



LEAD!26

Partnerships, Citizen-Centric Reports & Connections

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Extending the Reach of AGA's Strategic Plan

Today's discussion is about how chapters can extend AGA's impact beyond our current membership through partnerships and Citizen-Centric Reporting (CCR).

- **Partnerships Create Access • CCR Creates Purpose • Chapters Create Impact**

AGA's Strategic Plan Requires Us to Look Beyond Our Membership

- **Strategic Goals**

- Grow and engage members
- Develop future leaders
- Promote careers in government financial management
- Facilitate collaboration across disciplines and sectors
- Build partnerships and trust
- Enhance public understanding of government accountability

Partnerships Are How We Deliver the Strategic Plan

- **Strategic Goal**

- Develop Future Leaders

- **Strategic Goal**

- Increase Member Engagement

- **Partnership Opportunity**

- Universities, Community Colleges, BAP

- **Partnership Opportunity**

- Professional Associations

Partnerships Are How We Deliver the Strategic Plan

- **Strategic Goal**

- Strengthen Trust

- **Strategic Goal**

- Expand Transparency

- **Partnership Opportunity**

- Community Organizations

- **Partnership Opportunity**

- Local Governments and Agencies

The BAP Pilot: A National and Local Opportunity

- **What Is BAP?**

- Beta Alpha Psi is a premier international honor and service organization for students and professionals in the fields of accounting, finance, and business information systems. Founded in 1919, it features over 300 chapters on college and university campuses



Building Partnerships Together

- Shared Service Project
- On Campus Speaking opportunities each Semester
- Innovation Challenge

Partnerships Need More Than a Relationship

- The strongest partnerships share:
 - A common purpose
 - A meaningful project
 - A visible outcome

CCR: More Than a Report

- CCR =
 - Storytelling Tool
 - Community Engagement Tool
 - Transparency Tool
 - Trust-Building Tool

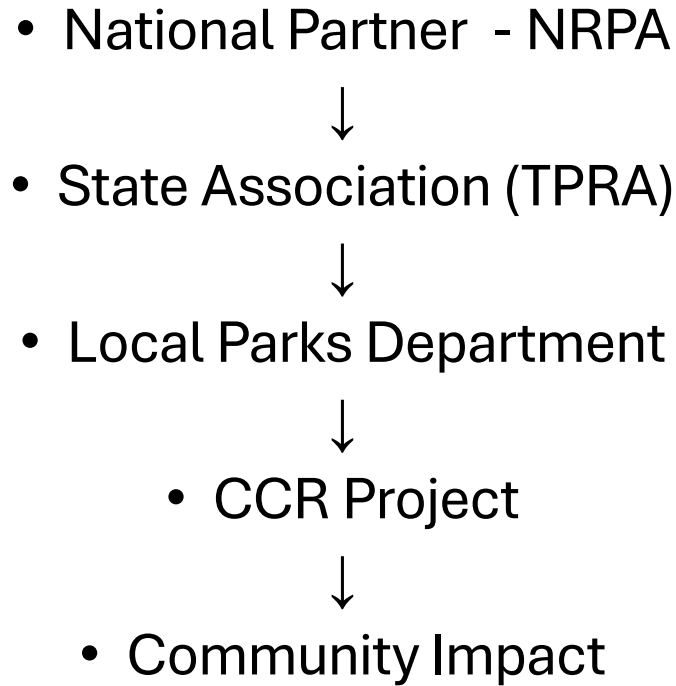
The CCR is a way to communicate impact and make government performance more accessible and understandable to residents.

Gallatin, Tennessee

A Different Type of CCR Story

CCR helped tell the story of community impact through Parks & Recreation services.

Expanding the Ecosystem



This reflects the broader Tennessee model where national, state, local, and chapter relationships align around community outcomes.

Mapping Your Chapter's Ecosystem

- **Talent Pipeline**

- University
- Community College

- **Professional Partner**

- CPA Society
- IIA
- State GFOA

- **Community Impact Partner**

- Municipal League
- Parks & Recreation
- Civic Organization
- Nonprofit

National + Chapters = Greater Impact

- **National Provides**

- Partnership Frameworks
- National Relationships
- Introductions
- Leading Practices
- CCR Support

- **Chapters Provide**

- Local Relationships
- Community Presence
- Volunteers
- Engagement
- Execution

The Opportunity Ahead

- **Partnerships Create Access**

- BAP, universities, professional associations, municipal organizations.

- **CCR Creates Purpose**

- A meaningful project around which organizations can collaborate.

- **Chapters Create Impact**

- By connecting AGA's mission to community needs.