent enough for oversight, flexible enough for chapter size, and actionable enough to support intervention before a chapter is in crisis?

Chapter input requested

Share chapter-level pain points, transition risks, health indicators, examples of what is working, or structural barriers the task force should examine.