



Student Recruiting Townhall

October 6, 2026



Before We Begin

This session is being recorded

Recordings and materials will be shared with attendees and posted on the AGA website.

AI tools may be used

to support content, discussion, and idea generation.

Agenda

- Getting Students' Attention
- AGA + BAP Partnership
- CGFM for Students
- Students in Chapters

The Hook for Students

- PTA treasurer, etc.
- why your students should care about AGA regardless of where their next step is



Marie Rice ✓ • 2nd
Anti-Fraud Educator and Professional
3d • 🌐

Thank you so much, [Jonathan Stehle](#) and Layli Dietz and the [#Albany](#) Chapter of the AGA for your presentation! We look forward to the continued partnership!

[#Siena School of Business](#)

[#AGA](#)

[#BAP](#)

[#CGFM](#)



Beta Alpha Psi Nu Xi Chapter

127 followers
3d • 🌐

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A big thank you to [AGA](#) for joining Siena Beta Alpha Psi! We loved learning more about opportunities in government accounting and hearing your insights. We truly appreciate you taking the time to connect with us.



Jonathan Stehle ✓ • 1st
Director, Intergovernmental Partnerships at AGA
1mo • 🌐

Thanks [AGA - Philadelphia Chapter](#) for the opportunity to connect with students - including [Beta Alpha Psi International \(BAP\)](#) members - great discussions!



AGA - Philadelphia Chapter

98 followers
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Last week, AGA Philadelphia had the honor of connecting with students at [La Salle University](#) and [Temple University](#). We were able to meet, connect, and share what [AGA](#) can offer for the next generation ...more



Next Steps

you've gotten on campus – what will you talk to them about?

know your value proposition

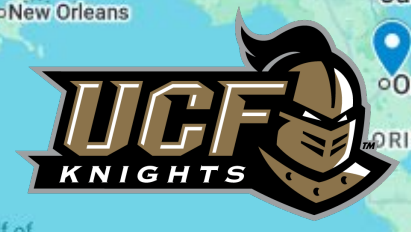
exclusive opportunities for students with AGA National:

- academic competitions
- head start on CGFM

AGA + BAP Partnership

- Professional Partner status with BAP allows privileged access to self-selected students who interested in financial management
- Many have never considered careers in government
- BAP has 300+ chapters around the world
- AGA + BAP is natural pairing: continuing education, networking, community service





Certified Government Financial Manager (CGFM®)

- Nationally recognized certification that demonstrates expertise in government finance, accounting, auditing, budgeting and more
- Think of it like CPA for government
- Only certification for federal, state, and local government financial management
- Certification benefits: knowledge, marketability, confidence
- Start now, stay in study mode, save money, become a more attractive candidate!

Application fee: ~~\$120~~ \$36 for students

CGFM Requirements

- **Ethics** – read and agree to abide by AGA's Code of Ethics
- **Education** – have a bachelor's degree
- **Examinations** – pass three CGFM examinations
- **Experience** – complete at least two years of professional-level experience in U.S. government financial management

Entering your senior year? You may be eligible to begin the CGFM certification process before graduating through the "**Within One Year of Graduation**" provision.

Jobs Held by CGFM Professionals

- CFO at OPM
- Deputy Chief Financial Officer and Controller, at Smithsonian Institution
- Central Allowance Branch Chief at Nuclear Regulatory Commission
- Financial Specialist Principal at Idaho State Controllers Office
- Senior Accountant at Alabama Department of Public Health
- Deputy City Auditor at City of City of Seattle
- Accounting Manager at County of Sacramento, Department of Transportation



Strategies for Success for CGFM Candidates



*A free informational webinar on
how to prepare for the CGFM exams*



*Scan to learn more
and to register*



Students in Chapters

Students want to participate in your chapter! Give them the space to be impactful.

- note takers
- photographers
- social media account managers
- work the sign in sheet



Best Practices

- **Know your value proposition** – be able to say in one sentence why AGA matters to a student, wherever their career starts
- **Keep your website and socials current** – if they can't find your next event in 30 seconds, you don't have one
- **Put events on their calendar early** – publish dates a semester ahead and name the student-friendly ones
- **Make multiple touchpoints** – one impression (email, social post, class visit) is never enough; plan 3–4
- **Build the campus relationship, not just the event** – one faculty or BAP champion keeps the pipeline alive year over year
- **Give students a real role** – invite them to the grown-ups' table